

# STRAIT TALK

DECEMBER 2014, JANUARY, FEBRUARY 2015

VOL. 32 NO. 4



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# STRAIT TALK

## Thirty Years of Pure Joy!

Thirty years ago, when we were asked to take over the George Strait Fan Club, we had no idea about what we were going to witness. Our excitement was based on doing something with someone we liked very much and really believed in. During that time we have been to hundreds of shows, met tens of thousands of incredible fans, made some life lasting friendships and had more fun than the law allows. We have also been able to watch the incredible transformation of a Texas honky-tonk singer into the classiest, kindest, most well-respected entertainer in the history of Country Music. We have watched as he accumulated 33 different Platinum or Multi-Platinum albums, second only to Elvis Presley. We have watched him garner an unbelievable 60 #1 singles, more than anyone else in history including Elvis. We have watched as he earned 81 Country Music Association nominations and won 22 times, more than anyone else ever. We have watched as he entered the Country Music Hall of Fame and we have watched as he was handed many other awards over the years. We have watched as he has done many wonderful charitable deeds without once asking for recognition. We have watched as he grew a small family roping in Texas to the most prestigious open Team Roping competition in America. We have watched as this Texas legend became

“King George”. In the end, after two amazing years, we have watched the Cowboy Ride Away.

George Strait will continue to make records and we’re sure you will occasionally find him performing somewhere but not until at least 2016. However, there will not be any more George Strait tours. There will not be any more ticket on-sales, no more tour merchandise and no more need for us. By the end of January 2015, after 30 wonderful years, we will be closing the George Strait General Store and office in Tennessee. We will no longer have new memberships or renewals but we will continue to send the George Strait Fan Club newsletter to each

person until their membership expires. We don’t know how big each newsletter will be, but it will contain any of the latest news about George and his career. Our store and office will remain open during the Christmas season and for a few weeks after to deal with any issues that may arise.

We would like to thank each and every one of you for your support and friendship. There are many of you we have known for thirty years and we will miss a great deal. However, like George, we have run the good race and played the game to the best of our ability and now it is time to rest.

Thank you for everything!

*Happy 43rd  
Anniversary!  
George & Norma Strait  
December 4th*

# Four Years of George Strait Vaqueros Del Mar Invitational Golf Tournament & Auction Totals \$1.1 Million For Military Wounded In Action

BOERNE, Texas, Oct. 30, 2014 /PRNews-wire/ -- George Strait and Texas businessman Tom Cusick today announced the fourth annual Vaqueros del Mar Invitational Golf Tournament and Auction raised a record \$550,000. Over the four years

of the event, more than \$1.1 million has been raised to benefit military wounded in action. Hosted by Strait and Cusick at Tapatio Springs Hill Country Resort & Spa in Boerne, Texas, Saturday and Sunday, October 25-26, the event benefits Feherty's Troops First Foundation. The foundation provides meaningful assistance to military members who have been wounded serving in Iraq or Afghanistan.

Strait and Cusick, who are joint owners of the resort with new partner Northview Hotel Group, created the fundraiser in November 2011 to support wounded U.S. servicemen and women. This year the event kicked off with a Western Gala and Live Auction Saturday night at Estancia at Thunder Valley, Cusick's exclusive Texas hill country community near the Tapatio Springs Hill Country Resort & Spa.

Entertainment was provided by the Josh Grider Band and Reckless Kelly followed by a live auction with Strait, Cusick and David Feherty on stage to encourage the crowd. The grand finale on Sunday included the golf "Shootout" with 10 teams vying for the

Away Tour" date on June 7 with a record more than 104,000 fans in attendance. The current ACM and CMA entertainer of the year has more No. 1 singles than any artist and has had a Top 10 hit every year for 30 years.



Tapatio Springs Hill Country Resort & Spa, nestled in the Texas Hill Country just outside of San Antonio, is framed with scenic rocky cliffs, dotted with lakes and clear streams and shaded by a variety of trees including Spanish oaks, pecan and redbuds. It offers scenic views and a PGA 18-hole Billy Johnston course that tests the skills of the most advanced player, and is an exciting challenge for less accomplished players.

The 111 spacious rooms all offer either a patio or balcony, and amenities include dining, swimming, fitness center, tennis and horseback riding. An ideal event venue location, Tapatio Springs Hill Country Resort & Spa provides an extraordinary setting for any intimate celebration, private event or business meeting.

grand prize custom-designed buckles followed by the Jam Session and Celebration party. Ray Benson and Asleep at the Wheel got the evening going with Jamey Johnson, Dean Dillon, and Keith Gattis joining in. The King of Country Music then joined his good friends in playing many of his favorite hits, a very rare opportunity as he just this year played his final "The Cowboy Rides

# George Strait's The Cowboy Rides Away: Live from AT&T Stadium Deluxe Edition is Available Exclusively from Wal-Mart

*Deluxe Package Includes 28 Live Tracks on Two CDs,  
a Full Concert DVD and Exclusive Interviews  
with the King of Country Music*

NASHVILLE, Tenn. (Thursday, October 9, 2014) – Iconic singer/songwriter and former CMA and ACM Entertainer of the Year George Strait has released THE COWBOY RIDES AWAY: LIVE FROM AT&T STADIUM Deluxe Edition exclusively with Walmart. The deluxe package includes 28 live tracks on two CDs and a DVD of the 40-song show from the June 7, 2014 record-breaking The Cowboy Rides Away Tour final show at AT&T Stadium in Dallas, Texas complete with exclusive commentary from Strait.

Joining Strait for this historic night were very special guests Jason Aldean, Ray Benson, Kenny Chesney, Eric Church, Sheryl Crow, Vince Gill, Faith Hill, Alan Jackson, Miranda Lambert and Martina McBride, and introduced George “Bubba” Strait, Jr.

Strait was nominated for a repeat Entertainer of the Year title at this year’s CMA Awards. With his remarkable 30+ year career, Strait is one of the most prominent figures in music history. The undeniable “King of Country Music” performed for over 1 million fans during his two-year, record-breaking final U.S. tour and has influenced countless more.

**THE COWBOY RIDES AWAY: LIVE FROM AT&T STADIUM DELUXE EDITION Track Listing:**

#### CD Disc 1

1. Check Yes Or No
2. The Love Bug (with Vince Gill)
3. Fool Hearted Memory (with Jason Aldean)
4. Arkansas Dave (with Bubba Strait)
5. Cowboys Like Us (with Eric Church)

6. Easy Come, Easy Go (with Eric Church)\*
  7. That’s What Breaking Hearts Do
  8. Marina Del Rey
  9. Here For A Good Time (with Sheryl Crow)
  10. I Can Still Make Cheyenne
  11. Jackson (with Martina McBride)
  12. I Saw God Today\*
  13. Drinkin’ Man\*
  14. River Of Love\*
  15. A Showman’s Life (with Faith Hill)
  16. Amarillo By Morning (with Alan Jackson)\*
- \* indicates a deluxe track

#### CD Disc 2

1. Murder On Music Row (with Alan Jackson)
  2. The Chair
  3. Give It All We Got Tonight
  4. How ‘Bout Them Cowgirls (with Miranda Lambert)\*
  5. Run (with Miranda Lambert)
  6. I’ll Always Remember You
  7. Ocean Front Property (with Kenny Chesney)
  8. The Fireman (with Kenny Chesney)\*
  9. Troubadour
  10. Unwound\*
  11. All My Ex’s Live In Texas (with Jason Aldean, Ray Benson, Kenny Chesney, Eric Church, Sheryl Crow, Vince Gill, Faith Hill, Alan Jackson, Miranda Lambert, Martina McBride)
  12. The Cowboy Rides Away
- \* indicates a deluxe track

Produced by Chuck Ainlay and George Strait for George Strait Productions

#### DVD

1. Check Yes Or No
2. A Fire I Can’t Put Out
3. The Love Bug (with Vince Gill)
4. Does Fort Worth Ever Cross Your Mind (with Vince Gill)
5. River Of Love
6. Lead On
7. Fool Hearted Memory (with Jason Aldean)
8. Nobody In His Right Mind Would’ve Left Her (with Jason Aldean)
9. Arkansas Dave (with Bubba Strait)
10. I Saw God Today
11. Cowboys Like Us (with Eric Church)
12. Easy Come, Easy Go (with Eric Church)
13. That’s What Breaking Hearts Do
14. Marina Del Rey
15. Here For A Good Time (with Sheryl Crow)
16. When Did You Stop Loving Me (with Sheryl Crow)
17. I Can Still Make Cheyenne
18. Drinkin’ Man
19. Jackson (with Martina McBride)
20. Golden Ring (with Martina McBride)
21. Give It Away
22. I Got A Car
23. A Showman’s Life (with Faith Hill)
24. Let’s Fall To Pieces Together (with Faith Hill)
25. I Believe
26. Blame It On Mexico
27. Amarillo By Morning (with Alan Jackson)
28. Murder On Music Row (with Alan Jackson)

*Continued on page 8...*





# Vaqueros Del Mar Invitational Golf Tournament







# Vaqueros Del Mar Invitational Golf Tournament





# ~MERCHANDISE~



9100 - Christmas Sweatshirt



1054 - Christmas Photo Coffee Mug



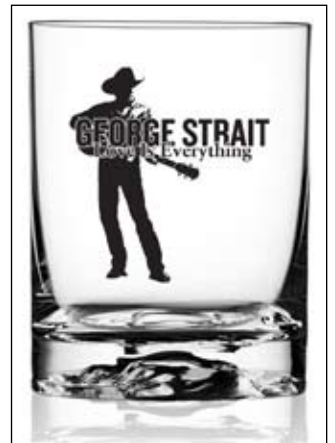
346 - Christmas Ornament



1018 - Shot Glass



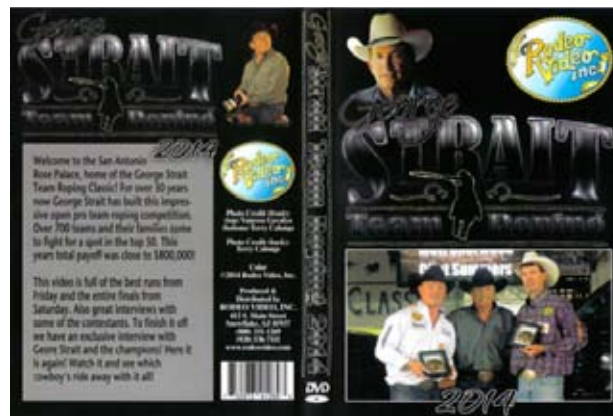
4460 - George Strait Final Show Event T-Shirt



1019 - Old Fashioned Glass



4415 - Ladies CHARCOAL Tour Tee



972DVD - 32nd Annual George Strait Team Roping DVD (2014)



564 - License Tag



1030 - Tumber (Double Wall Acrylic)

# ~MERCHANDISE~



4412 - Ladies PLUM V-Neck Tee



4425 - Blue TIE-DYE T-Shirt



4440 - Navy Blue TOUR T-Shirt



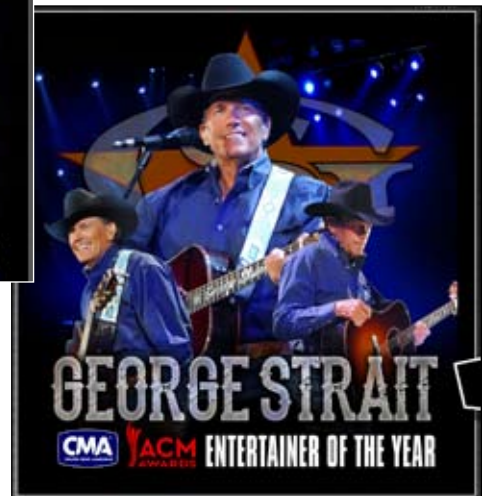
4430 - Cardinal TOUR T-Shirt



543 - Photo Keychain



4455 - Entertainer of the Year T-Shirt





# 🎵 Anita's Notes 🎵

Here we are again! The winter issue of Strait Talk. What makes this issue different is that it will be the last Winter Issue that will be written. Vol. 32 #4. Thirty three years is a long time. The Fan Club will head into 33 years with the last issue to be the fall of 2015. So be that has been said, let's reflect on 2014.

George has had an amazing year. If you were one of the lucky fans to witness George's last organized tour concert in Arlington, you know the feeling. We had the opportunity to travel and sit back and watch. We were in Awe! The love and support from each of you has been crazy amazing. You traveled from so far to cheer on the King of Country Music. Watching George and his Ace in the Hole band, you could see the emotion from the beginning until George walked off stage

After a little TLC with the Family, George started up again, this time on the golf course to raise money to support assistance to military members who have been wounded serving in Iraq and Afghanistan. It took place at the Tapatio Springs Hill Country Resort & Spa. It was the 4th Annual Vaqueros del Mar Invitational Golf Tournament. The event raised \$500,000. What a great worthwhile event.

George also had the opportunity to perform on the 48th Annual CMA Awards show on Nov. 5th, his 24th career performance on that show, George and Eric Church sang "Cowboys Like Us". Congrats to George for being nominated again for Entertainer of the Year. It was his 83rd career nomination.

Also during his downtime, George filmed new commercials for Cavender Chevrolet in Boerne, TX, the longtime sponsor of the George Strait Team Roping Classic. Hopefully they will be shown during the 33rd Annual GSTRC in March. The event is the 13th & 14th at the San Antonio Rose Palace in San Antonio, Texas. The event is always sold-out. If you are new to the event, it is strictly a sensation Team Roping competition. No concert. Please keep your eye on the weather as it can change quickly. We suggest boots or sneakers and jeans along with a jacket. You might want to keep a blanket in your car in case you need it. The seating is bleacher style so you might want to bring a stadium cushion as well. The Friday event runs into the evening while the Saturday finals are usually over in the early afternoon. There is plenty of food and drinks available.

For many of you that were unable to attend the final "Cowboy Rides Away" show in Arlington, TX, you are in luck. George Strait released the "Cowboy Rides Away Live" from A.T. & T Stadium Deluxe Edition in November and it is available exclusively at Wal-Mart. There are 28 tracks on the CD along with the entire concert on DVD. The DVD also includes an interview with George. What a wonderful Christmas gift for your favorite George Strait Fan.

We have had a few calls and emails asking about the George Strait Commemorative Bookazine which was available to fans in the USA and Canada. It is an Academy of Country Music Award project in conjunction with CBS.

You should be able to find it at Wal-Mart, Kroger and Barnes & Noble or Amazon. The book is filled with photographs and stories on his life and career.

As you can see, we do not have a merchandise catalog in this issue of Strait Talk but we have included photos of some of our newest items. Please go the George Strait website at [www.georgestrait.com](http://www.georgestrait.com) and check out all the merchandise we still have in our warehouse. We still have some special event shirts from the Dallas show on hand as well. We have a lot of great gift ideas for your Christmas Season giving including some beautiful items specific for the Holidays. We also have a great new Hoodie Sweatshirt we think you would like.

Thank you to the fans that have been sending in their physical addresses, being that we ship UPS. Shipping to a physical address makes it a lot easier for you to track your packages.

We are here Monday-Friday taking care of business. We do not ship on weekends. All orders received by 9am on December 22nd are shipped before Christmas. Our offices will close for the Holidays on Dec. 22nd and we will reopen on January 6th.

We also want to wish George and Norma Strait a very Happy Anniversary on December 4th.

We hope that you have a very Merry Christmas and a Happy and Prosperous New Year. We ask for your prayers for our Servicemen and women serving our great nation worldwide. God Bless!

## THE COWBOY RIDES AWAY: LIVE FROM AT&T STADIUM DELUXE EDITION DVD Track Listing Continued:

29. The Chair
30. Give It All We Got Tonight
31. How 'Bout Them Cowgirls (with Miranda Lambert)
32. Run (with Miranda Lambert)
33. You Look So Good In Love
34. I'll Always Remember You
35. Ocean Front Property (with Kenny Chesney)
36. The Fireman (with Kenny Chesney)
37. Troubadour
38. Unwound
39. All My Ex's Live In Texas (with Jason Aldean, Ray Benson, Kenny Chesney, Eric Church, Sheryl Crow, Vince Gill, Faith Hill, Alan Jackson, Miranda Lambert, Martina McBride)
40. The Cowboy Rides Away



*George Strait and Eric Church*