

STRAIT TALK

MARCH, APRIL, MAY 2012

VOL. 30 NO. 1



STRAIT TALK

~ Thirty Years ~

The 30th Annual George Strait Team Roping Classic will take place on March 9th & 10th at the San Antonio Rose Palace in San Antonio, Texas. It's hard to believe that it has been that long.

In 1983, gas was \$1.29, bread \$.66 and a stamp wasn't even a quarter yet. A young country singer named George Strait had celebrated a couple of number one songs "Fool Hearted Memory" and "A Fire I Can't Put Out."

But deep in the heart of Texas, Strait and his older brother Buddy were entertaining another passion - and one Texas sized idea. "Let's have an open team roping event." The Strait brothers created the First Annual George Strait Team Roping Classic.

Being ropers themselves and very passionate about the sport, George and Buddy set out with one main goal. "Have a good roping, have fun doing it and try to give good prizes and pay-out." With an entry fee of \$250 a team, the Texas-Residents Only roping event began in Kingsville, TX with 137 teams signed up. Back then, there was also a post event concert from the rising country music star.

The first year's winning team, Jack and Jackie Stephenson (father and son) were awarded saddles. It soon became obvious that if the roping was going to grow, it would need to be open to all ropers around the world and that's what happened. The event grew swiftly from 179 teams to 265 in 1985, 367 in 1988, 422 in 1989 and 462 in 1990 - seven years after it all began. In 1990, the tradition of awarding the Grand

Prize winners with a truck and Bruton Trailer was born.. Jack Stephenson and Rich Skelton were the lucky recipients. The next year over a 100 more teams competed with a record breaking 590 teams.

In 2000, the event moved to it's new home



at the San Antonio Rose Palace. Today's roping consists of over 500 teams competing in preliminaries with the Top 50 returning the next day for the finals. The list has grown into the "Who's Who" of the roping world...with names like Allen Bach, Jake Barnes, Bobby Hurley, Clay O' Brien, Steve Purcell, Rich Skelton, Speed Williams, Nick Sartain, David Keys and Tee Woolman, just to name a few.

"I'm proud to be able to say we are the largest open roping event out there and our sponsors are responsible for a major part of that success," acknowledges George Strait.

Over three decades, the prizes and payout have continued grow as well with overall totals well into the multi-millions. Last

year's total pay out and prizes alone totaled \$650,000+. Grand Champions Key (Header) and Corkill (Heeler) rode away with custom painted GSTRC Championship Chevy Silverado Duallies from Cavendar Chevrolet (Boerne, TX), Strait X-treme horse trailers

from Bruton Trailers, Twister saddles from Tractor Supply, Resitol roping bags, jackets from Wrangler and Justin, Montana Silversmith belt buckles and half of the \$174,600 cash payoff.

"The core team is the same except for the passing of my brother Buddy," notes George. "Needless to say, we miss him dearly. Pete Wright and his incredible team the roping for years. Collie Webb also has been there from the start and he has always made sure all of

the ground work was done. We now have Arkie Kiehne announcing the roping along with his great team of assistants. Reed Flake also helps him announce, our chute help, flagger Johnny Garcia and the list goes on and on with many more who contribute."

With 30 years under their belt buckle, what better way to reflect than with the ropers this event started with:

Nick Sartain:

"It's my kind of roping. Best jackpot of the year. I look forward to it more than any other roping all year long. It suits my style the best. The barrier is shorter and the steers are fresh. You've got to handle them good. It's only a three header on Saturday. I'm

Continued on following page...

~Thirty Years~

Continued from the previous page...

pretty aggressive and this roping calls for you to be fast."

David Keys:

"Thirty years of the George Strait roping means to me. Lots of payouts, lots of trucks, lots of trailers and lots of memories for me. I've been going for 26 years now and finally won it last year. That was the biggest win of my life. With what George gives away, not only does it make a great pay, it makes a great year. His roping actually changes lives for ropers. George turned this roping into something that probably none of us dreamed of it being 20 years ago."

Tee Woolman:

"It's grown into probably the largest open roping in the world, if it's not the largest.

George and Norma do an outstanding job.

They do an outstanding job with all their sponsors too. They changed the format up a little bit last year and has made changes with the times to make it bigger and better every year. It's a great roping for the fans to watch and it's a great roping for the contestants."

Rich Skelton:

"I really enjoy the roping because for one, it's Texas and two, it's the best roping going. It's the roping where you can win the most money. We have the greatest ropers in the world and the greatest singer in the world. George is a great host and a good friend of ours. To me it doesn't get any better than that."

Today, the average price of gas is \$3.31, bread \$2.00 and email has replaced the

hand-written letter. That young country music star recently celebrated his 58th Number one single "Here For A Good Time," has sold nearly 69 million records and has been inducted into the Country Music Hall of Fame.

But it is that modest event that began 30 years ago in Kingsville, TX by two brothers that has the "King of Country" in awe today. The George Strait Team Roping Classic has become one of the most sought after events to win - not just for the prizes but to complete a roper's resume.

"I can't believe it has been 30 years...30 great years," says Strait. "It's amazing. If you want to see team roping at its best, come out and watch. All the World Champions are here. Enter up boys and girls!"

Concert Review: George Strait At US Airways Center

*Written by Taylor Moon, February 4, 2012
Phoenix NewTimes*

Wow, I truly underestimated the amount of country fans in Arizona.

Rising to their feet for the only and only "King of Country," George Strait walked onto the stage and the crowd went crazy. They whistled so loud that my ears continue to ring and women of all ages screamed out, "I love you, George!"

Now I understand why my mom is so jealous of me. Strait is every cowgirl's heart-throb. With a catalog as loaded with great songs, how can Strait possibly decide what to play each night? The crowd didn't seem picky; whatever tune he played the crowd loved it. Even new tune got the audience dancing. Too bad there wasn't enough room for couples to country two-step.

Strait wore his normal button up shirt

tucked into his Wrangler jeans, belt buckle, boots and cowboy hat to top it off. Looking like he always does, Strait is a perfect example of an artist immune to trends or flavor of the week attitudes. He looks -- and sounds -- like he always has. Strait's voice sounded exactly like he did when I first ever heard my first Strait song, "She'll Leave You With A Smile." It was very refreshing to hear, and brought back great memories. And it made me miss home.

I love me some George Strait, but I wasn't expecting that great of a performance or turn out. Not a seat seemed to be empty, unless that person was standing up dancing. Strait made a real connection with the crowd. His songs always told a story and it was easily understood by the crowd. Backed by an excellent band, "The George Band" Strait tore The 'King of Country' brought

back the honky-tonk days and turned up the twang. Hats go off the Strait. Literally, hats went off to him.

Setlist:

Deep In the Heart of Texas (Bob Wills cover), Twang I Hate Everything, Check Yes or No, I Can Still Make Cheyenne, Run Wrapped, Honk If You Honky Tonk, The Seashores of Old Mexico, Texas, The Fireman, Ocean Front Property, Heartland, I Ain't Her Cowboy Anymore, She'll Leave You With a Smile, Where Have I Been All My Life, How 'Bout Them Cowgirls, Arkansas Dave, The Chair, Amarillo By Morning, I Saw God Today, Give It Away, River of Love, Living For The Night, Troubadour, Unwound

Encore:

El Rey, Folsom Prison Blues, The Cowboy Rides Away.

Concert Review: George Strait At Amway Center

*Written by Jim Abbott, February 12, 2012
Orlando Sentinel*

It's increasingly hard to distinguish a country show from arena rock nowadays, although some singers are still kind enough to don a cowboy hat to offer a hint.

On Saturday at Amway Center, the iconic George Strait had a hat, but also came equipped with the old-school musical goods that lean more on Texas swing than recycled Lynyrd Skynyrd. Country songs don't come any more traditional – or terrific – than the ones that fueled a well-paced 1 hour and 50 minutes.

On stage, Strait has never been a demonstrative showman. In reality, he's not much different from the no-frills character that he played in that long-ago "Pure Country" movie. Fortunately, he compensated for that trait by performing in-the-round on a stage in the center of the arena, which was only filled enough to require partial use of the upper deck.

The set-up, combined with the use of four giant video screens directly above the stage,

increased the intimacy of a show devoid of strobes, lasers and other flashy diversions.

That's OK. The man's music offers its own subtle sparks.

The pleasures are more expressive than explosive, in the form of well-constructed story songs delivered by Strait's warm tenor, accompanied by skillfully executed solos on fiddle, pedal steel guitar and piano.

Between songs, he's mostly a man of few words, offering little more than a friendly greeting in an opening foray that featured "Here for a Good Time," "I Gotta Get to You," "I Saw God Today," "Check Yes or No" and "I Can Still Make Cheyenne," the latter embellished by Gene Elders' lonesome fiddle. There was more lovely fiddle on "Amarillo By Morning."

Grouped in a circle on the stage, the members of the 11-piece Ace in the Hole Band blended together with unconscious ease on that song and others. The mix was most effective on wistful ballads such as "Where Have I Been All My Life," but that band also showed its rowdy side on the rollicking

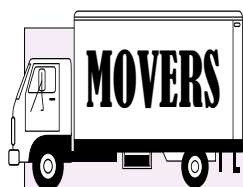
"Twang."

Strait's roadhouse style was complemented by the 65-minute opening set by Martina McBride. Her hits have always reflected a pop influence, but the singer tinkered with the formula on her latest album, the R&B-tinged "Eleven."

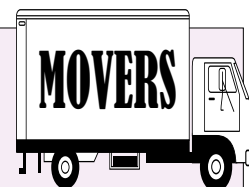
On Saturday, there were only traces of that stylistic turn, most notably in the simmering swagger of "Whatcha Gonna Do" and the upbeat "Wrong Baby Wrong." Most of the set was dominated by familiar favorites such as "Wild Angels" and "My Baby Loves Me."

McBride closed with "This One's For the Girls," "Whatever You Say," "Broken Wing" and "Independence Day," an arena-worthy showcase for a voice that's powerful and expressive. On "Broken Wing," she found the perfect mix of both attributes.

Strait looks a lot more effortless. Yet even if he doesn't rock, he still rolls smoothly on his country road.



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Fan Collectable Column

- Country Weekly. 2/16/2012. Front cover - Photo and mentioned, p. 3 photo and mentioned, p. 6 mentioned, p. 30 photo from concert and mentioned, p. 31 mentioned, p. 34 photo and mentioned, p. 47 George Strait in Advertisement and p. 60 3 spots on the charts. Nashville, TN.
- The Daily Advertiser. 1/27/2012. P. 4C photo with story. Lafayette, LA.
- The Advertiser. 1/28/2012. Section B page 1 and 2 story. Lafayette, LA.
- Entertainment Magazine. Special Oscar Guide 2012. 2-3/10-12. Grammy Insider pictures Best Country Album - George Strait p. 32. Los Angeles, CA.
- The Arizona Republic. 1/27/2012. P. A12 photo and mentioned in ad for Sheplers Western Store. Mesa, AZ.
- Country Weekly. 2/13/2012. P. 3 George mentioned and in Letter section. p. 24 LP cover "Here for a Good Time" - Grammy , p. 25 George Strait photo on LP "Troubadour" Grammy Winner in 2009, p. 32 photo of George Strait and Norma and story, p. 60 charts. Nashville, TN.
- Current Magazine. February 2012. P. 23 story w/photo. Tulsa, OK.
- Las Vegas Sun. February 3, 2012. Advertisement for the George Strait show and the MGM Grand. Las Vegas, NV.
- Las Vegas Review-Journal. February 3, 2012. Story. Las Vegas, NV.
- The Arizona Republic Newspaper. 2/4/2012. Review from Phoenix Concert: "George Strait, Marina McBride bring 'Good Time' to Phoenix." Phoenix, AZ.
- East Valley Tribune. 1/25/2012. Get out section, p. 15 George Strait name mentioned: "Strait Country: A Tribute to George Strait." Mesa, AZ.
- Nashville Tennessean. 1/14/2012. Life section, p. 1D and 3D mentioned. Nashville, TN.
- Nashville Tennessean. Academy Sports and Outdoor ad for George Strait Wrangler Cowboy cut jeans. Nashville, TN.
- "Sworn to Silence" by Lisa Castillo, p. 61 George Strait name mentioned in book. New York, NY.
- Las Vegas Magazine - Showbiz Weekly. Jan. 29-Feb. 3, 2012. George Strait photo on Front Cover, p. 28 story with photo. Las Vegas, NV.
- Where Las Vegas Magazine. February 2012. Story with photo of George p. 6. Las Vegas, NV.
- The Calgary Sun. February 4, 2012. George Strait mentioned in story p. 27. Calgary, AB, Canada.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and 2 Collector's Cards. We are also selecting one name from the list and sending them a George Strait Goodie Box. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

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Jacket Size (Circle One): Medium Large XL XXL T-Shirt Size (Circle One): Medium Large XL XXL

*** All entries must be received by April 28, 2012. One Entry Only!!!**
 Return entry to GSFC, PO Box 2119, Hendersonville, TN 37077. **Thank you.**

~NEW MERCHANDISE~



3985 Sapphire
"Here For A Good Time" Tee



4325 Aqua Blue
Nightshirt/Beach Cover-Up



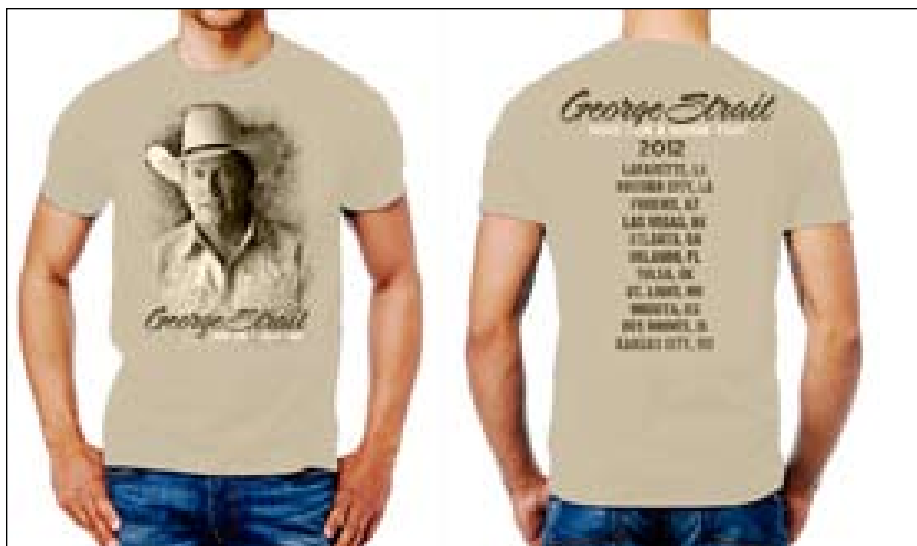
3980 Heather Indigo
"Here For A Good Time" Tee



562 "Here For A Good Time" License Tag



210 "Hre 4 A Gd Tme" Bumper Sticker



3975 Sand "Here For A Good Time" Tee



1080 "Here For A Good Time"
Purse

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S.	\$25	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA	\$25	
		photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates).....FOREIGN	\$30	
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR		
		(Memberships via EMAIL include Fan Club Membership Card, 5x7 Photo of George, Discography of George's..... U.S.	\$15	
		Incredible Career, Behind the Scenes Fact Sheet & Biography. All Fan Club Documents are emailed immediately CANADA	\$15	
		following payment authorization).....FOREIGN	\$20	
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S.	\$25	
		(Same as 1 year membership - CANADA	\$25	
		Newsletter sent through the mail)FOREIGN	\$30	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S.	\$15	
		(Same as 1 year membership - CANADA	\$15	
		Newsletter sent via e-mail).....FOREIGN	\$20	
	☆☆☆ 210	"HRE 4 A GD TME" BUMPER STICKER (Black, Red and White 8.75" x 4" Bumper Sticker featuring a license plate graphic design with large "HRE 4 A GD TME" lettering)..... NEW	\$1.95	
	257	PHOTO MAGNET (2"x2" Square Photo Magnet Featuring Cover Photo from George Strait's Album, "Here For A Good Time").....	\$2.95	
	311	PHOTO MOUSE PAD (Fabric Mouse Pad with Gorgeous Album Cover Photo of George Strait from his latest CD "Here For A Good Time," compatible with ball type or optical mouse, 1/4" thick non-slip material keeps your G.S. photo mouse pad firmly in place. Dimension: 8"x8").....	\$9.95	
	313	BALLPOINT PEN (Fashionable Blue Color Black Ink Medium Point Ball Point Pen With A Fashion Clip and a Web Design Comfort Soft Gripper, an Elegant Pen for Everyday Use. "GEORGE STRAIT Printed on side on Black.)	\$3.95	
	330	GARDEN FLAG (Our George Strait Garden Flag features a large concert photo of George Strait with the "Here For A Good Time" logo from his latest album. This elegant flag is sure to be the perfect compliment to the home of any G.S. fan. Printed Garden Flag measure 12"x18", one sided imagte permanently dyed for fade-resistant color on silky soft premium fabric which allows for better drape and movement)	\$11.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".).....	\$119.95	
	549	PHOTO KEYCHAIN (Double Sided Photo Keychain, features cover photo from George Strait's album "Here For A Good Time" on one side with album logo on the reverse side)	\$4.95	
	☆☆☆ 562	PHOTO LICENSE TAG "HERE FOR A GOOD TIME" (METAL) (Manufactured with a process that allows photorealistic detail, our custom License Plate features the cover photo from George Strait's latest album "Here For A Good Time". This plate is made from aluminum which makes it lightweight, durable, and completely weatherproof. With pre-drilled holes for easy mounting, this plate measures approximately 6 inches by 12 inches and fits most standard license plate frames and holders)..... NEW	\$19.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar)	\$17.95	
	663	THE BEST OF GEORGE STRAIT (Songbook)	\$14.95	
	980DVD	29TH ANNUAL GEORGE STRAIT TEAM ROPING DVD (2011)	\$29.95	
	8888DVD	'FOR THE LAST TIME' - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only).....	\$29.95	
	☆☆☆ 1024	SHOT GLASS (1.75 oz. Tapered Shot Glass, features a SHARP Black George Strait Graphic Design, part of our GS Barware Collection, specially designed to compliment our Wine Glass (#1027) and Old Fashioned Glass (#1025)..... NEW	\$7.95	
	☆☆☆ 1025	OLD FASHIONED GLASS (11 oz. Glass, features a SHARP Black George Strait Graphic Design, part of our GS Barware Collection, specially designed to compliment our Wine Glass (#1027) and Shot Glass (#1024)..... NEW	\$8.95	
	☆☆☆ 1027	WINE GLASS (10 oz. Goblet, Classic Wine Shape Crafted with Pulled Stem and Fire-polished Rim, features a SHARP Black George Strait Graphic Design, part of our GS Barware Collection, specially designed to compliment our Shot Glass (#1024) and Old Fashioned Glass (#1025)..... NEW	\$8.95	
	1032	"PURE COUNTRY" PHOTO COFFEE MUG (Our exclusive 11 oz. White Ceramic Coffee Mug Features a Handsome Color Photo of George Strait as Dusty Chandler from his 1992 Feature Film, "Pure Country." A Dye Sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug - Perfect for Gift Giving!).....	\$10.95	
	☆☆☆ 1034	SAGEBRUSH PHOTO COFFEE MUG (This Beautiful 11 oz. White Ceramic Coffee Mug with Wrap-around Image features an outstanding photo of George Strait on horseback. A dye sublimation manufacturing process ensures that the image stays brilliant and colorful for the life of the mug. Perfect for Gift Giving!)..... NEW	\$10.95	
	☆☆☆ 1035	"HERE FOR A GOOD TIME" BLACK PHOTO COFFEE MUG (This Gorgeous 11 oz. BLACK Ceramic Coffee Mug features two different outstanding concert photos of George Strait with a "Here For A Good Time" logo celebrating George Strait's newest hit single. A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug. Perfect for Gift Giving!)	\$12.95	
	☆☆☆ 1080	PHOTO PURSE "HERE FOR A GOOD TIME" (Our large photo purse features the Cover Photo from George Strait's latest album "Here For A Good Time". It is made from an elegant and durable black micro fiber material and has a zippered main pouch with an interior pocket. It measures 12.25"L x 7.5"H x 2.5"W with an adjustable strap. This classy purse is perfect for carrying all of your essentials.)	\$49.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	2860	LADIES PINK SIGNATURE CAP (Pink Cotton Brushed Twill Ladies Fit 6 Panel Cap, Beautifully Feminine Custom "George Strait" 3-D Puff Embroidery on Front in Black and White, Small "Strait Girl" Logo Embroidered on Back, Self Fabric Back Strap with Slide Buckle, ONE SIZE FITS MOST)	19.95	
	3805	LADIES PERIWINKLE BLUE PHOTO TEE (Ladies Periwinkle Blue Short Sleeve Silky Smooth 100% Ring Spun Cotton Fine Knit Jersey Tee, feels silky soft and wears remarkably well, features a Handsome closeup photo of G.S. with a delicately detailed "George Strait" logo and beautifully..... Check Size: L__XL__ feminine filigree)..... Check Size: XXL__	\$17.95 \$18.95	
	3840	LADIES PALE PINK LONG SLEEVE T-SHIRT (Adult Ladies UNISEX Size Relaxed Silhouette Fit Pale Pink 100% combed ring-spun cotton super soft LONG sleeve T-shirt, an attractive full chest "George Strait" heritage graphic design in magenta pink adorns the front of this casual-wear tee)..... Check Size: M__L__XL__	\$25.95 \$26.95	
	3960	SAGEBRUSH TAN T-SHIRT (Tan Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a handsome color photo of George Strait on horseback with a western Sagebrush G.S. logo on front chest,..... Check Size: M__L__XL__ G.S. logo on front chest, G.S. western tag logo on back)..... Check Size: XXL__	\$18.95 \$19.95	
	3965	"HERE FOR A GOOD TIME" BLACK T-SHIRT (Black Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt features a Large "GEORGE STRAIT" Live in Concert photo on Full Front Chest, back of shirt celebrates George Strait's newest hit single "Here For A Good Time" with Check Size: M__L__XL__ another amazing live concert photo and logo)..... Check Size: XXL__	\$18.95 \$19.95	
	☆☆☆ 3975	SAND "HERE FOR A GOOD TIME" T-SHIRT (Sand color adult UNISEX 100% preshrunk cotton Short Sleeve T-Shirt, features a large "Here For A Good Time" graphic logo and George Strait photo on full front chest, back of shirt celebrates George Strait's 2012 Tour with a listing of his tour cities and a "Here For A..... Check Size: M__L__XL__ "NEW" Good Time" logo)..... Check Size: XXL__ "NEW"	\$18.95 \$19.95	
	☆☆☆ 3980	HEATHER INDIGO "HERE FOR A GOOD TIME" T-SHIRT (Heather Indigo color adult UNISEX 100% preshrunk cotton Short Sleeve T-Shirt, features a large "Here For A Good Time" graphic signature logo and George Strait concert photo on full front chest, back of shirt celebrates George Strait's 2012 Tour with a listing of his..... Check Size: M__L__XL__ "NEW" tour cities and another Amazing live concert photo with a "Here For A Good Time" signature logo)..... Check Size: XXL__ "NEW"	\$18.95 \$19.95	
	☆☆☆ 3985	SAPPHIRE "HERE FOR A GOOD TIME" T-SHIRT (Sapphire color adult UNISEX 100% preshrunk cotton Short Sleeve T-Shirt, features three amazing George Strait concert photos with a heritage graphic... Check Size: M__L__XL__ "NEW" "Here For A Good Time" American Original Logo on full front chest)..... Check Size: XXL__ "NEW"	\$18.95 \$19.95	
	4012	WHITE LONG SLEEVE NAVY GRAPHIC T-SHIRT (White Adult UNISEX 100% combed ring-spun cotton super soft LONG sleeve T-shirt, features "George Strait - King of Country"..... Check Size: M__L__XL__ Heritage Graphic on front chest)..... Check Size: XXL__	\$25.95 \$26.95	
	☆☆☆ 4325	AQUA BLUE NIGHTSHIRT/BEACH COVER-UP (Ladies Aqua Blue color short sleeve v-neck nightshirt. Great as a beach beach cover-up, cozy with the silky smoothness of 100% ring spun cotton jersey knit, features a large "Here For A Good Time" graphic logo and handsome GS photo embellished with a beautiful swirl design on full front chest)..... ONE SIZE FITS MOST "NEW"	\$29.95	
	8930	HEATHER GREY ZIP-UP HOODED SWEATSHIRT (Heather Grey UNISEX Full Zip Hooded Sweatshirt, Cozy Heavy Blend Fabric that's as soft and comfy as it is durable and good looking, cut to fit both men and women, jersey lined hood with matching drawstring, zip front with split muff pocket, ribbed cuffs and waistband, "George Strait" signature logo imprint on left front chest, black and white G.S. concert photo..... Check Size: M__L__XL__ graphic imprint on right front chest and "Here For A Good Time" imprint down left sleeve)..... Check Size: XXL__	\$59.95 \$60.95	
		GEORGE STRAIT CDs	PRICE	
	937	TROUBADOUR	\$16	
	940	HERE FOR A GOOD TIME	\$16	

☆☆☆ NEW ITEMS ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

**** PLEASE PRINT CLEARLY CUSTOMER #: _____

NAME: _____

STREET ADDRESS: _____

CITY: _____ ST.: _____ ZIP: _____

E-MAIL: _____ PHONE: (____) _____

PAYMENT MADE BY: CHECK: ___ MONEY ORDER: ___

MASTERCARD: ___ VISA: ___ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: (Please Print) _____

SIGNATURE ON CARD: _____

Please Check One
 YES ___ This is a new address.
 NO ___ This is not a new address.

TENNESSEE SALES TAX(9.25%) _____

SHIPPING & HANDLING CHARGES DO NOT APPLY TO MEMBERSHIP PACKETS! (All Tennessee Customers must add 9.25%)
 SHIPPING & HANDLING CHARGES _____

Shipping & Handling Charges apply to only one address. Split shipments to separate addresses require a separate shipping & handling charge for each address.
 Double Shipping & Handling Charges for Foreign Deliveries.
FOR ALL ORDERS OVER \$300.00: PLEASE ADD AN ADD'L \$8.00 PER \$100.00 INCREASE.

DEDUCT STRAIT CASH HERE - _____

TOTAL AMOUNT _____

.00 - 20.00 = \$10.00	50.01 - 60.00 = \$14.00
20.01 - 30.00 = \$10.75	60.01 - 80.00 = \$15.25
30.01 - 40.00 = \$11.75	80.01 - 100.00 = \$16.25
40.01 - 60.00 = \$12.75	101.00 & Up = \$17.25

*** NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY OR THE EQUIVALENT FOREIGN EXCHANGE RATES. FOREIGN ORDERS PAID FOR IN ANY OTHER MANNER WILL BE RETURNED. FOREIGN ORDERS MUST DOUBLE THE NORMAL SHIPPING CHARGE FOR AIR DELIVERY. ** Phone Number must accompany Credit Card orders. We reserve the right to substitute new colors or designs for discontinued items.

GSCF • P.O. BOX 2119 • HENDERSONVILLE, TN 37077
 STRAIT LINE: (615) 824-7176
 ALLOW 2 WEEKS FOR DELIVERY • <http://www.georgestrait.com>

ORDERS FOR A FAN CLUB MEMBERSHIP WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE.
 EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.
 We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.





♪ Anita's Notes ♪

Welcome to the Spring 2012 issue of Strait Talk!

George and his Ace in the Hold Band are about to wrap up their winter tour. We hope you had the opportunity to witness at least one of the live shows. George's guest, Martina McBride, was wonderful and amazing to listen to. We had the chance to grab one show in Las Vegas at the MGM Grand Garden Arena. For most of the last 30 years, I have always moved around to take photos, but this year was different. I sat in my seat from beginning to the very end. Maybe it was because I could not move about easily or may it was because I was so consumed by one hit after another. George was brilliant!!!! His performance was flawless!!! He spoke of his new grandson and you could feel the true blessing in his voice. His voice was crisp and clear and it was obvious that he enjoyed the response of the audience. It was an amazing slow and we really look forward to visiting Las Vegas again.

The 30th Annual George Strait Team Roping Classic is just around the corner. March 9 & 10th, George and his family will host the World Class event at the San Antonio Rose Palace in San Antonio, Texas. We can't believe that 30 years have passed thousands of ropers have tried to capture the title. The event takes place over 2 days and is a huge success. It is a thriller for,

not only the ropers, but the fans alike. Fans travel from just about every state in the union and as far away as Europe to see their hero, George. George and his brother Buddy started the Team Roping event 30 years ago in Kingsville, TX. As the event grew, it was moved to San Antonio. The Rose Palace in San Antonio has seen many more champions drive away in their new Cavender Chevrolet Trucks and pulling their Bruton Easy-Pull trailers. As we were leaving last year's event, David Key of Stephenville, TX, the 2011 Champion Header, was right behind us waiting for the light. I couldn't help myself, but I sprung from own truck and ran back to congratulate him again. The smile on his face was priceless. So, who will be this year's winner? Will we have a repeat, or will it be someone new? If you are one of the lucky fans to have grabbed a ticket for Friday and Saturday's roping, the treat will be sweet. We look forward to visiting with GSFC members that take their annual vacations and travel from all over to witness the event. They come armed with the cameras and cell phones and rooting for their favorite roper. As you travel, we wish you a safe and enjoyable journey. We also suggest that you watch for weather information. March weather in South Texas can be anywhere from warm to wet and cold so come prepared. Also, don't forget to wear the appropriate clothing as well as comfortable boots or sneakers. Remember also, that all seating is grandstand style seating and you will be there a long time. We also suggest that, if possible, you bring stadium seat cushions or blankets. Don't worry about food and drinks as the Rose Palace has it all. For those of you who have never attended the event, there is a large arena where vendor and sponsors set up there booths and sell their wares. It ranges from clothing, boots, hats, artwork, furniture, décor for your home to roping supplies of all kinds. It's a great place to pick up gifts for someone or yourself. We have made many purchases there and planning on doing it again. Just about all vendors take credit cards and there are also ATM machines on hand for those of you who need to get cash for your needs. We are looking forward to your visit and memories that will be made.

We have 3 winners for the last issue of Strait Talk. They are listed in the box on this page. Congrats, all of your packages are on the way. Remember, you can participate in the drawing by clipping and collecting news items you find about George Strait. Please read the details on the Fan Collectable Column page. Good Luck. Have you moved, do you have a new email

"City & Venue" Word Search Winners

Hoodie Winner

Melissa Pakebusch - Alice, TX

T-Shirt Winner

Christina Battermann - Albany, CA

& our

Fan Collectable Column Winner is:

Alexis Gaffney - Hillsboro, OR

address, is your membership about to expire? If you have a question, please call us at 615-824-7176 M-W-F from 11:00am to 1:00pm Central time. Customer service is also available by email. Send your questions to customerservice@georgestraitfans.com.

We hope you have noticed that there are a few new items in the catalog. Many of these items are only available at the GSFC. Please check out the photos in the newsletter for some of the new items. You may place orders on-line 24 hours a day at www.georgestraitfans.com or by calling the fan club M-W-F between 11am and 1pm Central Time. You may also order by mail. Please remember to always use your physical address when ordering as UPS will not deliver to P.O. boxes. All P.O. Box orders are sent by USPS and do not come with a tracking number. It is also generally slower. Also, a word on backorders. Sometimes an item, particularly items that run on special, gets backordered. When that happens it may take up to two weeks to get the item back in. If you look on your invoice, you will notice a "not shipped" column. If your item is not in the box and the item is marked "not shipped", it is on backorder and we will ship it as soon as we receive it. Thank you for your understanding. If you contact Customer Service about an item you have not yet received, we try and get back to you within 24 hours but it sometimes takes a little longer.

We want to say Congratulations to George and Norma Strait on the birth of their first grandchild. The beautiful baby boy was born on Feb. 2nd to Bubba and Tamara Strait in San Antonio. We are excited for you all. May God bless all of you!!

In closing, we want to thank you for your continuous prayers for our servicemen and women across the world as they do their very best to keep us all safe at home. We pray that they will return safely to their loved ones soon. We also ask that all of you Be Safe and Be Strong.

Happy
Birthday!



George

May 18th

George Jr.

May 14th



GEORGE STRAIT ITINERARY

**George Strait has completed his tour for the
first half of 2012.**

**Please check the George Strait website at
www.georgestrait.com for any
further information.**