

STRAIT TALK

DECEMBER 2010, JANUARY, FEBRUARY 2011

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STRAIT TALK

George Strait Announces 2011 Tour

Reba and Womack Join Strait by Popular Demand

Nashville, Tenn. (November 5, 2010) -- George Strait fans who missed this year's superstar pairing of King George, Phenom Reba McEntire and award-winning traditionalist Lee Ann Womack are getting a second chance in 2011.

On-Sale dates for Las Vegas and Austin are rapidly approaching with tickets for the MGM Grand show in Las Vegas during Super Bowl weekend going on sale Saturday, November 13th, while tickets for the Austin, Tx show at the Frank Erwin Centers go on sale November 20th. The entire tour schedule appears on the back page of the newsletter.

"The George, Reba and Lee Ann tour is certainly one of the best on the road this year, offering an entertainment package perfect for cowboys, cowgirls ... and city folk alike," exclaims The Boot's Vernell Hackett.

"All three of the performers – George Strait, Reba McEntire and Lee Ann Womack – delivered flawlessly in a concert perhaps best noted for its emphasis on performance over props or pyrotechnics," says Amanda St. Amand of the St. Louis Post Dispatch.

"Call Strait the Bruce Springsteen of country music ...," praises Jack Hill of the Arkansas Democrat Gazette .

"The icon appears to have no plans to slow down – good news, no doubt, to his fans," says Larry Rodgers of Arizona Republic.

"No matter what the genre, singing doesn't get much better than this," exclaims Geoffrey Himes of Baltimore's City Paper.

At next week's 44th Annual CMA Awards, King George is up for Male Vocalist of the Year award for the 24th time and is also nominated for Album of the Year for Twang, an award he won in 2008 for his critically claimed album Troubadour.

With a career spanning more than 30 years, George Strait has the most number one singles of any artist in history including Elvis (57 to date inclusive of all charts). He has sold nearly 69 million records and with 33 different platinum or multi-platinum albums has the most RIAA platinum certifications in country music and the third in all genres, behind The Beatles and Elvis Presley.

Strait's CD Twang debuted at #1 on The Billboard 200 chart and the Top Country Albums chart. This is the fourth time in Strait's career that a new release has debuted at #1 on the Billboard 200 chart and the 13th time debuting at #1 on the Top Country Albums chart. His current single is "The Breath You Take."

Named the Academy of Country Music's Artist of the Decade last year, George Strait was nominated for this year's ACM Entertainer of the Year for the 12th time and Top Male Vocalist for the 20th time, bringing his all-time record to 81 ACM nominations.

One of the most successful female recording artists in history, Reba has sold over 55 million albums worldwide, earned 33 #1 singles and was recently recognized as the biggest female hit-maker in country music history by "Billboard," "Mediabase" and "Country Aircheck." She is the winner of

15 American Music Awards, 12 Academy of Country Music Awards, 9 People's Choice Awards, 7 Country Music Awards and 2 GRAMMY Awards.

Reba is a 2010 CMA Nominee for "Female Vocalist of the Year." The superstar recently surpassed the one million fan mark on Facebook, propelling her into an elite group of only 10 Country artists to achieve the popularity milestone. Reba's unprecedented run of sales successes extended the superstar's lead as the female artist with the most RIAA sales certification in Country music history. Also an acclaimed film, TV and Broadway actress, Reba signed with The Valory Music Co. in November 2008. The move reunited the multimedia entertainer with industry leader Scott Borchetta, now President and CEO of the Big Machine Label Group, which includes Big Machine Records, The Valory Music Co. and Republic Nashville.

Lee Ann Womack has sold over 6 million albums, won two Grammys and numerous other milestone awards. Womack's current album Call Me Crazy has garnered critical acclaim from Rolling Stone, USA Today, Entertainment Weekly, Billboard and The New York Times, to name a few. She was nominated for Top Female Vocalist at the ACM Awards in 2009 and the debut single "Last Call" was nominated for a Grammy in the Best Female Country Vocal Performance category. Womack was nominated for "Musical Event of the Year" with George Strait for "Everything But Quits" at the 2009 CMA Awards.

GSTRC SELLS OUT AGAIN

San Antonio, TX---The 29th Annual George Strait Team Roping Classic has been sold out. The GSTRC, the largest open roping in America, was again a quick sell-out with fans grabbing up all of the tickets at a quick pace.

The GSTRC for 2011 will take place at the San Antonio Rose Palace in San Antonio, TX on Friday, March 11th and Saturday, March 12th. The event is sponsored by

Cavender Chevrolet of Boerne, TX, Bruton Trailers, Wayne Wright Lawyers, Brake Check, Bill Millers BBQ, Tractor Supply Company, Capital Farm Credit, Cactus Ropes, Wrangle, Justin Boots, Classic Ropes, Hill Country/Kioti Tractors, Resistol Hats, Frost Bank and Bar G Feedyard. In 2010, 469 teams competed for an estimated \$700,000 in cash and prizes. On Friday, March 11th, teams will compete in two

go-rounds to determine the top 50 teams. The top 50 teams will move to the Saturday finals for a chance to win a life changing amount of money. The 2010 winners, Jake Long and Coleman Proctor, shared \$159,630 in cash plus brand new 2010 Chevrolet Silverado dually pickups and Bruton trailers.

Tickets for the 2011 GSTRC will be mailed out in early February.

George Strait Fan Club Announces Christmas Schedule

Nashville, TN---With the Christmas season upon us, Christmas present buying is at an increasing pace, and the George Strait Fan Club wants all of George's fans to know what the office and shipping schedule will be for the holiday season.

UPS, who handles most of the shipping for fan club merchandise, has notified us that fans wanting to give George Strait souvenirs as Christmas gifts should be made aware of the increased time needed to make sure they

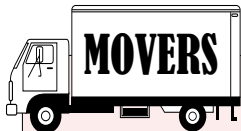
are received on time. According to UPS and Postal Officials, it is suggested that fans allow up to ten days for shipping. That means that all order should be shipped by Dec. 15th in order to guarantee arrival by Christmas.

We also suggest that, even though we offer overnight and second day delivery, the costs are significantly higher.

The George Strait Fan Club will close for the holiday's at the end of business on Dec. 21st. We will make every effort to get all or-

ders placed before 8am on the 21st shipped out before we close. Any orders received after that time will not be shipped until after the fan club reopens on Jan 3rd. We also would like to remind you that, while we will be back in the office on Jan. 3rd, we will not be taking any phone calls until Jan. 5th. Once again, a reminder to get your orders in early to make sure they arrive by Christmas.

We hope you have a wonderful Holiday Season!



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HOURS: MONDAY-FRIDAY 8:30AM-3:00PM CENTRAL TIME

Fan Collectable Column

- Minneapolis-Star Tribune. October 17, 2010. Variety Section. P. E4 photo w/"Why George Strait has reigned at the top of Country Music for three decades." Minneapolis, MN.
- Star Tribune. October 24, 2010. Concert review taken from StarTribune.com. Minneapolis, MN.
- HSBC Arena in Buffalo, New York. Photos. 10/16/2010.
- Star Tribune. October 22, 2010. Concert review "Country's kings and queen polish, tarnish their crowns." Minneapolis, MN.
- Star Tribune. October 15, 2010. In Variety section, p. E4 and E6. Music section, concert info for Minneapolis, MN.
- The Dallas Morning News. P. 1E. Guide Daily. October 15, 2010. Continued on page p. 6E "Vehicle for country singer is a clunker," plus "Songwriting still No. 1 gig for budding starlet." - mentioned in story. Dallas, TX.
- Los Angeles Times. Entertainment Section. Mentioned in story about CMAs. 9/6/2010. Los Angeles, CA.
- Star Tribune. September 10, 2010. Section E, Variety Section. Page E3 and E4 George Strait's name mentioned and photo. Minneapolis, MN.
- Country Weekly. Sept 13, 2010. Front cover photo, pp. 32-33. Pull out Poster, pp. 35-38 "Grand Tour." Nashville, TN.
- Star Tribune. Sept. 3, 2010. P. E6 Variety Section under "the Big Guys" - Name is mentioned. Minneapolis, MN.
- Drysdales - North, South, East, and Western Wear Catalog. Fall 2010. Cover photo and p. 77 photo w/full page ad. Brownsville, TX.
- Cavendars. Advertisement of George Strait Men's Shirts. P. 4. September 29, 2010. The Monitor Circular Ad. Edinburg, TX.
- USA Today. October 6, 2010. Section D. George Strait name mentioned in CMA Lineup. Dallas, TX.
- The Buffalo News. October 17, 2010. Sunday edition. P. B-6. Review. "Strait hits the old standards as well as Reba, Womack try new ones." Buffalo, NY.
- Columbus Dispatch. September 10, 2010. Concert Review, "Country Music Royalty Rule." Columbus, OH.
- Century Tel Arena. Bossier City, LA. Photos. 9/18/2010.
- The Dallas Morning News. Arts section, p. 3E George Strait mentioned in article "Four Seasons, where worlds collided during Series." Dallas, TX.
- American Profile. October 31-November 6. CMA Awards: 11/10/10 on ABC, p. 3 photo with George Strait name mentioned. Franklin, TN.
- People Magazine-Country Special. November 2010. Page 15 "CMA Awards Nominees." Photo of George and mentioned in the Male Vocalist Cat. and Album of the Year.-"Twang." New York, NY.
- Drysdales - North, South, East, and Western Wear - Holiday 2010. P. 134 full page ad of Wrangler - George Strait Cowboy Cut Comfort Waist Casuals, p. 135 photo of George Strait and full page ad of GS Wrangler Jeans. Wheat Ridge, CO.
- American Cowboy - December/January 2011. P. 92, Impact Gel Ad with George Strait's photo and quote. Dallas, TX.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and 2 Collector's Cards. We are also selecting one name from the list and sending them a George Strait Goodie Box. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Rosalinda Salazar-Garza - Edinburg, TX
Diane Zymowski - Alden, NY
Margaret Eckers - St. Louis, MN
Sandra Barker - Bridgman, MI
Margaret Carmichael - Wheat Ridge, CO
Judy Wilson - Brownsville, TX
Debbie Erickson - Taylor, MI
Lena Sheffield - Miami, FL

Valda Callison - Gun Barrel Cty., TX
Cecelia Miller - Andover, MN
W & C Hallcock - Northfield, MN
Miriann Ostrander - Apple Valley, MN
Diane Dann - Painted Post, NY
Diana Hood - Pflugerville, TX
Diane T. Barrett - Farmville, VA
Irene Duecy - Parsons, KS

~NEW MERCHANDISE~



4170 - Military Green Old Time Radio T-Shirt



4150 - Burnt Orange Stamp Graphic T-Shirt



1056 - "El Rey" Car Travel Photo Mug



256 - "Pure Country" Photo Magnet



1033 - "El Rey" Photo Coffee Mug



4145 - Safety Orange "Strait Fan" T-Shirt



4125 - Cherry Red Shirt



4115 - ""Pure Country" Charcoal Grey T-Shirt



637 - Wall Calendar



3760 - Ladies Heather Grey Deep V-Neck Tee



1032 - "Pure Country" Photo Coffee Mug

4135 - Iris Blue "King George" Award T-Shirt



4175 - Black "King of Country" Graphic T-Shirt



4235 - Chocolate Brown Long Sleeve Fashion Fit Graphic T-Shirt



3785 - Ladies Night Light Olive Soft Thermal



1031 - "King George" Photo Coffee Mug

1030 - Amber Photo Coffee Mug



QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S. (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates).....FOREIGN	\$25 \$25 \$30	
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR (Memberships via EMAIL include Fan Club Membership Card, 5x7 Photo of George, Discography of George's..... U.S. Incredible Career, Behind the Scenes Fact Sheet & Biography. All Fan Club Documents are emailed immediately CANADA following payment authorization).....FOREIGN	\$15 \$15 \$20	
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S. (Same as 1 year membership CANADA Newsletter sent through the mail)FOREIGN	\$25 \$25 \$30	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S. (Same as 1 year membership CANADA Newsletter sent via e-mail).....FOREIGN	\$15 \$15 \$20	
	206	STR8*FAN BUMPER STICKER (Blue 7-1/2" x 3-3/4" Bumper Sticker Features GS "STR8*FAN" Logo in Yellow and White).....	\$1.95	
	233	8x10 COLOR PHOTO (2009 Tour Photo - Great Looking Close-up 8x10 Photo of George in a White Hat)	\$5.00	
☆☆☆	256	"PURE COUNTRY" PHOTO MAGNET (2"x2" Square Photo Magnet Features a Handsome Color Photo of George Strait as Dusty Chandler from his 1992 Feature Film, "Pure Country")..... NEW	\$2.95	
	308	PHOTO MOUSE PAD 'TWANG' ((Fabric Mouse Pad with photo of G.S. Standing in front of Texas' Oldest Dance Hall, Gruene Hall. He Casually Leans Against A Pink Antique Convertible Cadillac With Guitar in Hand, As Though Reminiscent Of Younger 'Ace In The Hole' Days. Compatible With Ball Type or Optical Mouse; ¼" Thick Non-Slip Material Keeps Mouse Pad Firmly In Place. Dimensions: 7/5" x 8").....	\$9.95	
	313	BALL POINT PEN (Fashionable Lime Green Color Black Ink Medium Point Ball Point Pen With A Fashion Clip and a Web Design Comfort Soft Gripper, an Elegant Pen for Everyday Use. "GEORGE STRAIT Printed on side on Black.)	\$2.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".)	\$119.95	
	559	2D 'TWANG' METAL LICENSE TAG (Custom Metal Die Struck License Plate. This white license plate features 2D TWANG, in traditional Americana Blue. She also offers the traditional 'Lone Star' flag with TEXAS, in the color red, along side at the top. Dress your vehicle with our one-of-a-kind, metal plate. Let's show the road who's the King of Country!)	\$19.95	
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER!	\$9.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only).....	\$14.95	
☆☆☆	637	WALL CALENDAR (You can have a whole year of George Strait with this 2011 - 2012 Wall Calendar with great looking full-color photos of George Strait for EACH month, running 13 months from January 2011 - January 2012 , opens to an Amazing 12" wide x 24" high, closed calendar dimensions are 12" x 12". Simplify your life with enough space to track projects, record appointments, birthdays, George Strait concert dates, or plan for a busy household) NEW	\$12.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar)	\$17.95	
	662	LATEST GREATEST STRAITEST HITS (Songbook)	\$14.95	
	663	THE BEST OF GEORGE STRAIT (Songbook)	\$10.95	
☆☆☆	979DVD	28TH ANNUAL GEORGE STRAIT TEAM ROPING DVD (2010)..... NEW	\$29.95	
	999DVD	27TH ANNUAL GEORGE STRAIT TEAM ROPING DVD (2009).....	\$29.95	
	8888DVD	'FOR THE LAST TIME' - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only).....	\$29.95	
☆☆☆	1030	AMBER PHOTO COFFEE MUG (Our Exclusive 11 oz. White Ceramic Coffee Mug Features Two GREAT Concert Photos of George Strait with an Amber Color Background. A Dye Sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug - Perfect for Gift Giving!)	\$10.95	
☆☆☆	1031	"KING GEORGE" PHOTO COFFEE MUG (This Beautiful 11 oz. White Ceramic Coffee Mug Features Four Outstanding Concert Photos of "KING GEORGE." Matches Item #4135 Iris Blue "KING GEORGE" Award T-Shirt! A Dye Sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug - Perfect for Gift Giving!)	\$10.95	
☆☆☆	1032	"PURE COUNTRY" PHOTO COFFEE MUG (Our exclusive 11 oz. White Ceramic Coffee Mug Features a Handsome Color Photo of George Strait as Dusty Chandler from his 1992 Feature Film, "Pure Country." A Dye Sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug - Perfect for Gift Giving!)..... NEW	\$10.95	
☆☆☆	1033	"EL REY" COFFEE COFFEE MUG (This beautiful 11 oz. White Ceramic Coffee Mug Features as Outstanding Concert Photo of George Strait. A Dye Sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug - Perfect for Gift Giving!)	\$10.95	
	1039	'TWANG' TRAVEL MUG STAINLESS STEEL (Thermal 16 oz. Stainless Steel Travel Mug offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during daily commutes. Designed to fit securely in most vehicles' holders and consoles; features bold G.S. "TWANG" logo in black.).....	\$12.95	
☆☆☆	1056	"EL REY" CAR TRAVEL PHOTO MUG (Thermal Double Wall Insulated 24 oz. White Car Travel Mug With Double Sided Custom Color GS "EL REY" Photo, Open/Close Swivel Lid, Fits Car Cup Holders, Dishwasher and Microwave Safe, BPA Free)	\$9.95	
	2835	BROWN PUFF SIGNATURE PATCH CAP (Rugged Steel Brown Garment Washed Twill Cap with "George Strait" Signature Puff Embroidery Frayed Patch on Front, GS Signature Logo Embroidered on Back, Self Fabric Back Strap with Slide Buckle, ONE SIZE FITS MOST).....	\$19.95	
	2840	BLUE BRUSHED TWILL CAMOUFLAGE CAP (Rugged Blue Garment Washed Brushed Cotton Twill Cap with Realtree AP HD Camouflage Crown and Bill, Custom Signature "George Strait" 3-D Frayed Puff Embroidery on Front in Navy, Khaki Color "STRAIT" Embroidered Across Velcro Back Strap, ONE SIZE FITS MOST).....	\$19.95	
	2845	STONE/RED/BLUE SPRAY PAINT CAP (Stone With Red And Blue Spray Paint Garment Washed Brushed Twill Cap With SHARP Braided Chenille Embroidered "Strait" Script Logo, Contrasting Red Stitching and Cream Bill, GS Signature Logo Embroidered On Back, Self Fabric Back Strap With Slide Buckle, ONE SIZE FITS MOST)	\$19.95	
	3695	JUNIORS MILITARY GREEN FOIL PHOTO TEE (Juniors Military Green 100% Combed Ring Spun Cotton Fine Knit Jersey Tee, Hour Glass Shape For A More Flattering Fit, Side Seamed, Double Needle Hemmed Sleeves And Bottom, Full Chest GS Photo With Flashy Foil Swirl "George Strait" Logo)..... Check Juniors Size: M ___ L ___ XL ___	\$19.95	
☆☆☆	3755	JUNIOR'S ELECTRIC BLUE RETRO ROSE TEE (Junior's cut baby doll style short sleeve silky smooth 100% cotton fine knit jersey t-shirt, retro style "Electric Company" George Strait lettering and rose design adorn the front of this fun tee)..... Check Size: M ___ L ___ XL ___ NEW	\$18.95	
	3945	BLACK VINTAGE GUITAR T-SHIRT (Black adult unisex 100% preshrunk cotton short sleeve t-shirt with VINTAGE G.S. photo and logo on front chest, Tour Cities and Dates listed on back of shirt)..... Check Size: M ___ L ___ XL ___ XXL ___	\$18.95	
☆☆☆	3760	LADIES HEATHER DEEP V-NECK TEE (Heather Super Soft Tee with an Extra Deep V-neck that takes a Sexy Stance, Perfect for Layering, 100% Combed Ring-Spun Cotton, Delicately Detailed "George Strait" Graphic Design in Pink and White on Front with a..... Check Size: M ___ L ___ XL ___ NEW "George Strait" Tag Logo on back)..... Check Size: XXL ___ NEW	\$24.95 \$25.95	
☆☆☆	3785	LADIES LIGHT OLIVE SOFT THERMAL LONG SLEEVE (Light Olive Ultra Soft Long Sleeve Thermal, Perfect for Layering Adorned with a Delicate "George Strait - All American Cowboy" Feather Graphic at Waist)	\$22.95	
☆☆☆	4115	"PURE COUNTRY" CHARCOAL GREY T-SHIRT (Charcoal Grey Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt features Three Good Looking Photos of George Strait as Dusty Chandler Check Size: M ___ L ___ XL ___ NEW from his 1992 Feature Film, "Pure Country," exclusive designs on both front and back)..... Check Size: XXL ___ NEW	\$17.95 \$19.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	☆☆☆ 4125	CHERRY RED "LIVE IN CONCERT" TOUR CITIES T-SHIRT (Cherry Red Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt Featuring Three Great Concert Photos of GS on Front Chest..... Check Size: M ___ L ___ XL ___ NEW and Tour Cities Listed on Back) Check Size: XXL ___ NEW	\$17.95 \$18.95	
	☆☆☆ 4135	IRIS BLUE "KING GEORGE" AWARD T-SHIRT (Iris Blue Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt Featuring Four Outstanding Concert Photos of "King George" on Front and a Check Size: M ___ L ___ XL ___ NEW Listing of Awards and Achievements by "The King of Country Music" on back) Check Size: XXL ___ NEW	\$17.95 \$18.95	
	☆☆☆ 4145	SAFETY ORANGE "STRAIT FAN" T-SHIRT (Safety Neon Orange Adult UNISEX 100% Preshrunk Pigment Dyed Cotton Short Sleeve T-Shirt with a George Strait Tour Texas Logo on Left Chest Check Size: M ___ L ___ XL ___ NEW with a Large "STRAIT FAN" Logo Across Back in Black) Check Size: XXL ___ NEW	\$17.95 \$18.95	
	☆☆☆ 4150	BURNT ORANGE STAMP GRAPHIC T-SHIRT (Burnt Orange Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt with a Vintage "King of Country" Check Size: M ___ L ___ XL ___ NEW Music" Stamp Graphic on Front Chest) Check Size: XXL ___ NEW	\$16.95 \$18.95	
	☆☆☆ 4170	MILITARY GREEN OLD TIME RADIO T-SHIRT (Military Green Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt with Check Size: M ___ L ___ XL ___ NEW a Vintage Old Time Radio Ad Graphic Design on Front Chest) Check Size: XXL ___ NEW	\$16.96 \$18.95	
	☆☆☆ 4175	BLACK "KING OF COUNTRY" GRAPHIC T-SHIRT (Black Adult UNISEX 100% Preshrunk Check Size: M ___ L ___ XL ___ NEW Cotton Short Sleeve T-Shirt with GS "King of Country" Heritage Graphic Design on Front Chest) Check Size: XXL ___ NEW	\$17.95 \$19.95	
	☆☆☆ 4235	CHOCOLATE BROWN LONG SLEEVE FASHION FIT GRAPHIC T-SHIRT (Chocolate Brown Adult UNISEX 100% Combed Rign-Spun Cotton Super Soft LONG Sleeve T-Shirt, features George Check Size: M ___ L ___ XL ___ NEW Strait - Established 1981" Heritage Graphic on Front with a GS Tag Logo on back) Check Size: XXL ___ NEW	\$24.95 \$25.95	
	5210	BABY BIB (Extra Soft, 100% White Terry Cotton Bib with Black Piping that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Shirt #5220 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!)	\$12.95	
	5220	BABY T-SHIRT (Extra Soft, 100% Cotton White Shirt that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Bib #5210 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!) Check Size: 12 month ___ 2T ___	\$12.95	
		GEORGE STRAIT CDs PRICE		
	901	STRAIT COUNTRY	\$14	
	902	STRAIT FROM THE HEART	\$14	
	903	RIGHT OR WRONG	\$14	
	905	GREATEST HITS	\$14	
	906	SOMETHING SPECIAL	\$14	
	907	#7	\$14	
	909	OCEAN FRONT PROPERTY	\$14	
	910	GREATEST HITS #2	\$14	
	911	IF YOU AIN'T LOVIN' YOU AIN'T LIVIN'	\$14	
	912	BEYOND THE BLUE NEON	\$15	
	913	LIVIN' IT UP	\$15	
	914	CHILL OF AN EARLY FALL	\$15	
	916	HOLDING MY OWN	\$16	
	917	PURE COUNTRY (Original motion picture soundtrack)	\$16	
	919	LEAD ON	\$16	
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.)	\$49.95	
	921	BLUE CLEAR SKY	\$16	
	922	CARRYING YOUR LOVE WITH ME	\$16	
	924	ALWAYS NEVER THE SAME	\$16	
	925	MERRY CHRISTMAS WHEREVER YOU ARE	\$16	
	926	LATEST GREATEST STRAITEST HITS	\$16	
	928	THE ROAD LESS TRAVELED	\$16	
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME	\$19	
	931	HONKYTONKVILLE	\$19	
	932	50 NUMBER ONES (Double CD Set)	\$25	
	933	SOMEWHERE DOWN IN TEXAS	\$19	
	934	IT JUST COMES NATURAL	\$19	
	935	LIVE AT TEXAS STADIUM	\$19	
	936	GEORGE STRAIT 22 MORE HITS	\$17	
	937	TROUBADOUR	\$18	
	939	TWANG	\$18	

☆☆☆ NEW ITEMS ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

**** PLEASE PRINT CLEARLY CUSTOMER #: _____

NAME: _____

STREET ADDRESS: _____

CITY: _____ ST.: _____ ZIP: _____

E-MAIL: _____ PHONE: (____) _____

PAYMENT MADE BY: CHECK: ___ MONEY ORDER: ___

MASTERCARD: ___ VISA: ___ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: (Please Print) _____

SIGNATURE ON CARD: _____

Please Check One SUB TOTAL _____

YES ___ This is a new address. TENNESSEE SALES TAX(9.25%) _____

NO ___ This is not a new address. (All Tennessee Customers must add 9.25%)

SHIPPING & HANDLING CHARGES DO NOT APPLY TO MEMBERSHIPS! SHIPPING & HANDLING CHARGES _____

Shipping & Handling Charges apply to only one address. Split shipments to separate addresses require a separate shipping & handling charge for each address. DEDUCT STRAIT CASH HERE - _____

Double Shipping & Handling Charges for Foreign Deliveries. TOTAL AMOUNT _____

FOR ALL ORDERS OVER \$300.00: PLEASE ADD AN ADD'L \$8.00 PER \$100.00 INCREASE.

00 - 20.00 = \$10.00	50.01 - 60.00 = \$14.00
20.01 - 30.00 = \$10.75	60.01 - 80.00 = \$15.25
30.01 - 40.00 = \$11.75	80.01 - 100.00 = \$16.25
40.01 - 50.00 = \$12.75	101.00 & Up = \$17.25

*** NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY OR THE EQUIVALENT FOREIGN EXCHANGE RATES. FOREIGN ORDERS PAID FOR IN ANY OTHER MANNER WILL BE RETURNED. FOREIGN ORDERS MUST DOUBLE THE NORMAL SHIPPING CHARGE FOR AIR DELIVERY. ** Phone Number must accompany Credit Card orders. We reserve the right to substitute new colors or designs for discontinued items.

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TN 37077
STRAIT LINE: (615) 824-7176
ALLOW 2 WEEKS FOR DELIVERY • <http://www.georgestrait.com>

ORDERS FOR A FAN CLUB MEMBERSHIP WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE. EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return. We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.

It's Time To Place Your Holiday Orders!

9100 - Blue Christmas Sweatshirt (Our 2010 Blue Christmas Sweatshirt features a Handsome Color Photo of George Strait with a wintery scene backdrop and a beautifully scripted "Merry Christmas Strait To You" greeting on the full front chest. FULL CUT for a casual comfortable fit. Excellent Christmas Gift!)

346 - George Strait Christmas Ornament (Share...Celebrate...Decorate...Collect... Our 2010 Christmas Ornament features a Handsome Color Photo of George Strait with a wintery scene backdrop and a beautifully scripted "Merry Christmas Strait To You" greeting. This double-sided Ornament is the ultimate stocking stuffer or holiday party gift for every George Strait Fan. Beautiful for any Christmas Tree, adding the perfect George Strait Flair!)

1054 - Christmas Photo Coffee Mug (This Beautiful 11 oz. White Ceramic Coffee Mug features a Handsome Color Photo of George Strait with a wintery scene backdrop and a beautifully scripted "Merry Christmas Strait To You" greeting. A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug. Perfect for gift giving! Sorry, this item can not be shipped outside the United States.)

CHRISTMAS ORDER FORM for 2010 SWEATSHIRT, MUG and ORNAMENT

Description	Sizes (Put Qty. # next to each size)	Price Each	Amount
9100 - Christmas Sweatshirt	M _____ L _____ XL _____	\$39.95	
9100 - Christmas Sweatshirt	XXL _____	\$42.95	
1054 - Christmas Mug		\$10.95	
346 - Christmas Ornament		\$9.95	

.00 - 20.00 = \$10.00	50.01 - 60.00 = \$14.00
20.01 - 30.00 = \$10.75	60.01 - 80.00 = \$15.25
30.01 - 40.00 = \$11.75	80.01 - 100.00 = \$16.25
40.01 - 50.00 = \$12.75	101.00 & Up = \$17.25

Shipping Charge (please see chart) \$ _____

Tennessee Sales Tax (9.25%) \$ _____
 (All Tennessee Customers must add 9.25%)

Deduct Strait Cash Here \$ _____

PLEASE PRINT:

NAME: _____

Total \$ _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ EMAIL: _____

Method of Payment: Check _____ Money Order _____ Credit Card _____

(If paying with Credit Card, please fill out below:

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: _____

SIGNATURE ON CARD: _____





Anita's Notes

Welcome to the winter issue of Strait Talk. Many would say this is the perfect time to write and reflect on George's year. This issue can be the most difficult for us to put our thoughts together, due to the all of the distractions that happen this time of year. Many are getting ready for the Thanksgiving gatherings and making plans for the Christmas Holidays. Many of us have been so blessed this past year and look forward to the year ahead of us in 2011.

George Strait and the Ace in the Hole Band traveled ten of thousands of miles this year, entertaining from coast to coast. It was a wonderful year and we look forward to more of the same in 2011.

The 28th Annual George Strait Team Roping Classic was another sold-out event in San Antonio, TX and was enjoyed by many of his fans. The 29th Annual GSTRC is already sold out for 2011 and we have heard from many fans that are already planning their trips to San Antonio.

In 2010, George tour during the winter and fall, performed on the CMA Awards, traveled abroad, fished in the Gulf of Mexico and had a cameo role in the new movie "Pure Country 2: The Gift". Wow, what a busy year. No stopping George! George will take a couple of months off before beginning his 2011 tour in January. The tour will once again include the very talented and vivacious Reba and fellow Texan and label mate Lee Ann Womack. Please check the back of the newsletter for the complete itinerary. Please remember that it is always a possibility that tour dates will be added, on-sale dates could change or other information might become available. We strongly suggest that everyone keep checking back to the George Strait website at www.georgestrait.com for any updates.

When you get a chance, please check out the new merchandise we have in time for Christmas gift giving. We still have Christmas sweatshirts, mugs and ornaments on the special order form in the newsletter. The new catalog has many new 2011 items

available as well. Please check out the George Strait website General Store for additional new items that will be come available. Remember to order early and, if you have any Strait Cash, now is a great time to use it. You can also use your Strait cash to renew your memberships. If you are wondering, how I can earn Strait cash, it's easy. You can submit a tour review, photo, fan collectable column item or puzzle. If we use it in a Strait Talk, we will send you \$5 in Strait Cash, 2 collectable cards and your Strait Talk by 1st Class mail.

The fall issue winner that was selected from the Fan Collectable column is Cecilia Miller from Andover, MN. Thank you for submitting your item for Strait Talk. Your Strait goodie box is on its way.

We also have 3 other winners that submitted their entries in the fall 2010 Proper Name in George's Song word search puzzle. They are Lauren Coley of Gassville, AR, Jacket winner; Marilyn Caveney of Dracut, MA, sweatshirt winner; and Dolores Vesely of Corpus Christi, TX, t-shirt winner. Congrats to all. Your packages are on the way by UPS.

If you are ordering gifts for the Christmas holidays, please remember to submit a physical street address. UPS is making the deliveries of your packages and a street address is needed. They will not deliver to post office boxes. We ship all membership renewals by USPS.

Our office hours are from 8:30am – 3:00pm central time and the phone is answered during those hours. If you are moving, need to change your email address or check on your order, we are more than happy to help you.

The fan club ticket pre-sales can be a little different for each city because of the different ticketing agencies. We suggest that you read your pre-sale email announcements very carefully. Fan Club pre-sale announcements are sent out to email addresses of members in good standing from one to two days prior to the fan club pre-sale. Fan Club members are allowed to purchase up to 4 tickets during each pre-sale. We also suggest that if you do not like the tickets your are being offered, try and get back in or wait until the public on-sale. Remember that if your membership has expired or is about to expire and you see a show that you would like to attend, you must be in good standing 7 days prior

2010 Proper Names in George's Songs Word Search Winners

Jacket Winner

Lauren Coley - Gassville, AR

Sweatshirt Winner

Marilyn Caveney - Dracut, MA

T-Shirt Winner

Dolores Vesely - Corpus Christi, TX

Fan Collectable Column Winner

Cecelia Miller - Andover, MN

to the pre-sale. We cannot add anyone to the list once it is turned over to the ticketing agency.

As we conclude this issue of Strait Talk, we ask that you continue to pray each and every day for our servicemen and women who are serving our country all across the globe. We pray that they will all return home safely to their love ones. God bless you!

In closing, we would like to wish George and Norma a very Happy 39th Wedding Anniversary on December 4th.

From the GSFC staff, we would like to wish each and everyone a wonderful Holiday Season and the Happiest of New Years.

Happy 39th
Anniversary
George
& Norma
Strait
December 4th

PEN PAL

Barbara York
12626 County Road 237
Terrell, TX 75160

GEORGE STRAIT ITINERARY

Date	City & State	Venue	On Sale
1/14	Austin, TX	Frank Erwin Center	On-Sale
1/15	Oklahoma City, OK	Ford Center	12/3
1/27	Tallahassee, FL	Leon County Civic Center	12/3
1/28	Jacksonville, FL	Veterans Memorial Coliseum	12/3
1/29	Tampa, FL	St. Pete Times Forum	On-Sale
2/4	Fresno, CA	SaveMart Center	12/3
2/5	Las Vegas, NV	MGM Grand Garden Arena	On-Sale
2/17	Indianapolis, IN	Conseco Fieldhouse	12/10
2/18	Cleveland, OH	Quicken Loans Arena	12/10
2/19	Auburn Hills, MI	The Palace	12/10
3/4	Cincinnati, OH	US Bank Arena	TBA
3/5	Chicago, IL	Allstate Arena	12/10
3/11-12	San Antonio, TX	GSTRC-San Antonio Rose Palace	Sold Out
3/25	Las Cruces, NM	Pan American Center	TBA
3/26	Lubbock, TX	United Spirit Arena	TBA
4/1	Denver, CO	Pepsi Center	TBA
4/2	Salt Lake City, UT	Energy Solutions Arena	TBA
4/8	Columbia, MO	Mizzou Arena	TBA
4/9	Louisville, KY	KFC Yum! Arena	TBA