

STRAIT TALK

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VOL. 27 NO. 4



STRAIT TALK

King of Country George Strait Announces 2010 Tour with Entertainment Superstar Reba McEntire

Nashville, Tenn. (November 2, 2009) - The "King of Country" is back! 17x CMA Entertainer of the Year nominee George Strait will kick off his arena tour early next year and this time, he's bringing along one very special lady - Reba McEntire.

The superstar acts performed together for the first time in many years for a sold-out crowd at the Cowboy's Stadium inaugural event in Dallas. Selling out in less than an hour, fans and critics proclaimed the show one hot ticket! The concert was hailed by the Dallas Morning News as "an extravaganza" that "showcased

Strait at the pinnacle of his musical game" and Ft. Worth Star Telegram wrote "Reba McEntire's performance was a breathtaking master's class in effortless brilliance."

With 57 number one hits, 33 multi-

platinum albums and countless sold-out shows year after year, Strait, who holds the

form some of my new favorites from Twang along with hits the fans already love," says Strait. "And with my friend Reba, we will make it a really spectacular night."

Strait's recent release TWANG debuted at #1 on The Billboard 200 and the Top Country Albums chart. This is the fourth time in Strait's career that a new release has debuted at #1 on the Billboard 200 chart and the 13th time debuting at #1 on the Top Country Albums chart. It has become a critically acclaimed album and received rave reviews in USA Today, Entertainment Weekly, People, Los Angeles

Times, The Washington Post, Houston Chronicle, The Dallas Morning News, The Boston Globe, Billboard and many more.

Strait co-wrote three songs on TWANG including the debut single, "Living for the

(Continued on next page)



record for the most CMA wins and a record 17 CMA Entertainer of the Year nominations, is known for giving fans exactly what they want and expect. This year will be no exception.

"I can't wait to get back out there and per-

2010 GSTRC Tickets Sold Out

Saturday Tickets Sell Out In 2 Minutes

San Antonio, TX---All available tickets to the 2010 George Strait Team Roping Classic have been sold out. The event, sponsored by Cavender Chevrolet of Boerne, TX and Bruton Trailers will be March 12th

& 13th of next year. The Saturday tickets sold out in just two minutes with the Friday tickets selling out later in the day.

The 28th Annual George Strait Team Roping classic is also sponsored by Wayne

Wright Lawyers, Brake Check, Bill Millers BBQ, Capital Farm Credit, Classic Ropers, Wrangler, Justin Boots, Gist Buckles and Cactus Ropes.

George Strait Announces 2010 Tour

(Continued from previous page)

Night." The current single and title track of the album sits at #22 on Billboard and Mediabase/Country Aircheck chart.

At last year's CMA Awards, George became the artist with the most CMA Awards in history with Album of the Year for Troubadour and Single of the Year for "I Saw God Today." He adds 4 nominations this year with nods for "Entertainer of the Year," "Male Vocalist of the Year," "Video of the Year" for "Troubadour" and "Vocal Event of the Year" for "Everything But Quits" with LeeAnn Womack.

His platinum-selling Troubadour was named "Best Country Album" at the 51st Grammy Awards and in April, Strait was the fifth artist ever to receive the Academy of Country Music's Artist of the Decade honor. Strait has won 19 Academy of Country Music Awards including "Entertainer of the Year."

With a career spanning more than 25 years, Strait has the most number one singles of any artist in history including Elvis (57 To Date). He has sold more than 67 million records and with 33 different platinum or multi-platinum albums has the most RIAA platinum certifications in country music and the third in all genres, behind The Beatles and Elvis Presley.

One of the most successful female recording artists in history, Reba has sold over 55 million albums worldwide, earned 33 #1 singles and was recently recognized as the biggest female hit-maker in country music history by "Billboard," "Mediabase" and "Country Aircheck." She is the winner of 15 American Music Awards, 12 Academy of Country Music Awards, 9 People's Choice Awards, 7 Country Music Awards and 2 GRAMMY Awards.

Reba's new album, Keep On Loving You, debuted at #1 on the Billboard Top 200 Albums Chart – her first solo studio album to do so. With 11 #1 albums, Reba holds the record as the female artist with the most #1 albums in the history of the Billboard Top Country Albums chart. The superstar also recently scored her third consecutive Top

10 single of 2009, as her new song "Consider Me Gone" jumped into the Top 10 this week on both the Billboard Country Singles and the USA Today/Country Aircheck Chart powered

by Mediabase) charts.

In November 2008, McEntire signed with The Valory Music Co. reuniting her with multimedia entertainer and industry leader Scott Borchetta, President & CEO of Big Machine Records and sister label The Valory Music Co.



PEN PALS

(Strait Fans that correspond between themselves)

Mrs. Wanda Brooks
PO Box 58
Nebo, NC 27861-0018

Howard Taylor
1070 Belle Vista Blvd., Unit 126
St. Augustine, FL 32084

The George Strait "Artist Of The Decade" TV Show Leads To Huge ACM Endowment

Ticket sales from the sold-out tribute concert by the Academy of Country Music honoring George Strait has resulted in a \$750,000 endowment for the organizations philanthropic fund, ACM Lifting Lives.

The show was taped at the MGM Grand Garden Arena in Las Vegas in April.

George Strait: Artist of the Decade Concert attracted more than 10 million viewers when it aired on the CBS Television network in May.

All of the artists participating in the show donated their time for the event. They included Lee Ann Womack, Garth Brooks,

Dierks Bentley, Brooks & Dunn, Jamie Foxx, Faith Hill, Jack Ingram, Alan Jackson, Jameyh Johnson, Toby Keith, Miranda Lambert, Martina McBride, Tim McGraw, Montgomery Gentry, Lee Ann Rimes, Sugarland, Keith Urban, Blake Shelton and John Rich.

George Strait Fan Club's Christmas Schedule

Fan Club Office Closed For The Holidays on Dec. 21st

The George Strait Fan club will close it's office for the Christmas break at the end of the business day on Dec. 21st. All orders received by noon on that day will be shipped out on the 22nd. The only exception to this will be orders received before 9am on Dec. 22nd that require overnight shipping. If

merchandise is in stock, those orders will be shipped out that day. We cannot guarantee any arrival dates as once our shipments are collected by UPS or USPS, they are at the mercy of the carriers.

We would suggest that anyone needing gifts for Christmas should make sure that

their orders are in to us by Dec. 15th to have a reasonable chance of delivery in time. Orders placed by mail using checks, should arrive at the fan club at least two weeks prior to closing.

*Happy 38th Anniversary
George and Norma Strait
December 4, 2009*

Fan Collectable Column

- Valley Vet Supply. Equine Edition. 9-30-09. P. 182, p. 188, p. 195 ad for George Strait products. Marysville, KS.
- Valley Morning Star. Opinion Section. 9-12-09. P. A4 article. Harlingen, TX.
- The Monitor. McAllen, TX. Commentary article. 9-9-09, p. 6B. McAllen, TX.
- The Wichita Eagle. Wichitalk Section. CMA Nomination story page 1E. Wichita, KS.
- Austin American Statesman. Metro & State section B, p. B1, B6 article. 9-25-09. Austin, TX.
- Austin American Statesman. World and Nation p. A1, A7 article with photo. 9-25-09. Austin, TX.
- San Antonio Express - News. 9-10-09. Photo front page. Article on p. 1F, p. 3F. San Antonio, TX.
- San Antonio Express - News. 9-9-09. P. 7B photo with story. San Antonio, TX.
- Star Tribune. 9-10-09. P. AZ CMA Awards mentioned. Andover, MN.
- Star Tribune. 9-10-09. P. ZA CMA Nominations list, main section. Minneapolis, MN.
- Minnesota Pioneer Press. 9-10-09. St. Paul, MN. Main section under music, page 9A CMA Nominations. St. Paul, MN.
- Oregonian. 9-11-09. Section E p. 3 George Strait mentioned in article (CMAs). Gales Creek, OR.
- Texas Hot Country Magazine. 9/2009 issue. Front cover photo, p. 9 photos from Reliant Stadium. Houston, TX.
- The Dallas Morning News. 9-24-09. Mentioned in story "Served as the Honorary Captain in Sept. 26th Game." Dallas, TX.
- Austin American-Statesman. 9-9-09. Photo with story, p. A9 Opinion section. Austin, TX.
- Country Weekly. October 19, 2009. George Strait name mentioned in front page, p. 3 story and photo, p. 22 mentioned, p. 28 photo and part of story, p. 60 Charts and p. 62 Crossword. Nashville, TN.
- Las Cruces Sun News. P. 31. 10-15-09. Songlist. Las Cruces, NM.
- The Spectator. Hornell-Wellsville, NY. 10-18-09. P. 1A article. Wayland, NY.
- Star Tribune. 10-11-09. Minneapolis, MN. Variety section. Page 1E and AE mentioned. Minneapolis, MN.
- Cowboys & Indians. 12-09 issue. Photo front page, cover story starting on p. 94, p. 101 Ad-Wrangler, p. 107 mentioned, p. 223 review on "Twang" CD, p. 224 mentioned. Dallas, TX.

The following George Strait Fan Club Members submitted to the Collectable Column...

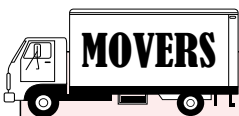
And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and 2 Collector's Cards. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

JoAnn Bishop - Lawton, OK
Margaret A. Carmichael - Wheat Ridge, CO
Margaret Eckers - St. Louis, MN
Betty Nell - Wayland, NY
Shirley Van Velzer - Deming, NM

Irene Duecy - Parsons, KS
Valda Callison - Gun Barrel City, TX
Alexis Gaffney - Gales Creek, OR
Cecelia Miller - Andover, MN

J.F. Shisk - San Antonio, TX
Willie Mae Pfluger - Georgetown, TX
Doris Harvey - Mulvane, KS
Rosalinda Salazar - Edinburg, TX
Mary Garza - Sebastian, TX



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HOURS: MONDAY-FRIDAY 8:30AM-3:00PM CENTRAL TIME

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S.	\$25	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA	\$25	
		photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates)..... FOREIGN	\$30	
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR U.S.	\$15	
		(Memberships via EMAIL include Fan Club Membership Card, 5x7 Photo of George, Discography of George's..... CANADA	\$15	
		Incredible Career, Behind the Scenes Fact Sheet & Biography. All Fan Club Documents are emailed immediately following payment authorization)..... FOREIGN	\$20	
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S.	\$25	
		(Same as 1 year membership CANADA	\$25	
		Newsletter sent through the mail) FOREIGN	\$30	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S.	\$15	
		(Same as 1 year membership CANADA	\$15	
		Newsletter sent via e-mail) FOREIGN	\$20	
	203	BUMPER STICKER (4"x3-1/2" Sticker Featuring Vintage Lettering In Red, White and Blue accented with Western Style Filigree).....	\$1.95	
	206	STR8*FAN BUMPER STICKER (White 7-1/2" x 3-3/4" Bumper Sticker Features New GS "STR8*FAN" Logo in Red and Black).....	\$1.95	
	233	8x10 COLOR PHOTO (2009 Tour Photo - Great Looking Close-up 8x10 Photo of George in a White Hat).....	\$5.00	
	254	**TWANG* PHOTO MAGNET (2" x 2" Square Photo Magnet featuring George Strait's 38th Album Cover, "TWANG")..... NEW	\$2.95	
	308	PHOTO MOUSE PAD 'TWANG' ((Fabric Mouse Pad with photo of G.S. Standing in front of Texas' Oldest Dance Hall, Gruene Hall. He Casually Leans Against A Pink Antique Convertible Cadillac With Guitar in Hand, As Though Reminiscent Of Younger 'Ace In The Hole' Days. Compatible With Ball Type or Optical Mouse; 1/4" Thick Non-Slip Material Keeps Mouse Pad Firmly In Place. Dimensions: 7/5" x 8")..... NEW	\$9.95	
	312	BALL POINT PEN (Fashionable chrome colored ballpoint pen with metal body and a soft grip section, an elegant pen for everyday use, "GEORGE STRAIT" imprinted on side in black).....	\$3.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".).....	\$119.95	
	347	**CERAMIC CHRISTMAS ORNAMENT (A Beautiful 3" Round Ceramic Ornament featuring a handsome George Strait photo with a scripted 'Merry Christmas Strait To You' greeting. This double-sided ornament is the ultimate Stocking Stuffer or Holiday Party Gift for every George Strait fan - Beautiful for any Christmas Tree, adding the perfect George Strait flair)..... NEW	\$12.95	
	547	PHOTO KEYCHAIN (2009 Double Sided Photo Keychain, Great Looking Close-up Photo of George in a White Hat on Front with "George Strait" Logo on Back).....	\$5.00	
	556	LICENSE TAG (METAL) (Custom Metal License Plate with Sharp Photo of GS with Red Background).....	\$19.95	
	559	**2D 'TWANG' METAL LICENSE TAG (Brand New Custom Metal Die Struck License Plate. This white license plate features 2D TWANG, in traditional Americana Blue. She also offers the traditional 'Lone Star' flag with TEXAS, in the color red, along side at the top. Dress your vehicle with our one-of-a-kind, metal plate. Let's show the road who's the King of Country!)..... NEW	\$19.95	
	560	**TWANG* PHOTO LICENSE TAG (Metal. Our NEW Custom Metal License Plate features a gorgeous photo of George Strait. Be one of the first GS fans to own this most recent shot of Mr. Strait. This design features George Strait crowned in his legendary black resistol...while sporting a matching blazer. This black ensemble is the perfect match for his unmistakable, one of a kind smile. This image is so perfectly clear it is impossible to miss any of the beautiful details this NEW plate offers.)..... NEW	\$19.95	
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER!.....	\$9.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only).....	\$14.95	
	609	POSTER (2009 Tour Poster - Adorn Your Walls with a Long 13"x39" FULL LENGTH Door Poster, Features a "Hat to Boots," HOT Photo of George Strait! Perfect for Walls, Doors and Lockers! Shipped Rolled and Bagged).....	\$12.95	
	634	**CALENDAR (2009 Tour Calendar - 5 Page, 15 Month Calendar: June 2009 - August 2010. Closed Calendar Dimensions are 14"x10-1/2", Excellent Full Color Photos, Wonderful Gift Idea for any George Strait Fan!..... NEW	\$12.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar).....	\$17.95	
	662	LATEST GREATEST STRAITEST HITS (Songbook).....	\$14.95	
	663	THE BEST OF GEORGE STRAIT (Songbook).....	\$10.95	
	981DVD	2008 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD).....	\$29.95	
	999DVD	**2009 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD)..... NEW	\$29.95	
	8888DVD	"FOR THE LAST TIME" - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only).....	\$29.95	
	1039	**TWANG* TRAVEL MUG STAINLESS STEEL (Thermal 16 oz. Stainless Steel Travel Mug offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during daily commutes. Designed to fit securely in most vehicles' holders and consoles; features bold G.S. "TWANG" logo in black.)..... NEW	\$12.95	
	1043	CHRISTMAS PHOTO COFFEE MUG (This beautiful 11 oz. White Ceramic Coffee Mug features an original Christmas design and photo of G.S. in Full Living Color. A dye sublimation manufacturing process ensures that the double-sided image stays Brilliant and Colorful for the life of the mug. Perfect for gift giving!).....	\$14.95	
	1044	**TWANG* PHOTO COFFEE MUG (This sharp 10 oz. white ceramic coffee mug features original 'TWANG' artwork and handsome photo of G.S. A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug.)..... NEW	\$12.95	
	1046	**MERRY CHRISTMAS* COFFEE MUG (NEW GS Christmas Mug celebrates the Christmas Holiday Season with beautiful, white snowflakes of different sizes and shapes which run all around this coffee mug. 'Merry Christmas - George Strait is also scripted in white. Wishing warm Holiday greetings with every sip from this latte style, 11 oz. ceramic mug. Colors include soft red matte finish on the outside with deeper, contrasting red within. Sorry, this item can not be shipped outside of the U.S.)..... NEW	\$12.95	
	1047	**TROUBADOUR* PHOTO COFFEE MUG (This Handsome 11 oz. White Ceramic Coffee Mug Features an Original Troubadour Design and Photo of G.S. in Full Living Color. A dye sublimation manufacturing process ensures that the double-sided image stays Brilliant and Colorful for the life of the mug. Perfect for gift giving!).....	\$13.95	
	1058	**OLD FASHIONED GLASS 'TWANG' (11 oz. glass; sharp black 'TWANG' classic logo specially designed to compliment our 'TWANG' shot glass.)..... NEW	\$6.95	
	1059	**SHOT GLASS 'TWANG' (2 oz. clear shot glass; sharp black 'TWANG' classic logo specially designed to compliment our 'TWANG' old fashioned.)..... NEW	\$6.95	
	1067	SHOT GLASS (2 oz. Clear Shot Glass, Sharp Black 'Troubadour' Classic Design, Specially Designed to match the Old Fashioned Glass #1063).....	\$6.95	
	1076	HIPSTER PHOTO PURSE (Our Hipster Photo Purse Features a Great Looking Custom GS Photo and Filigree Design on Purse Flap, made from an elegant and durable black micro fiber satin material, has a zippered main pouch with an interior pocket, velcro flap closure, measures 6.5"L x 7.5"H x 2"W with a 50" adjustable shoulder strap. This sassy purse is perfect for an evening on the town or sized just right for the younger GS fan on your gift list!).....	\$49.95	
	1077	LARGE PHOTO PURSE (Our Large Photo Purse Features a Great Looking Custom GS Photo and Filigree Design on Purse Flap. Made from an elegant and durable black micro fiber satin material. Has a zippered main pouch with an interior pocket, velcro flap closure, measures 12.25"L x 7.5"H x 2.5"W with a 50" adjustable shoulder strap. This classy purse is perfect for carrying all of your essentials and matches our New Hipster Photo Purse.).....	\$59.95	
	1078	**TWANG* PHOTO PURSE (Large. Our large photo purse features original 'TWANG' artwork. An extremely handsome photo of G.S., with filigree design on purse flap. Made from an elegant and durable black micro fiber material and has a zippered main pouch with an interior pocket. Purse measures 12.25"L x 7.5"W with an adjustable strap. This purse is very convenient and perfect for carrying all of your essentials... and showing off your George Strait pride with class!)..... NEW	\$59.95	
	3635	LADIES BLACK RIB TANK WITH METALLIC SILVER STITCHING (Ladies Black Tank with 100% Combed Ring-Spun Cotton Rib, Double Needle Ribbed Binding On Neck and Arm Holes with Contrasting Silver Metallic Stitching, A Sensational Layering Piece, HOT G.S. Silhouette Design in Silver Crystalline and Hot Pink)..... Check Size: M L XL	\$18.95	
	3655	CHOCOLATE BROWN EAGLE GUITAR TEE (Ladies Chocolate Brown Short Sleeve Silky Smooth Cotton Classic Tee With Vintage G.S. Eagle and Guitar Design On Front Chest)..... Check Size: M L XL	\$18.95	
	3680	**CACTUS ROSE YELLOW TEE (New Ladies Short Sleeve Yellow Tee, styled in a flattering slim fit with the silky smoothness of 100% ring-spun combed cotton. This new ladies-sized shirt features George Strait strumming his guitar while cheerfully smiling... obviously enjoying one of his many recent performances. A cactus rose, in the color of beautiful coral, serves as the backdrop for Mr. Strait's image. The incredible color splash with this design seems to bring George Strait to life! This shirt also bolsters beautiful script which accentuates both 'George Strait' and his latest release, 'TWANG'. This shirt does not run small.)..... Check Size: M L XL NEW	\$18.95	
	3685	**I LOVE G.S. TWANG* RED JUNIOR'S TEE (New Junior's Short Sleeve Red Tee, styled in a flattering slim fit with the silky smoothness of 100% ring-spun combed cotton. This new juniors sized shirt is full of youthful style and a beautifully scripted font that is favored by today's teenage girls. Our junior fans can now declare their admiration as this shirt features a heart on the left chest and enclosing, 'George Strait TWANG' in flashy foil script. 'I love George Strait TWANG' is inked in black on the lower right side of this shirt. The colors and design of this item boldly express George Strait admiration!)..... Check Size: M L XL NEW	\$18.95	
	3715	ADULT CHARCOAL GREY SILHOUETTE SHORT SLEEVE T-SHIRT (Adult Charcoal Grey Unisex Short Sleeve T-Shirt, Great Looking G.S. Silhouette with Vertical Print on Front Chest)..... Check Size: M L XL	\$15.95	
	3720	**EST. 1981* MAROON T-SHIRT (Maroon unisex, 100% cotton, short sleeve t-shirt. This design marks the year in which George Strait began his remarkable career! Features on this shirt include... 'EST 1981' and TWANG on top, with George Strait typed on the bottom. All three enclose a retro microphone which is screened on the front center of shirt in contrasting tan. This vintage design perfectly represents George Strait's classic country style and the year of his first ever album release.)..... Check Size: M L XL NEW	\$17.95	
	3745	**GS MEDALLION & RIBBONS T-SHIRT (The shirt features All American Colors of red, white and blue... which pop against the black, 100% cotton, unisex short sleeve t-shirt. A medallion with ribbons sits on the left chest with initials GS, enclosed with white stars. This shirts also has George Strait scripted across the front)..... Check Size: M L XL NEW	\$17.95	
	3905	**GS TAN TWANG T-SHIRT (Tan unisex, 100% preshrunk cotton, short sleeve t-shirt. The front features a head to waist photo of George Strait... looking sharp wearing his black resistol with matching blazer. Scripted 'George Strait' and 'TWANG' also adorn the front of this design adding awesome color contrast. The back of shirt features the 'TWANG' album cover shot with a washed appearance while featuring the name of George Strait and his latest album release. Perfect for both men and women.)..... Check Size: M L XL NEW	\$17.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	☆☆☆ 3910	BLACK 'EL REY' T-SHIRT (Black, unisex 100% preshrunk cotton, short sleeve t-shirt was designed especially for fans who wish to celebrate George Strait's beautiful rendition of The Spanish Ballad 'El Rey'. It is sure to be a very popular item as it represents George Strait's legendary reputation as 'The King'. All G.S. fans will be noticed coming and going as George Strait, 'El Rey' & The King are screened on the front and also across the back of shoulders. The front of this shirt also features a very classic image of Mr. Strait that is sure to win the hearts of all who see! Great for both men and women.)	Check Size: M L XL NEW Check Size: XXL NEW	\$17.95 \$19.95
	☆☆☆ 3915	'I GOT YOUR TWANG' GREY T-SHIRT (Grey unisex, 100% preshrunk cotton, short sleeve t-shirt. 'I Got Your TWANG Right Here!' is centered on the front of this grey shirt in contrasting black and red. George Strait and 'TWANG' cross the shoulders on back of shirt. This simple design is reminiscent of the classic pop signs or buttons you would Great for men and women.)	Check Size: XXL NEW	\$17.95 \$19.95
	☆☆☆ 3925	GS CADILLAC ICE GREY T-SHIRT (This Ice Grey unisex, 100% preshrunk cotton, short sleeve t-shirt was designed with our traditional fans in mind. A full length shot features George Strait, with guitar, leaning against an old classic Cadillac. The image of G.S. in full color while the Cadillac and background remain faded in black and white. The shirt also has both 'George Strait' and 'TWANG' scripted across the shoulders	Check Size: M L XL NEW Check Size: XXL NEW	\$17.95 \$19.95
	☆☆☆ 3930	GS LIVE BLACK LONG SLEEVE T-SHIRT ('George Strait'...'LIVE'...'and...'The King Of Twang' adorn both the front and back of this latest GS apparel, in the brightest of colors. The front of shirt also features two individual images of George Strait, taken while performing during his 2009 Concert Tour Season. This item creates the nostalgia of watching George Strait Live and On Stage... leaving fans with the desire and anticipation for more in 2010. Available in a black unisex, 100% preshrunk cotton and long sleeve shirt.)	Check Size: M XL NEW Check Size: XXL NEW Check Size: 3X NEW	\$19.95 \$21.95 \$22.95
	☆☆☆ 4615	TX ORANGE 'BOTTLE TOP' LONG SLEEVE T-SHIRT (Cool and refreshing... authentic... and George Strait are presented in TX Orange as they are etched out of the navy blue paint found on both the top and bottom of this bottle top design. The same effect is created with TWANG, which is etched out of the white stripe running through the center of the bottle top. This design is centered on the front of this TX Orange, long sleeve shirt... a totally refreshing design that is comfy, casual and fun to wear!)	Check Size: M L XL NEW Check Size: XXL NEW	\$19.95 \$21.95
	5210	BABY BIB (Extra Soft, 100% White Terry Cotton Bib with Black Piping that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Shirt #5220 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!)	Check Size: 12 month 2T	\$12.95
	5220	BABY T-SHIRT (Extra Soft, 100% Cotton White Shirt that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Bib #5210 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!)	Check Size: 12 month 2T	\$12.95
	7060	RASPBERRY SUPER PLUSH BLANKET (Stay Snug and Cozy whether reading at home or cheering in the stands, our lightweight raspberry fleece blanket has a dreamy super soft plush finish embossed with a HUGE George Strait silhouette design. Get one for the couch and one for the car, also makes a great gift for almost any occasion, easy to carry with a heavyweight nylon stadium carrying strap. Whipstitched edges fold double needle, 50" x 60", 100% polyester. Machine wash and dry.)		\$59.95
	☆☆☆ 8915	'LIVING FOR THE NIGHT' BLACK SWEATSHIRT (Regal and majestic as the words that come to mind with this design. Never before has any GS sweatshirt been more beautiful or magnificent. George Strait is beautifully scripted in gold and is centered beneath an emblem of red and gold... that is truly fit for a King! This design also features both 'TWANG' and 'Living for the Night'. This latest GS apparel is a must-have item for all devoted George Strait fans and is available in sizes Medium thru 3X.)	Check Size: M L XL NEW Check Size: XXL NEW Check Size: 3X NEW	\$29.95 \$32.95 \$34.95
	9720	HALF ZIP POLAR FLEECE JACKET (Chocolate Brown Super Soft Anti-Pill 100% Polyester Polar Fleece Wraps Your Body in Warmth, Sturdy Half Zipper, Convertible Collar, Nylon Reinforced Full Size Hand Warmer Pockets and Elasticized Cuffs, Sharp George Strait Star Logo Embroidered on Left Front Chest)	Check Size: M L XL Check Size: XXL	\$59.95 \$64.95
		GEORGE STRAIT CDs	PRICE	
	901	STRAIT COUNTRY	\$14	
	902	STRAIT FROM THE HEART	\$14	
	903	RIGHT OR WRONG	\$14	
	905	GREATEST HITS	\$14	
	906	SOMETHING SPECIAL	\$14	
	907	#7	\$14	
	909	OCEAN FRONT PROPERTY	\$14	
	910	GREATEST HITS #2	\$14	
	911	IF YOU AIN'T LOVIN' YOU AIN'T LIVIN'	\$14	
	912	BEYOND THE BLUE NEON	\$15	
	913	LIVIN' IT UP	\$15	
	914	CHILL OF AN EARLY FALL	\$15	
	916	HOLDING MY OWN	\$16	
	917	PURE COUNTRY (Original motion picture soundtrack)	\$16	
	919	LEAD ON	\$16	
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.)	\$49.95	
	921	BLUE CLEAR SKY	\$16	
	922	CARRYING YOUR LOVE WITH ME	\$16	
	923	ONE STEP AT A TIME	\$16	
	924	ALWAYS NEVER THE SAME	\$16	
	925	MERRY CHRISTMAS WHEREVER YOU ARE	\$16	
	926	LATEST GREATEST STRAITEST HITS	\$16	
	928	THE ROAD LESS TRAVELED	\$16	
	929	THE BEST OF GEORGE STRAIT (20th Century Masters, The Millenium Collection)	\$16	
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME	\$19	
	931	HONKYTONKVILLE	\$19	
	932	50 NUMBER ONES (Double CD Set)	\$25	
	933	SOMEWHERE DOWN IN TEXAS	\$19	
	934	IT JUST COMES NATURAL	\$19	
	935	LIVE AT TEXAS STADIUM	\$19	
	936	GEORGE STRAIT 22 MORE HITS	\$17	
	937	TROUBADOUR	\$18	
	☆☆☆ 939	TWANG - NEW CD	\$18	

☆☆☆ NEW ITEMS ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

**** PLEASE PRINT CLEARLY CUSTOMER #: _____

NAME: _____

STREET ADDRESS: _____

CITY: _____ ST.: _____ ZIP: _____

E-MAIL: _____ PHONE: (____) _____

PAYMENT MADE BY: CHECK: _____ MONEY ORDER: _____

MASTERCARD: _____ VISA: _____ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: (Please Print) _____

SIGNATURE ON CARD: _____

Please Check One SUB TOTAL _____

YES This is a new address. TENNESSEE SALES TAX(9.25%) _____

NO This is not a new address. (All Tennessee Customers must add 9.25%)

SHIPPING & HANDLING CHARGES DO NOT APPLY TO MEMBERSHIPS! SHIPPING & HANDLING CHARGES _____

Shipping & Handling Charges apply to only one address. Split shipments to separate addresses require a separate shipping & handling charge for each address. DEDUCT STRAIT CASH HERE - _____

Double Shipping & Handling Charges for Foreign Deliveries. TOTAL AMOUNT _____

FOR ALL ORDERS OVER \$300.00:

00 - 20.00 = \$10.00	50.01 - 60.00 = \$14.00
20.01 - 30.00 = \$10.75	60.01 - 80.00 = \$15.25
30.01 - 40.00 = \$11.75	80.01 - 100.00 = \$16.25
40.01 - 50.00 = \$12.75	101.00 & Up = \$17.25

PLEASE ADD AN ADD'L \$8.00 PER \$100.00 INCREASE.

*** NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY OR THE EQUIVALENT FOREIGN EXCHANGE RATES. FOREIGN ORDERS PAID FOR IN ANY OTHER MANNER WILL BE RETURNED. FOREIGN ORDERS MUST DOUBLE THE NORMAL SHIPPING CHARGE FOR AIR DELIVERY. ** Phone Number must accompany Credit Card orders. We reserve the right to substitute new colors or designs for discontinued items.

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TN 37077
STRAIT LINE: (615) 824-7176
ALLOW 2 WEEKS FOR DELIVERY • <http://www.georgestrait.com>

ORDERS FOR A FAN CLUB MEMBERSHIP WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE.
EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.
We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.





Christmas Sweatshirt



*Limited Edition Sweatshirt
Now on Sale for the Holiday
Shopping Season!*



9100 - Christmas Sweatshirt (Red)

- Heavyweight (90% Cotton - 10% Polyester)
- Beautiful Christmas Scene
- Excellent Christmas Gift
- Full Cut for a Casual, Comfortable Fit

CHRISTMAS SWEATSHIRT ORDER FORM

Description	Sizes (Put Qty. # next to each size)	Price Each	Amount
9100 - Christmas Sweatshirt (Red)	M_____ L_____ XL_____	\$42.95	
9100 - Christmas Sweatshirt (Red)	XXL_____	\$44.95	

.00 - 20.00 = \$10.00	50.01 - 60.00 = \$14.00
20.01 - 30.00 = \$10.75	60.01 - 80.00 = \$15.25
30.01 - 40.00 = \$11.75	80.01 - 100.00 = \$16.25
40.01 - 50.00 = \$12.75	101.00 & Up = \$17.25

Shipping Charge (please see chart) \$ _____

Tennessee Sales Tax (9.25%) \$ _____
(All Tennessee Customers must add 9.25%)

Deduct Strait Cash Here \$ _____

PLEASE PRINT:

NAME: _____

Total \$ _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ EMAIL: _____

Method of Payment: Check _____ Money Order _____ Credit Card _____

(If paying with Credit Card, please fill out below:

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: _____

SIGNATURE ON CARD: _____

BILL TO ADDRESS (if not the same as ship to): STREET OR PO BOX _____

CITY _____ STATE _____ ZIP _____

THE 2010 GEORGE STRAIT TOUR WORD SEARCH

Find the cities where George Strait will be appearing in 2010. Cities can be found up, down, across, backwards and diagonally. Good Luck!

CHARLOTTESVILLE	A P M L R N Z E H S T U E B C P A C B E O T E A
BALTIMORE	Q B T G S C E A Q D A F D S X O B A V S P L A D
NEW ORLEANS	U C H I N J D W E S H G O A B G C S B D L E B E
KANSAS CITY	B H C O U B E B O F G C E H D I J C K I O S D B
KNOXVILLE	P A U Q E G S C V R V P H D Q P O B V R A S C C
MEMPHIS	D R L T V V Q A U G L V W S A X Y X Z C E S F L
LITTLE ROCK	G L E T E A B D X E A E K R G H O D C A G N D I
PHOENIX	F O W Q I D N X B E Y O A H E N L E L O H O W T
OMAHA	Q T G X V M T A R E Y O N N K U G D B S A E O T
TACOMA	E T U N K I O D G W B O S U S S I H P M E M D L
ATLANTA	D E H Y O L S R O V H E A D B P T K O C H E A E
GREENSBORO	I S V E V B S D E G N P S R A W C I S D T G H R
ORLANDO	G V X J E A O B I H E H C N Y O P U S A O M E O
WICHITA	S I G R E E N S B O R O I T A M O C A T I A M C
TULSA	E L W X G H D O X E O E T U L A D Y O N S D U K
DES MOINES	B L A S V E G A S P L N Y E C H A B S A E G I F
PORTLAND	V E D E E B O M T E B I A A C A L L A L N E D L
ST LOUIS	A H P O W E B G L X C X D A N G U E T T O X S T
LAS VEGAS	T G B T H S F A O D C N E U N D E G R A N K S U
	E G O E H R O R U H I N R A A D B I O T H I B C
	N K A A T I H C I W O U B O U T I D X T D A N S
	A D E L O U X A S C A B G A C E N G I V E M D T
	S L W H D T L Y U R D F R T H A N K B A S F O U
	T B E A N O O S A X E A E E L G N I G E B R G F
	E G M O S B T U A I C N O R S W B I L C L D F T
	E I V E Y G O U A D N P O R T L A N D E W G O O
	L O D E S M O I N E S N Y A N D I T A I N R U P

Please Print

Name: _____

Address: _____

City: _____ Phone #: _____

State: _____ Zip: _____

Jacket Size: _____

Sweatshirt Size: _____ T-Shirt Size: _____

* All entries must be received by February 19, 2010. **One Entry Only!!!**
Return entry to GSFC, PO Box 2119, Hendersonville, TN 37077. **Thank you.**

♪ Anita's Notes ♪

Welcome to the Winter issue of Strait Talk. It's that time again when we finish the year and open up to a new tour. 2009 has been very busy for George and the Ace in the Hole Band. Their itinerary was totally different from years past, starting in May instead of January. They travelled tens of thousands of capped off the year filming new commercials for Cavender Chevrolet in Boerne, TX miles, crisscrossing the USA and Canada. In addition to the 2009 Tour, there was the 27th Annual GSTRC and the "Artist of the Decade" TV special in Las Vegas. George is appearing as himself in a cameo role in the new movie "The Pure Country Gift". If that wasn't enough, George also recorded and released his new Album "Twang" which debuted at the top of the country and pop charts. George, Norma and Bubba also took time out for a family vacation overseas and returned just in time for the 43rd Annual Country Music Awards. George performed "Twang" on the awards show and then shared the stage with Martina McBride to sing "I Was Country When Country Wasn't Cool" in honor of Barbara Mandrell who was one of the 2009 inductees into the Country Music Hall of Fame.

As the 2010 approaches, George has invited Reba McEntire to join him on tour next year and she has accepted. A third act will also be added to the tour. Please check the George Strait website at www.georgestrait.com for updates.

The big question each year is George Strait Fan Club seating. Yes, we have fan club seating again for each venue unless otherwise noted. Current fan club members may generally purchase up to 4 tickets per show. Those tickets are generally available the day before tickets go on sale to the general public. We do not discount tickets and fan club members will receive an email the week of the sale, usually 24 hours prior, with all the information as to how to purchase tickets on-line. Each member should make sure that their memberships are up to date as we turn in our list to the ticketing agency 7 days prior to each on-sale. People renewing or joining the fan club within 7 days of the on-sale may not be able to purchase tickets for that week's on-sales. If you don't get an email, you should go on line and make sure that we have your correct email address. Please remember that we do not hold any front row seats for fan

club purchase. Also remember that no one is guaranteed great seats and in some cases, seats are limited. We also suggest you print out the seating charts for each show and, if you don't like the seats you are holding, do not purchase them. There is always a chance that you may be able to purchase better seats during in the public on-sale. Please make sure that you know your Fan Club Username and Password before you try to buy tickets. Our goal is to make sure that fan club members will have the opportunity to purchase tickets before shows are sold out but we do not guarantee any specific type seating. Also remember when you are trying to purchase tickets that hundreds of fan club members may be on line trying to purchase tickets just like you. Don't stress out, take your time and read the directions given to you. Have fun and we hope to see you at one of the shows.

The 2010 George Strait Team Roping Classic in San Antonio, Texas is Sold Out. The event will be March 12th and 13th. This is a wonderful event to witness with the greatest World Class ropers competing for hundreds of Thousands of dollars in cash and prizes. Those of you going will also get a chance to see George Strait take a chance at the top prize. It is exciting and nerve wracking, but a lot of fun. We do hope that the weather agrees and 2010 will be warmer. If you attended last year, it was a little chilly. Before going, check the weather forecast to see if you will need a jacket.

With the Holiday's approaching, please check the Holiday schedule story elsewhere in the newsletter to see when our offices will be open and when we will be shipping your Christmas gifts. We will also try to give you a guideline for shipping information.

We are feverishly working on Renewals and new memberships. When placing an order online through the website, please review all customer billing and shipping addresses and email addresses. We are asking for physical addresses, not P.O. Boxes as you cannot track your holiday packages sent to post office boxes.

We have many wonderful new items for the Christmas Holliday Season. Please take time to visit out general so on the website at www.georgestrait.com. We will continue to add new merchandise as it comes in, so check back often. We also have added larger sizes

to some of the catalog items. Please check it out!

Have you checked out the Fan Collectable column Page? At the bottom of the page there is a list of Fan Club members that have submitted reviews, stories and photos of George and they have a chance to win a goodie box from the GSFC. Mary Garza from Sebastian, TX is the Sept.-Oct.-Nov. 2009 Collectable Column winner. Congratulations Mary, your goodies are on the way. In the same issue of Strait Talk, we had a "Twang" CD word search puzzle. The winners are:

1st Place

**Dorothy Steele
Middleboro, MA**

2nd Place

**Deann Rhames
Leander, TX**

3rd Place

**George Russell
Lakeland, FL**

*Your prizes are on the way.
Enjoy!!!*

Your prizes are on their way. Congratulations to you all. What a great way to win a prize and share a little Strait Fever.

Before we close this issue of Strait Talk, let us remind you to check your membership status. Do you know your Username and Password? Are getting weekly emails from the GSFC? Are you moving? Have we received your new address or email address? Please take time out to check all the above. We don't want you to miss out on any of the news or special sales items.

Thank you for coming out to support George this past year and hope to see you in 2010. I believe that 2010 will be an awesome concert year.

May you all have a wonderful Christmas season and continue to pray for our armed forces and their families.

Feliz Navidad Strait to you.

GEORGE STRAIT ITINERARY

Date	City & State	Venue	On-Sale	FC On-Sale	Ticket Info
1/22	Baltimore, MD	1st Mariner Arena	12/5	12/4	
1/23	Greensboro, MD	Greensboro Coliseum	11/21	11/20	410-547-SEAT
1/29	Knoxville, TN	Thompson-Boling Arena	12/5	12/4	865-656-4444
1/30	Charlottesville, VA	John Paul Jones Arena	12/4	12/3	888-JPJ-TIXS
2/5	Phoenix, AZ	US Airways Arena	12/12	12/11	800-745-3000
2/6	Las Vegas, NV	MGM Grand Garden Arena	11/21	11/20	702-891-7777
2/18	St. Louis, MO	Scottrade Center	12/4	12/3	800-745-3000
2/19	Wichita, KS	Intrust Bank Arena	1/16	1/15	317 755-SEAT
2/20	Tulsa, OK	BOK Center	1/23	1/22	866-7-BOK-CTR
2/25	Atlanta, GA	Philips Arena	12/4	12/3	800-745-3000
2/26	Orlando, FL	Amway Arena	12/11	12/10	800-745-3000
3/4	Memphis, TN	Fedex Forum	1/28	1/27	800-745-3000
3/5	New Orleans, LA	New Orleans Arena	12/4	12/3	800-745-3000
3/6	Little Rock, AR	Verizon Arena	1/30	1/29	501-975-9000
3/12-13	San Antonio, TX	GSTRC	Sold Out		
3/26	Portland, OR	Rose Garden Arena	2/12	2/11	877-789-7673
3/27	Tacoma, WA	Tacoma Dome	2/13	2/12	253-272-3663
4/8	Omaha, NE	Qwest Center	2/27	2/26	402-341-1500
4/9	Kansas City, MO	Sprint Center	2/26	2/25	800-745-3000
4/10	Des Moines, IOA	Wells Fargo Arena	2/26	2/25	866-553-2457