

STRAIT TALK

JUNE, JULY, AUGUST 2007

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**George and Norma at the Hall of Fame
Medallion Ceremony**

STRAIT TALK

George Strait Wins Three At ACM Awards Song of the Year & Single of the Year for Artist and Producer!

George Strait made his trip to Las Vegas this week a very memorable one as he carted off three of the winning trophies from the Academy of Country Music. Strait who had been nominated for eight awards, won three awards including “Song of the Year” for “Give It Away” and also for “Single of the

Year” for the same song. Strait picked up two trophies in that category for both Artist and Producer, a role he shared with long-time co-producer, Tony Brown.

Strait, dressed in all black for the occasion, made two trips to the podium and thanked his fans for their years of support. He also

thanked his record company, country radio, his band and road crew for all their hard work on his behalf.

George Strait has won 18 awards from the Academy during his career and has received 70 nominations. 🎸

George Strait Receives Hall of Fame Medallion

NASHVILLE, TN - May 7, 2007 - Country Music Icon George Strait was honored Sunday evening as one of the newest members of the Country Music Hall of Fame. The prestigious ceremony, which has become on the Nashville’s most cherished events, was hosted by the Country Music Hall of Fame® and Museum. Other honorees included legendary guitarist Harold Bradley and enduring country-pop hit-maker Sonny James. The Sunday, May 6th, event included more than a dozen veteran Hall of Fame members who gathered to welcome the 2006 inductees in an emotional ceremony filled with music, memories and warm embraces - as

Continued on following page



George Strait with fellow inductees Sonny James (L) and Harold Bradley (R)

George Strait Receives Hall of Fame Medallion

(Continued from previous page)
well as plenty of tears and laughter.

The medallions were presented to the new inductees by longtime friends who preceded them in the Hall of Fame. George Jones presented Strait with his medallion and spoke of Strait's dedication to traditional country music and to his wife, Norma Strait, and son, Bubba Strait.

Those performing songs toasting his career included Dean Dillon, Alan Jackson, and Lee Ann Womack.

Among the Country Music Hall of Fame members attending were Alabama's Jeff Cook, Teddy Gentry and Randy Owen; Bill Anderson; Jimmy Dickens; Phil Everly of the Everly Brothers; George Jones; The Jordanaires' Louis Nunley, Gordon Stoker and Ray Walker; Brenda Lee; Charlie Louvin; Jo Walker-Meador; Frances Preston; Porter Wagoner; and E.W. "Bud" Wendell.

The evening began at 5 p.m. as the three honorees arrived to walk the red carpet into a reception in the Curb Conservatory, followed by other Hall of Fame members, where they enjoyed catered food and cocktails while sitting with friends. At 7 p.m., guests moved into the 213-seat Ford Theater, where they were called to order with the western swing of Bob Wills, on a recording from the Museum's Bob Pinson Recorded Sound Collection. Other guests viewed Strait's back-to-roots sound and his stoic cowboy image. Now that Strait has

more #1 hits than any other country singer, Young cited how the singer had raised the bar for all country artists - while doing things his way.

The musical tribute began with songwriter Dean Dillon, who has had more Strait cuts than anyone else. He sang "The Chair," the first of many #1 hits he's created for the Texas star. Lee Ann Womack then offered a powerful version of "The King of Broken Hearts," a Jim Lauderdale song that Strait recorded on the multi-platinum Pure Country soundtrack.

After that, Alan Jackson strode out from the side of the stage, thanking Strait for his down-to-earth style and humble manner, before offering a romping take on "The Fireman," a song Jackson first sang while working his way up through nightclubs in Tennessee and Georgia.

George Jones then came up to introduce Strait and give him his medallion. The legendary Hall of Fame member said, "Few artists achieve what George Strait has." He also recalled their first meeting in the early eighties, when Strait performed at the Jones Country theme park and then joined Jones at home to watch a football game. "Now he's King George," Jones said. "And he never changed from being the shy, quiet kid from Texas. He still rides horses and



George Strait with Norma, Nan Voss (Norma's Mother) and Bubba Strait

gets to be a cowboy. He stayed married to the same woman, Norma, for 35 years. Hot damn, that's good, you know!"

Strait accepted his medallion, telling Jones, "You're the king, I don't care what you say." Quickly growing emotional, Strait choked up between sentences. "From the day I started singing country music, I dreamed of getting into the Country Music Hall of Fame," he said. "It's the ultimate achievement you can have in this business, so that's what I wanted. I'm truly honored and blessed today to be in the Country Music Hall of Fame."

The evening ended with the honorees, performers and members of the Country Music Hall of Fame standing on stage performing "Will the Circle Be Unbroken?" Afterward, they enjoyed dessert and coffee in the Curb Conservatory. Attendees embraced each other with goodbyes, speaking of family - both biological and musical - before promising to see each other again at next year's ceremony. The event was taped for future broadcast by the Great American Country cable network and 650 AM WSM. 🇺🇸



George Strait with Norma, John Strait, Anna Strait and Bubba Strait

25 Strait Years - A Record-Setting Success

Written by Dee Ann Cameron

Spin to Win Magazine, www.spintowin.com

On March 23, 2007, a record number of 627 teams rode into The Rose Palace arena in San Antonio, Texas to rope for a record amount of cash and prizes. Along the way, other new records were set.

Hosted by country superstar and avid team roper, George Strait, the sold-out GSTRC event is among the largest and most prestigious open ropings in the world and annually plays host to the most accomplished names in the sport. Ropers competed for a chance at cash prizes totaling more than \$500,000, two Chevy Silverado Trucks provided by Cavender Chevrolet of Boerne, Texas, two Strait X-treme 3 horse slant trailers by Bruton, Twister saddles and Gist Buckles.

Nick Sartain and Jhett Johnson celebrated the event's silver anniversary in a big way. Sartain, of Yukon, OK, and Johnson, of Casper, WY, roped three steers in 16.84 seconds for a first place finish. Their efforts earned them each \$84,337 in cash, Chevy crew-cab trucks, Bruton Easy Pull trailers, and Browning shot guns. Only a fraction of a second behind, the brother duo of Jay and Randon Adams were 16.98 on three head. They were awarded \$33,775 each and Twister trophy saddles.

In addition to the general payout and extravagant prizes, the roping's unique format also draws the best teams in the world. Friday's format is a two-steer progressive, open to the world, enter up to three times at \$800 per team. The top 50 teams from this field then advance

to the final three full rounds on Saturday.

Britt Williams and Russell Cordoza led the pack on Friday with a time of 9.56 on two head. They received Gist trophy buckles for their efforts. Rounding out the top 50 teams was J.D. Yates and Jory Levy, who were 12.01 on two head in Friday's roping.

Several ropers had two call backs in Saturday's roping; however, after two full rounds, it was headers Nick Sartain and Jay Adams who still held two positions in the top five teams. Jay and brother Randon entered the final round in fifth place with an 11.63. Their run of 5.35 put them in the lead with a 16.98. The fourth place high call back was Sartain and Johnson. Their 5.21 gave them a 16.84, taking over the lead.

Joe Beaver and Nicky Simmons were third high call. Beaver turned the steer fast, but a slipped leg cost the team five seconds, for a 21.94. Jay Adams rode back into the box in the second high call position, for partner Cody Cowden. Adams turned the steer in the money

hold, and Cowden threw an expert heel loop that looked like it would take them to the lead. But at the last minute, the steer took a giant leap over his loop and he came up empty. The high call back team was Sartain and Kolyn VonAhn with a time of 10.63. Sartain needed to be 6.2 or faster to take over his own lead.

"This is the jackpot roping of the year," Sartain said. "I grew up watching video tapes of this roping and I always dreamed of winning it someday. It was just an incredible feeling to ride in the box as the high call team, and I was already winning the roping. This is an amazing position to be in. Nothing really compares to that."

As he had many times throughout the day, Sartain reached out and grabbed the steer quick. VonAhn rolled in behind and delivered his loop under the steer. It looked like a change in the leader-board; however, as VonAhn dallied, the steer slipped a leg out of his loop, delivering the title to Sartain and Johnson.

While Sartain has won some money at the event before, this was Johnson's first time ever to cash in. The financial windfall was good timing for him. He had been hospitalized in February for an emergency appendectomy. Complications from previous surgeries left him with a 9" scar and a painful six-week recovery period. He had started the year roping with Charles Pogue, but missed all the major winter rodeos due to the surgery. He had only been

Continued on following page



Jhett Johnson (L) and Nick Sartain (R)



25 Strait Years of Success

(Continued from previous page)

back in the saddle for a week when he roped at the GSTRC.

"I had good partners with Nick, Kevin Daniels and Turtle Powell," Johnson said. "I knew I had to get well enough to get down here and rope in this roping. I'm just so thrilled it turned out like it did. Maybe this will turn my luck around."

The three full round format makes for a nail biting finish among the contenders for the average money. And it makes for some exciting watching as other teams hold nothing back and go all out for the fast time of the round.

The "Red Wrapped Steer Challenge," sponsored by Wayne Wright Injury Lawyers, gives \$10,000 per round progressive bonuses for any team that wins a round fast time with a randomly selected steer that has a red horn wrap. If there is no red-wrap winner in the first round, then the bounty doubles to \$20,000 in the second round.

As luck would have it, Sartain and Johnson's first steer was a red wrap challenge steer.

"When we rode into the box, Jhett looked at me and asked, 'Are we going for it?'" Nick recalls. "I said, 'No. We're going for the big win, we need to stay in the average.' But then when the steer broke, I thought I had a shot at him, so I reached and grabbed him. He handled a little wild at the end of my rope, but when Jhett came around the corner just right and roped him, I knew right then we were going to do good."

Johnson credits his horse with handling situations like that.

"My horse stays solid in conditions like this and gives me the same shot every time," he says. "Nick can reach and turn one quick. I knew he would give us a chance to win, I would just need to be ready on my end."

Johnson said his sons, Keller, 8, and Carson, 6, kept his horse tuned up for him while he was recovering from surgery.

"While I was laying on the couch, my sons were out there riding my horse for me," Johnson says. "My oldest would rope lead steers on him and my youngest would ride him all over the place. He didn't have a chance to get out of shape."

With Johnson back in the saddle and his horse still working for him, he's ready to start the spring rodeo season with Turtle Powell.

Sartain, who has had what he calls a "long, dry, winter" hopes this win will turn his luck around too, as he and partner Shannon Frascht head into spring and summer rodeos.

"The neat thing is that all four of us are really good friends," Sartain said. "We all hang out together and travel together. We're ready to go hit it hard now. This money will help us roll one, that's for sure."

One of the most crowd pleasing runs at the roping was in the second round when the Arizona team of Derek Begay and Cesar de la Cruz drew a red wrapped incentive steer. They had gone out of the average on their first steer, and were ready to push the limit on their second steer. If anyone blinked, they missed the entire run. The pair roped their steer in a record-setting time of 3.31 seconds. The previous fast time of 3.62 seconds was set by Speed Williams and Rich Skelton in 2004. Begay and de la Cruz received a standing ovation from the crowd, and an added bonus of \$20,000.

The father-son team of Joel and reigning world champion Allen Bach were the 9th fastest team in Friday's roping, however the pair couldn't get in sync during Saturday's roping. The younger Bach is a fast, fearless header who is turning more than steer's heads in the roping arena. He and partner Gregg Bennett were 3.99 to win the fast time in the third round on Saturday.

In Saturday's opening ceremonies, all the roping contestants lined the arena and tipped their

hats to George Strait and his family to thank them for their vision, persistence and dedication to make this roping one of the best in the world.

"Sponsors have made this roping what it is," Strait told the crowd. "We couldn't be doing this at the level we are without them."

Sponsors for the 2007 GSTRC included Cavender Chevrolet, Bruton Trailers, Tractor Supply Company, Wrangler, Resistol, Frost National Bank, Red Bluff Buckles, Twister Saddles, Gist, Classic Ropes, Justin Boots, Brake Check, Bill Miller's BBQ, U.S. Smokeless Tobacco, H.E.B. food Stores, Capital Farms Credit, Cactus Ropes, Fully Clingman and Wayne Wright Injury Lawyers.

"We really want to thank George Strait, his family and his crew for putting on this amazing roping," Sartain said appreciatively. "For guys like us to have a chance to win this kind of money and prizes is really awesome."

Strait's goal from the very first roping was to make it the best open roping event there is. That's what has made the GSTRC successful for 25 years - the best cowboys in the world going at the biggest prizes available. And the crowd gets the opportunity to watch the best cowboys in the world, including the crowd favorite, George Strait.

Top ropers, top prizes and a country super star with a passion for roping. No wonder that even after 25 years, the GSTRC still has a bright future.



HOURS: MONDAY - FRIDAY 8:30 A.M.-3:00 P.M. (CENTRAL TIME)

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	252	PHOTO MAGNET (2"x2" Square magnet with photo from "It Just Comes Natural")	\$2.95	
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	312	BALL POINT PEN (Fashionable chrome colored ballpoint pen with metal body and a soft grip section, an elegant pen for everyday use, "GEORGE STRAIT" imprinted on side in black)	\$3.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2")	\$119.95	
☆☆☆	523	POCKET COOLIE (Neoprene pocket collie keeps beverages just as cold as those bulky insulators; however, this conveniently fits into your pocket for easy carrying. Durable and Washable, GREAT LOOKING Burning Hot Flames G.S. "Texas Cookin'" logo).....	NEW	\$5.95
	546	PHOTO KEYCHAIN (Double sided photo keychain containing photo from CD "It Just Comes Natural")	\$3.95	
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	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER!	\$9.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only)	\$14.95	
☆☆☆	631	CALENDAR (13 page, 13 month calendar, July 2007-July 2008, closed calendar dimensions are 12" x 12", excellent full color photos).....	NEW	\$12.95
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar)	\$17.95	
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983DVD	2006	GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD)	\$29.95	
888DVD		"FOR THE LAST TIME" - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only)	\$20.00	
9999DVD		"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG)	\$24.95	
1022		DENIM APRON (Embossed Denim Apron is 28" Long with 3 roomy pockets, extra-long ties and adjustable neck strap. GREAT for Chores and Indoor or Outdoor Cooking. Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in U.S.A.)	\$29.95	
1023		APRON (Black apron with Burning Hot Flames G.S. "Texas Cookin'" design)	\$19.95	
1036		COLLAPSABLE 6-PACK COOLER (This 6-pack cooler is perfect for carrying all of your favorite snacks and beverages to your next tailgate party or backyard picnic. It has hot and cold retention to keep your items fresh. Lightweight, collapsible, and constructed with an insulated liner. Great looking G.S. On Stage "It Just Comes Natural" logo on front)	\$12.95	
1038		TRAVEL MUG (Blue thermal 16 oz. stainless steel travel mug offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during commutes. Designed to fit securely in most vehicles' holders and consoles, G.S. signature logo in white)	\$14.95	
1042		PHOTO COFFEE MUG (WHITE 11 oz. Ceramic Mug with a Great looking concert photo from "It Just Comes Natural")	\$12.95	
1049		COFFEE MUG (Great looking "I Love George Strait" coffee mug)	\$8.95	
☆☆☆	1062	SHOT GLASS (2 oz. clear shot glass, sharp black "It Just Comes Natural" vintage design with photos of G.S., specially designed to match the old fashioned gla #1066)	NEW	\$6.95
☆☆☆	1066	OLD FASHIONED GLASS (11 oz. glass, sharp black "It Just Comes Natural" vintage design with photos of G.S., specially designed to match the shot glassw #1062)	NEW	\$6.95
1070		SATCHEL ("George Strait" Embossed Satchel, 12 oz. Canvas fusion dyed in a rich Chocolate Brown. Washable, Sturdy Construction, 16-1/2" Wide and 14" Long, 2 Extra Pockets with Snaps for extra security, Adjustable Strap. Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process. EXCELLENT Book Bag, Diaper Bag, Purse, or Briefcase! Roomy enough for a laptop! Made in USA)	\$34.95	
1074		TOTE BAG (14 oz. cotton canvas tote bag with an inside zippered pouch and a large front pocket with a velcro closure, G.S. "It Just Comes Natural" logo on front, perfect for travel, shopping, beach, school or knitting, 15-1/2" x 14" x 5-1/2")	\$19.95	
1075		TOTE BAG (LARGE size Embossed Denim Tote Bag, 22-1/2" Long and 20" Wide. You can carry Everything in this one - GREAT for shopping! Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in USA)	\$29.95	
1115		STRAIT UMBRELLA (42" arc, 36" spread, 32" length when closed, navy blue and white with "A Better Rain" cloud design from Title LP "It Just Come Natural")	\$19.95	
3200		CAMOUFLAGE BANDANA (Camouflage color Bandana with G.S. "It Just Comes Natural" design)	\$5.95	
3250		PURPLE BANDANA (Purple color Bandana with G.S. "On Stage Live" design in white)	\$5.95	
3300		EMBROIDERED CAMO CAP ("Go Camo" in our Advantage MAX-1 HD Camouflage Cap with a full visor and adjustable headband, custom embroidered with G.S. initials on front, and "George Strait" across the back)	\$16.95	
3310		EMBROIDERED WAXED CANVAS CAP (Rugged waxed canvas chocolate color cap, breathable yet water resistant, custom chenille embroidered G.S. initials on front and "George Strait" embroidered across the back with tuck strap buckle closure)	\$16.95	
3320		EMBROIDERED KHAKI CAP (Khaki color cap, 6 panel, 100% cotton brushed twill with black and white trim on bill, matching G.S. initials embroidered on front and "George Strait" embroidered on back with tuck strap buckle enclosure)	\$16.95	
3350		LADIES PINK AND CAMO CAP (Ladies "Go Camo" in our Realtree Max-1 HD camouflage and pink cap custom embroidered with G.S. initials on front in pink over a vintage frayed camo patch with a small "George Strait" embroidered patch on back, self fabric back strap with slide buckle)	\$19.95	
3500		LADIES ANTIQUE PINK TANK TOP (With a soft feel and attractive styling our "How Bout Them CowGIRLS" Tank will stand out when worn by itself or under a sweater or shirt, made of a comfortable 90% rib-knit cotton, preshrunk)Check Size: M ___ L ___ XL___	\$17.95	
3510		LADIES VINTAGE FOOTBALL JERSEY (A fun retro look, all the softness of 100% ring spun combed cotton jersey knit, grey crossover v-neck, 3/4 length sleeves with navy double needle stitched stripes, "How Bout Them CowGIRLS" G.S. design on front)Check Size: M ___ L ___ XL___	\$24.50	
3515		LADIES ARMY LONG SLEEVE TEE (Army colored, contoured feminine body with a snug baby rib fit and a generous long sleeve length, preshrunk super soft 100% combed cotton with G.S. 2007 "It Just Comes Natural" army style design, USA made)Check Size: M ___ L ___ XL___	\$17.95	
3520		LADIES SADDLE BROWN LONG SLEEVE TEE (Saddle brown ladies long sleeve tee styled in a flattering slim fit with the silky smoothness of 100% ring spun combed cotton, beautiful vintage paisley G.S. "a heart like mine" design)Check Size: M ___ L ___ XL___	\$17.95	
3525		LADIES LIGHT LIME LONG SLEEVE TEE (Light lime color boat neck long sleeve tee, slightly shaped to flatter a woman's figure, made of 100% ring spun combed cotton for silky softness that lasts, G.S. initials CowGirl design, fitted)Check Size: M ___ L ___ XL___	\$17.95	
3530		LADIES PETAL PINK RINGER TEE (Petal pink ringer tee with contrasting red ribbing at the collar and sleeves. Vintage "How About This Cowgirl" G.S. design in red and white, preshrunk 100% ring spun cotton, fitted)Check Size: M ___ L ___ XL___	\$17.95	
3535		LADIES DEEP RASPBERRY CREW NECK TEE (Deep raspberry capped sleeve tee with contoured fit and super soft 100% cotton baby rib knit fabric, G.S. faux embroidery stitched glitter pink design)Check Size: M ___ L ___ XL___	\$16.95	
3540		LADIES SEEDLING GREEN HEATHER TEE (Seedling green heather tee, feels silky soft and wears remarkably well, contrasting darker green overlocked thread on neckline, armholes, and shirt tale, vintage "My Heart is the Property of George Strait" design)Check Size: M ___ L ___ XL___	\$17.95	
3545		LADIES BUTTER YELLOW CREW NECK TEE (Butter yellow short sleeve crew neck tee super soft 100% cotton baby rib fabric, feels comfortable from the start, G.S. "Natural Cowgirl" design on front)Check Size: M ___ L ___ XL___	\$17.95	
3550		LADIES LIGHT DRIFTWOOD TEE (Light driftwood color, super soft 100% cotton light weight tee, ideal for summer days or for layering when the temperature cools, styled in a flattering slim fit, G.S. CowGirl western design on front)Check Size: M ___ L ___ XL___	\$16.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	3555	LADIES DARK SLATE GREY SILHOUETTE TEE (Dark slate gray close fitting tee with feminine styling, preshrunk 100% ring-spun cotton, large G.S. silhouette design on front with G.S. autograph in white at hip).....Check Size: M L XL	\$18.95	
	3560	LADIES CAMOUFLAGE TEE (Camouflage ringer tee with contoured fit and soft 100% cotton baby rib knit fabric, styled in a flattering slim fit, G.S. 2007 "It Just Comes Natural" army style design on front chest).....Check Size: M L XL	\$17.95	
	3565	LADIES RED AND WHITE TEE (Ladies white shirt with red yoke and capped sleeves, 100% super soft combed cotton, styled in a flattering slim fit with a split hem for added comfort, "Cowgirls gone WILD for Strait" logo on front chest. Stop a cowboy dead in his tracks wearing this one!).....Check Size: M L XL	\$17.95	
	3570	LADIES CHOCOLATE/SKY BLUE RINGER TEE (Ladies chocolate color ringer tee with contrasting sky blue ribbing at the neck and sleeves, knit from high quality 100% combed cotton yarns, G.S. CowGirl western style design on front in matching sky blue and white).....Check Size: M L XL	\$17.95	
	3575	LADIES SADDLE BROWN SONG TITLE TEE (Ladies saddle brown tee made from a comfortable 100% cotton jersey and garment-washed for extra softness, imprinted with all the song titles from George's CD "It Just Comes Natural" and the G.S. signature logo, fitted).....Check Size: M L XL	\$17.95	
	4100	GOLDENROD PHOTO T-SHIRT (Goldenrod color 100% cotton short sleeve t-shirt, pigment dyed to feel comfortable from the start, contrasting dark brown ribbing at the collar and sleeves, vintage G.S. "It Just Comes Natural" design on front chest with three excellent photos, sized for men).....Check Size: M L XL	\$17.95	
	4110	BLACK OVAL DESIGN T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt, G.S. "It Just Comes Natural" oval design in white distressed lettering on front chest, sized for men).....Check Size: XXL	\$14.95	
	4120	BLACK PHOTO TOUR T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt, three great looking concert photos of G.S. with autograph and "It Just Comes Natural" logo on front, sized for men).....Check Size: M L XL	\$15.95	
	4130	BLACK ON STAGE T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt, distressed G.S. onstage live design on front chest in white, sizing for men).....Check Size: XXL	\$18.95	
	4140	TEXAS ORANGE FACT T-SHIRT (Texas orange 100% preshrunk cotton short sleeve t-shirt, front of shirt has a photo of G.S. with the beginning facts of his career, G. S. logo on back with more interesting facts leading up to his induction into The Country Music Hall of Fame - 21 Facts in All).....Check Size: M L XL XXL	\$14.95	
	4160	BLACK LONG SLEEVE SHIRT (Black 100% preshrunk cotton long sleeve shirt, SHARP G.S. logo on left front chest, silhouette of G.S. leaning on guitar on back, screen printed with a soft hand process, sized for men).....Check Size: M L XL XXL	\$17.95	
	4165	NAVY BLUE LONG SLEEVE SHIRT (Navy blue 100% preshrunk cotton long sleeve shirt with SHARP Texas license plate G.S. silhouette "It Just Comes Natural" design on front chest, sizing for men).....Check Size: XXL	\$19.95	
	5205	BABY BIB (White Bib with "I Love George Strait" in Blue and Red - CUTE!)	\$19.95	
	5225	BABY SHIRT (100% Cotton, White Shirt, precious "Little George Strait Fan" design for your littlest G.S. fan).....Check size: 12 month 24 month	\$6.95	
☆☆☆	6512	CARIBBEAN BLUE NIGHTSHIRT (Caribbean blue ladies short sleeve scoop neck nightshirt, Great as a beach cover-up, cozy 100% combed ring spun cotton jersey, two patch pockets at sides, "Every Cowgirl's Dream" G.S. silhouette design on front).....NEW	\$9.95	
	7045	TAPESTRY AFGHAN (3 ply, 54"x72" 100% cotton custom tapestry weave afghan - 40 colors are woven into lifelike photo of G.S. from LP "Honkytonkville" with G.S. logo at bottom - BEAUTIFUL! Crafted with pride in USA).....	\$24.95	
	8900	LIGHT BLUE VINTAGE WASHED FLEECE HOODIE (Light blue vintage washed heavyweight 80% cotton/20% polyester fleece UNISEX hoodie, pigment dyed and vintage washed, extra softener added for super softness, applied "STRAIT" down left front chest).....Check Size: M L XL XXL	\$59.95	
	8910	VINTAGE IVY V-NOTCH LADIES HOODIE (Vintage ivy green pigment dyed ladies 80% cotton/20% polyester heavyweight fleece v-neck hoodie, super soft and cozy, camouflage G. S. applique embroidered on front center chest).....Check Size: M L XL XXL	\$54.95	
	901	GEORGE STRAIT CDs		
	902	STRAIT COUNTRY	\$14	
	903	STRAIT FROM THE HEART	\$14	
	904	RIGHT OR WRONG	\$14	
	905	GREATEST HITS	\$14	
	906	SOMETHING SPECIAL	\$14	
	907	#7	\$14	
	909	OCEAN FRONT PROPERTY	\$14	
	910	GREATEST HITS #2	\$14	
	911	IF YOU AINT LOVIN' YOU AINT LIVIN'	\$14	
	912	BEYOND THE BLUE NEON	\$15	
	913	LIVIN' IT UP	\$15	
	914	CHILL OF AN EARLY FALL	\$15	
	916	HOLDING MY OWN	\$16	
	917	PURE COUNTRY (Original motion picture soundtrack)	\$16	
	919	LEAD ON	\$16	
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.).....	\$49.95	
	921	BLUE CLEAR SKY	\$16	
	922	CARRYING YOUR LOVE WITH ME	\$16	
	923	ONE STEP AT A TIME	\$16	
	924	ALWAYS NEVER THE SAME	\$16	
	925	MERRY CHRISTMAS WHEREVER YOU ARE	\$16	
	926	LATEST GREATEST STRAITTEST HITS	\$16	
	928	THE ROAD LESS TRAVELED	\$16	
	929	THE BEST OF GEORGE STRAIT (20th Century Masters, The Millenium Collection)	\$16	
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME	\$19	
	931	HONKYTONKVILLE	\$19	
	932	50 NUMBER ONES (Double CD Set)	\$25	
	933	SOMEWHERE DOWN IN TEXAS	\$19	
	934	IT JUST COMES NATURAL	\$19	

☆☆☆ NEW ITEMS ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

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40.01 - 50.00 = \$10.25	101.00 & Up = \$14.75

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ORDERS FOR A FAN CLUB MEMBERSHIP TAKE FOUR TO SIX WEEKS TO PROCESS. THEY WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE.
 EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.
 We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.

Fan Collectable Column

- Country Weekly - Nashville, TN. 5-7-07. Front Cover, p. 12 Letters, p. 24 mentioned in "Revvin' Up" story, pp. 34-40 "Strait To You."
- Texas Music Magazine - Dallas, TX. Spring 2007. P. 22 photo and mentioned, p. 23 mentioned, p. 44 advertisement, New Jackson, Strait, Buffett CD. Win a guitar signed by all 3, back cover - full page ad.
- Spin to Win Rodeo - Palm Coast, FL. May 2007. Front cover - photo of George on horseback, inside front cover photo w/2007 GSTRC winner, Nick Sartain (ad for Cactus Ropes and Pro Equine Products), p. 2 Resistol advertisement, p. 4 photo on contents page, p. 31 Wrangler ad full page pp. 36-40, p. 42 story "25 Strait Years - A Record Setting Success" filled with great photos, p. 135 ad for "Spin to Win" past issues of magazine.
- San Antonio Express - News. San Antonio, TX. p. 36 story on Strait, Buffett, and Jackson CD.
- NRS 2007 Spring Catalog. NRS world.com, p. 173 photo in concert, ad for Resistol George Strait 8 x "Silver Eagle," 8 x "Crossroads," 6 x "Chisholm" hats, p. 182 photo, ad for George Strait waterproof series and "Gruene Hall Series" boots.
- San Antonio Express - News. Weekender San Antonio, TX. 5-11-07. Mentioned "42nd Annual Academy of Country Music Awards."

The following George Strait Fan Club Members submitted to the Collectable Column...

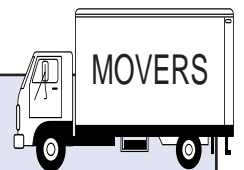
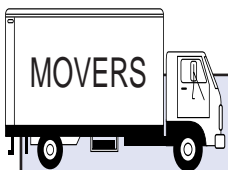
And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Debbie Erickson - Taylor, MI
Alexis Gaffney - Gales Creek, OR

Judy Shisk - San Antonio, TX
Maria Rodriguez - Miami, FL

Rami Stevens - Longview, TX
Linda Robbins - San Antonio, TX



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Jhett Johnson and Nick Sartain get congratulations from George Strait and Stuart Cavender (L) of Cavender Chevrolet in Boerne, TX



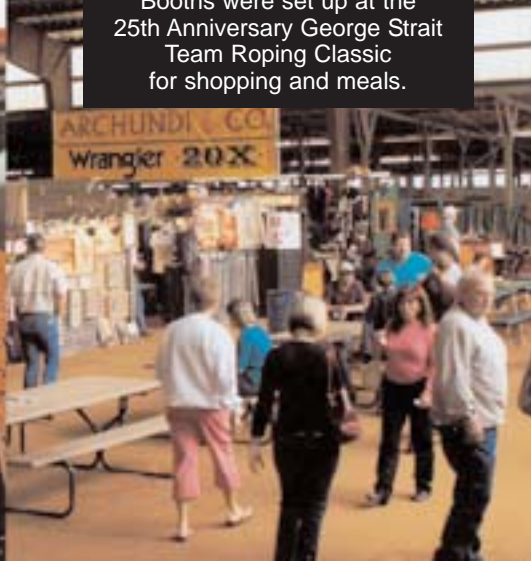
Jay Adams, George, Randon Adams with Runner-up Saddles



Charly Crawford, George and Cody Hintz
Winners of Gist Buckles



Booths were set up at the 25th Anniversary George Strait Team Roping Classic for shopping and meals.

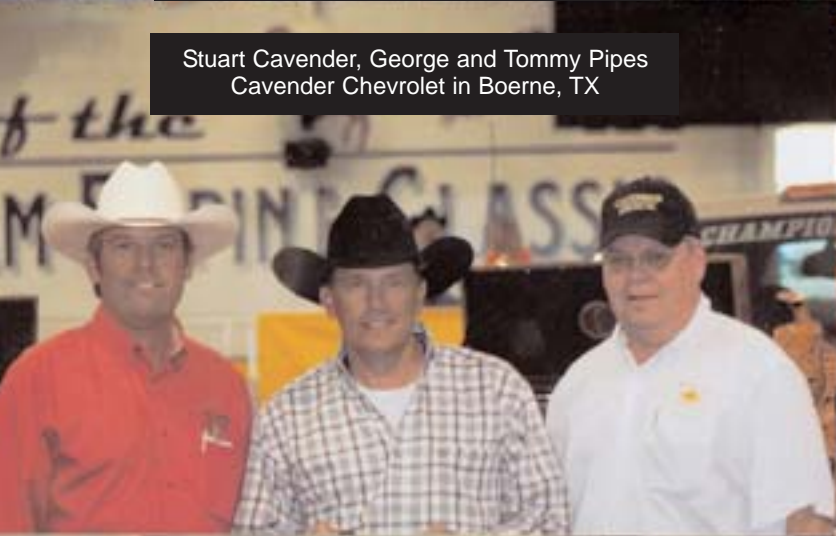




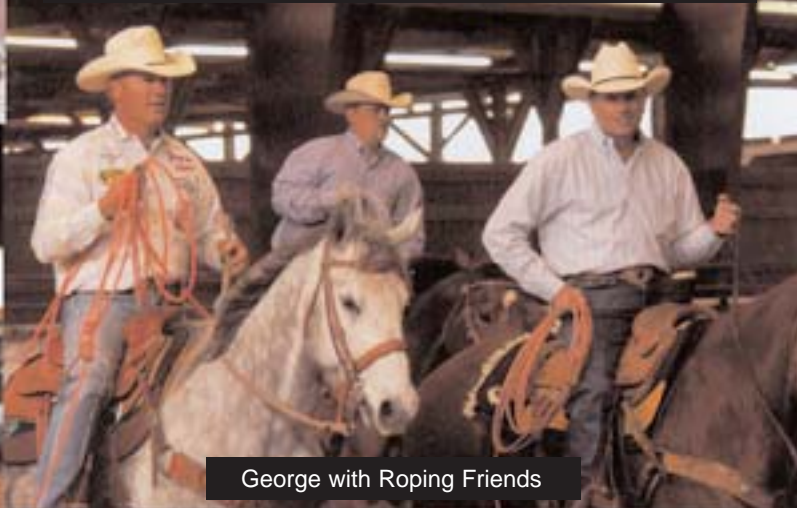
Bubba and George Strait



Nick Sartain and Jhett Johnson won these beautiful Chevy Silverado Trucks provided by Cavender Chevrolet of Boerne, TX and Strait X-treme 3-horse slant trailers by Bruton



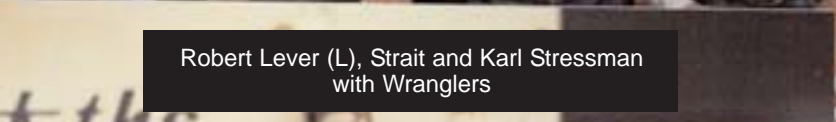
Stuart Cavender, George and Tommy Pipes Cavender Chevrolet in Boerne, TX



George with Roping Friends



Jhett Johnson and Nick Sartain accept congratulations from Strait and Kerry Bruton (L) of Bruton Trailers



Robert Lever (L), Strait and Karl Stressman with Wranglers

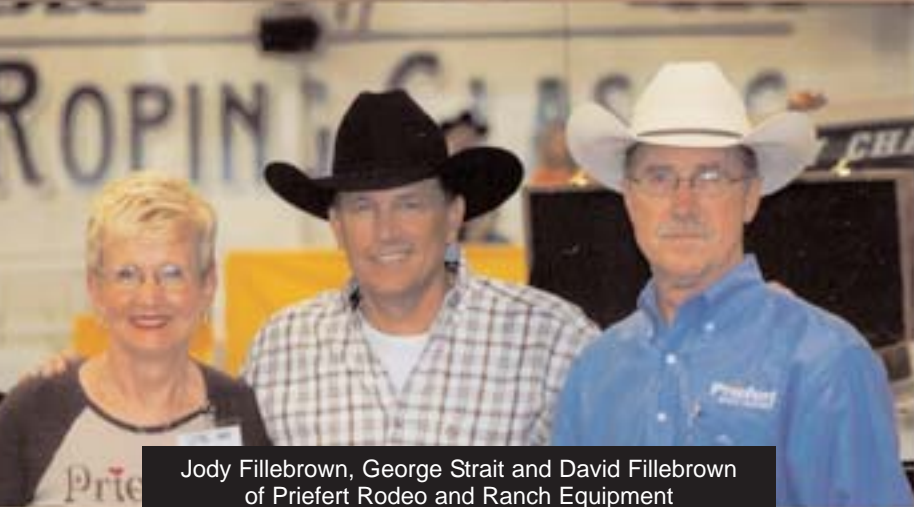


Fans at the 25th Anniversary of the George Strait Team Roping Classic The Rose Palace Arena - San Antonio, TX



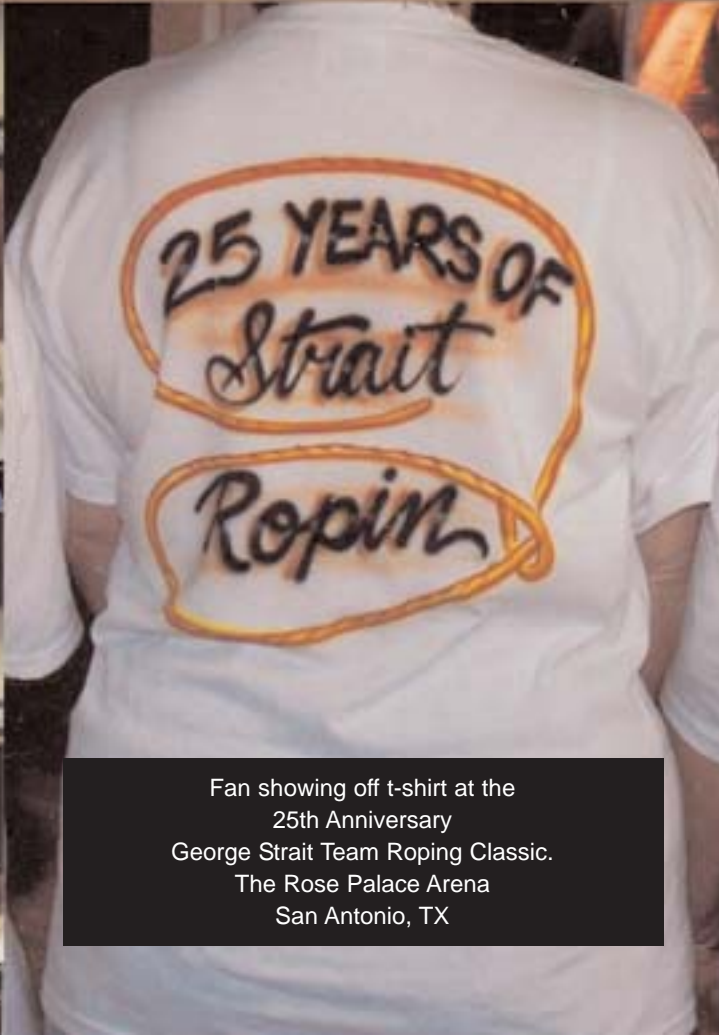


John Silva with daughter Niessa Kara Strait Silva and daughter Kailey, George, Norma and Bubba Strait, Tamara Shipman, Trey, Denise and Walker Strait



Jody Fillebrown, George Strait and David Fillebrown of Priefert Rodeo and Ranch Equipment

George Strait, Guest and Mike Piland of Cactus Ropes



Fan showing off t-shirt at the 25th Anniversary George Strait Team Roping Classic. The Rose Palace Arena San Antonio, TX

Anita's Notes

Welcome to the summer issue of Strait Talk. We have some very interesting stories for this issue about the ACM Awards Show, George's Medallion presentation at the Country Music Hall of Fame and the 25th Anniversary George Strait Team Roping Classic that established a myriad of new records. You will see a lot of photos from the Team Roping that we hope you will enjoy and some very special ones from the Hall of Fame ceremony. It was wonderful to see so many friends return to the roping and can't wait for the 26th Annual GSTRC.

George has been very busy wrapping up his 2007 concert tour and only has one show left to perform. It is the new Country Thunder Music Festival that will be held in Waxahachie, TX on Sunday of Memorial Day weekend.

As mentioned earlier, George was in Nashville on May 6th for his medallion sig-

nifying his enshrinement in the Country Music Hall of Fame. The event was a 5-Star event that included a Red Carpet and dinner before each of the new members were honored.

On May 15th, George was in Las Vegas for the Academy of Country Music Awards Show as he performed his new single - "Wrapped" on the telecast. I think we should proudly mention that he also walked away with three awards for his 53rd Number One single "Give It Away."

We would also like to remind everyone to please notify us if you have a change in your mailing address. Please drop us a note or call us at 615-824-7176. The post office will not forward newsletters as they are shipped by bulk mail.

If you would like to submit photos, Fan Club Collector's column items, a game or puzzle, please submit them as soon as possible since our newsletter starts getting put together about a month before you are scheduled to receive it.

We have heard from many people who like the Fan Club merchandise specials that we have been sending out from the General Store. We will continue to give you the opportunity to purchase these items. Thanks for your overwhelming positive response.

Have you checked out the website merchandise lately? We have added some new merchandise to our Garage Sale items that are only available on the website. In addition, we will be adding new merchandise for the Holiday Shopping season over the next few months.

We would like to say "Thank You" for all the notes and Birthday cards for George and Bubba. They have been forwarded to them.

Strait Shooters

JUNE/JULY/AUGUST 2007

(Fans that submit photos that are used in the newsletter)

TERRY CALONGE

DAVE JENNINGS

DARCI O'BRIAN

ANITA O'BRIAN

DOTTIE OELHAFEN

A big congrats to Fan Club member Debbie Erickson of Taylor, MI. She submitted items for this issue of Strait Talk. You also can be a winner, just read about it in the Fan Collectable Column section. Debbie, your prize is on its way.

In closing, we wish you all a safe and healthy summer. Please continue to pray of our Armed Forces men and women stations all over the world and their families. We wish you all a safe return home.

From the George Strait Fan Club staff to you, please enjoy the summer and make sure you play a little Strait music while you do.

Congratulations to Debbie Erickson of Taylor, MI!!!!

She is our June, July, August Winner! If you submit a review, photo, magazine or newspaper story and it is used in Strait Talk - your name is entered in the drawing just like Debbie Erickson.

Pen Pals

JUNE/JULY/AUGUST 2007

Diane K. Petranovich

P.O. Box 162

New Richmond, WI 54017

HOURS: MONDAY - FRIDAY 8:30 A.M.-3:00 P.M. (CENTRAL TIME)

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GEORGE STRAIT ITINERARY

George Strait has completed his tour for 2007.

Please check the George Strait website @ www.georgestrait.com
for the updated calendar.

Also check Strait Line for any TV appearances,
(615) 824-7176 (press 2).