

STRAIT TALK



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Jo Dee Messina To Join Strait On Early

2002 Dates


George Strait's 2002 Tour will be divided into two segments this year. The late winter portion of the tour will include three dates that will culminate with the Sold Out final performance for the Houston Livestock Show and Rodeo at the Houston Astrodome on March 3rd. The first two dates of the tour will be Lafayette, LA on March 1st at the Cajundome and March 2nd in Memphis, TN at the Pyramid. George has named Jo Dee Messina as his Special Guest Performer on the Lafayette and Memphis shows. Messina, a dynamic live performer, was recently nominated for the American Music Awards and Grammys.

The second leg of Strait's tour will include 21 additional dates to begin in early September and last through the first weekend in November. Final details of the fall leg of the tour have not been finalized



but are expected to cover many cities that he has not visited in several years. States that may be targeted are California, Oregon, Washington, Idaho, Michigan, Ohio, New York, Pennsylvania, Indiana, North Carolina, Oklahoma, New Mexico and Texas. All of the tour dates, with the exception of the Astrodome, will be Arenas and will utilize the center stage format that Strait used for several years. No determination has been made yet on guest stars for the fall.

Tickets for the Lafayette and Memphis shows will go on sale February 2nd. Fans are asked to keep checking the Strait Line at 615-824-7176 and the George Strait website at www.georgestrait.com for information on possible fan club seating. Negotiations with ticketing outlets are ongoing in an effort to make fan club seating available. Special fan club seating opportunities, if they are available, are

expected to be handled just as they were last year through the George Strait website. 



20th Annual George Strait Team Roping Classic Nears

Final preparations for the 20th Annual George Strait Team Roping Classic are underway. The event will again be held on March 15th & 16th at the Rose Palace in San Antonio, Texas. Tickets for the two-day event are available through the George Strait website at www.georgestrait.com or by calling the event ticket office at 210-698-0791. Ticket prices are \$16 including shipping and handling. Fans that would like to order tickets by mail

may send check or money orders to:

George Strait Team Roping Classic
PMB #452
24165 IH-10 West, Suite #217
San Antonio, TX 78257-1159

The George Strait Team Roping Classic has become one of the Premier Team Roping events held annually. A total of more than \$200,000 in cash and prizes is expected to be awarded to contestants.

Willie Guerra and Cuca Huerta, the 2001 GSTRC champions, earned tens of thousands of dollars in cash to go along with their 2001 Chevy Twin-cab dually pickups and Bruton 3-horse slant trailers.

The new George Strait Team Roping Classic website is expected to be fully operational soon at www.georgestraitteam-roping.com. Fans can also reach the site by going to www.georgestrait.com and clicking on Team Roping. 🤠

Strait Premium Products

STRAIT COUNTRY PRODUCTS will now be sold exclusively through our corporate offices. You are now able to call direct and place an order on your credit card. We will be selling our exclusive products by the case and shipping out UPS ground. The prices will be as follows:

1 case (12 bottles) Strait Country Hoof Crème - \$66.15
1 case (6 bottles) Strait Country Shampoo - \$37.32
1 case (6 bottles) Strait Country Conditioner - \$37.32
(You may also do a mixed case on the shampoo and conditioner)

These prices include the shipping and handling. If you would like to send in a personal check or money order, please send to:

Strait Premium Products, Inc.
24123 Boerne Stage Road, Suite #250
San Antonio, Texas 78255

Strait Country Products have been asked time and time again, so we want to continue to keep our customers happy. We would like to thank all our customers this past year who have remained loyal to our products. They are the ones with the beautiful hair and nails! We look forward to serving you in the future.



Our Strait Country items are now available to you direct from our corporate offices.

To order, please call
1-800-934-8792

VISIT THE OFFICIAL GEORGE STRAIT WEBSITE: www.georgestrait.com
user name: twenty password: years

Fan Collectable Column

February/March 2002

- "Chase The Lightning" - by Madeline Baker - Leisure Romance Books - 10/2001, p. 114 mentioned. Published by Dorchester Publishing Co., NY, NY.
- Country Music Magazine - Nashville, TN. December/January 2002. P. 15 paragraph on George Strait and Houston Stock Show, full page ad "The Road Less Traveled, full page ad Tractor Supply Co. ad.
- Chicago Tribune - Chicago, IL. 12/9/2001. Arts & Entertainment Section p. 12 "Year's Best LP" #7 "The Road Less Traveled."
- Country Weekly Magazine - Nashville, TN. December 25, 2001, p. 5 letter section, ad for "The Road Less Traveled," p. 56 charts.
- Country Weekly Magazine, Nashville, TN. Dec. 11, 2001 issue. P. 14 photo w/article, p. 33 Wrangler ad, p. 42 photo w/mention at "The Country Freedom Concert," p. 54 photo from CMA Awards, p. 56 Singles chart.
- Bona Fide Country - KUPL 98.7 Country Paper - 12/2001. Portland, OR, p. 5 mentioned in story.
- San Antonio Express-News - San Antonio, TX - 12/21/01. P. 23H New Music Reviews - The Charts - Country Hits, #3.
- San Antonio Express-News - San Antonio, TX. 1/4/2002. Page 21H New Music Reviews - The Charts - Country Hits, #2.
- The Oregonian Paper - Parade Magazine. Hillsboro, OR. 12/16/2001. P. 5 mentioned in story.
- Country Weekly - Nashville, TN. January 8, 2002. P. 42 mentioned, p. 43 mentioned, pp. 52-53 mentioned, p. 54 mentioned, p. 62 photo, mentioned, p. 66 quote/comic, p. 88 Country Charts.
- Rocky Mountain News - Denver, CO - 12/18/2001. George mentioned article written by Jim Patterson. Associated Press.
- The Sun Newspaper - Parade Magazine. Baltimore, MD. 12/16/2001, p. 5 mentioned.
- Dayton Daily News - Dayton, OH. 12/15/2001. P. 8 section C photo w/favorite Christmas songs - "Merry Christmas Strait To You."
- Courier - Journal - Scene section - Louisville, KY. 12/15/2001. P. 4 Top Country Albums #4 "The Road Less Traveled" and Review of LP.
- Press Enterprise - Extra Section - Bloomsburg, PA. P. 1 review with large photo.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Dotsie Lehr - New Braunfels, TX
 Diane Barrett - Baltimore, MD
 Dorothy Gomersall - Bloomsburg, PA
 Debbie Erickson - Taylor, MI
 Beverly Enlow - Louisville, KY
 Shirley Toadvine - Miamisburg, OH
 Alexis Gaffney - Gales Creek, OR

Esther C. Nelson - Milwaukee, WI
 Florence Bieniek - Amsterdam, NY
 Patricia J. Van Cleave - Waukegan, IL
 Jean Hurt - Beech Grove, IN
 Phyllis Johnson - West Alexandria, OH
 Nancy Piechota - Golden, CO
 Margaret Carmichael - Loveland, CO



ARE YOU MOVING?

DROP US YOUR NEW ADDRESS BY MAIL OR CALL!

**GSFC • P.O. BOX 2119 • HENDERSONVILLE, TENNESSEE 37077
 (615) 824-7176 (MONDAY - FRIDAY 8:30 AM - 4:30 PM CENTRAL TIME)**









QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP(Newsletter Sent By Mail) - 1 YEAR (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 photo & 6 issues of STRAIT TALK sent through the mail).....	U.S. \$20 CANADA \$20 FOREIGN \$25	
III	120	FAN CLUB MEMBERSHIP(Newsletter Sent Via E-Mail) - 1 YEAR (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 photo & 6 issues of STRAIT TALK sent via e-mail - our newsletter will arrive about 2 weeks earlier and all photos will appear in color).....	U.S. NEW \$15 CANADA NEW \$15 FOREIGN NEW \$20	
	140	FAN CLUB RENEWAL(Newsletter Sent By Mail) - 1 YEAR (Same as 1 year membership - Newsletter sent through the mail).....	U.S. \$20 CANADA \$20 FOREIGN \$25	
III	160	FAN CLUB RENEWAL(Newsletter Sent Via E-Mail) - 1 YEAR (Same as 1 year membership - Newsletter sent via e-mail).....	U.S. NEW \$15 CANADA NEW \$15 FOREIGN NEW \$20	
III	202	BUMPER STICKER (George Strait Horse Design).....	NEW \$1.95	
	203	BUMPER STICKER (Red, Black and White G.S. lettering with Official George Strait Fan Club Website address below).....	\$1.95	
	204	BUMPER STICKER (4"x3-1/2" sticker w/Sharp G.S. lettering in Red, White, and Blue).....	\$1.95	
	205	FAN PHOTO BUTTON (1.75"x2.75" full length photo w/"Blue Clear Sky" logo and G.S. signature).....	\$2.95	
	206	FAN PHOTO BUTTON (1.5" square button w/photo from "Carrying Your Love With Me").....	\$2.95	
	218	PHOTO MAGNET(2"x2" square magnet with photo and logo from LP"Latest Greatest Straitest Hits").....	\$2.95	
	219	PHOTO MAGNET(1.75"x2.75" full length photo with G.S. signature from LP"Latest Greatest Straitest Hits").....	\$2.95	
	220	COLOR 8x10 PHOTO (From LP"George Strait").....	\$3.95	
	221	COLOR 8x10 PHOTO (From LP "Latest Greatest Straitest Hits").....	\$3.95	
	222	COLOR 8x10 PHOTO (From LP "Always Never The Same").....	\$3.95	
	223	COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Blue Shirt).....	\$3.95	
	224	COLOR 8x10 PHOTO (From LP "One Step At A Time," George in Red Plaid Shirt).....	\$3.95	
	236	POSTCARDS (Set of 10 G.S. "Pure Country" postcards).....	\$3.95	
	250	GEORGE STRAITSTAND UP(Full Color Life-size cardboard stand up of George Strait from LP, "Latest Greatest Straitest Hits" - This item has a separate shipping/handling charge of \$9.00) WE ARE UNABLE TO SHIP THIS ITEM TO CANADA OR FOREIGN COUNTRIES).....	\$59.95	
	275	STRAITPUZZLE (110 interlocking pieces make a full color, AUTOGRAPHED 8x10 photo from LP"George Strait").....	\$6.95	
	300	PHOTO MOUSE PAD (Great looking 4-color photo from "One Step At A Time" with oval G.S. logo and Official George Strait Fan Club Web site address).....	\$9.95	
	315	STRAITRULER (White ruler w/"STRAITRULER for a STRAIGHTEDGE" logo in blue).....	\$2.95	
	325	SHOELACES (36" LACES, NEW longer length, white w/G.S. name in red).....	\$2.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2").....	\$119.95	
	345	INK PEN (Refillable wide body retractable pen - Black barrel with purple trim, yellow G.S. lettering and web site address - Great BIC quality - Made in USA).....	\$3.95	
	350	STRAITPEN (GS logo on cap & signature on barrel).....	\$2.95	
	390	MINI FLASHLIGHT(Hi-intensity w/long life bulb On/Off head turn feature Hi-impact water resistant plastic case, w/carrying strap. Includes 2 Eveready "AA" Batteries. Orange w/blue G.S. logo). A MUSTFOR CONCERT GOERS!.....	\$6.95	
III	396	CANDLE (10 oz. Vanilla scented candle with cover photo from NEW LP"George Strait").....	\$12.95	
	409	CHRISTMAS ORNAMENT(Trim your tree with our NEW "Merry Christmas Strait To You" ornament, which is the seventh in our series. Each ornament is custom crested and hand-crafted from statemetal, an alloy created to emulate the rich warmth of pewter, unbreakable, double-sided, trimmed with ribbon and boxed for your gift giving convenience).....	NEW \$8.95	
	410	CUBE NOTEPAD (Photo from LP"Always Never The Same" with G.S. logo).....	\$9.95	
	415	PHOTO NOTE CUBE (3-1/2" cube note pad with two different color photos and G.S. logo on sides, with website address (www.georgestrait.com) at the top of every page).....	\$9.95	
	506	WIND CHIMES (Large "Nature's Melody" Chimes hand crafted from statemetal, a recycled aluminum alloy created to emulate the rich warmth of pewter. Custom crested with G.S. Rope design and horse medallion which creates deep, rich tones with every gentle breeze. Carson wind chimes stand up to the most severe weather conditions and will not chip, crack or rust. Approx. 5' w x 22-1/4" l, Boxed).....	\$34.95	
	530	KOOZIE (Hunter Green w/white and tan G.S. star design - The Koozie maintains a beverage can temperature of 40 degrees or below for 35 minutes or three times longer than a can without a KOOZIE).....	\$3.95	
	550	KEYCHAIN (Simulated ticket in soft enamel of the George Strait Team Roping Classic).....	\$6.95	
	554	KEYCHAIN (Double-sided photo keychain from LP"Latest Greatest Straitest Hits").....	\$3.95	
	555	LICENSE TAG (White Plate which reads (STR8 FAN" with "George Strait" on top and "www.georgestrait.com" on the bottom in Tan, Navy and Burgundy).....	\$3.95	
	565	LICENSE TAG HOLDER (Black frame with "George Strait" on top and "www.georgestrait.com" on the bottom).....	\$3.95	
	575	HAT PIN (Enamel pin with new G.S. design in White, Burgundy, and Navy, trimmed in Gold).....	\$5.95	
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER!.....	\$6.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only).....	\$12.95	
III	641	CALENDAR (12 page, 15 month calendar - July 2001-September 2002 - Excellent full color photos from LP"George Strait").....	NEW \$9.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar).....	\$17.95	
	652	CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album).....	\$10.95	
	653	SONGBOOK-GREATESTHITS VOL. 2 (Includes lyrics and music for piano and guitar for all songs on the album).....	\$10.95	
	655	TEN STRAITHITS (Songbook).....	\$12.95	
	656	EASYCOME, EASYGO (Songbook).....	\$12.95	
	657	LEAD ON (Songbook).....	\$12.95	
	658	BLUE CLEAR SKY(Songbook).....	\$14.95	
	659	CARRYING YOUR LOVE WITH ME (Songbook).....	\$14.95	
	672	I'D LIKE TO HAVE THAT ONE BACK (Sheet Music).....	\$3.95	
	702	STRAITCOW STUFFED ANIMAL(w/t-shirt & slogan).....	\$14.95	
	703	STRAITHORSE STUFFED ANIMAL(w/navy shirt & logo).....	\$14.95	
	750	GEORGE STRAITBEANIE PONY(8" laying Bean Bag Beanie Pony - Brown pony with detachable GEORGE STRAITsaddle - A MUSTfor every BEANIE collector).....	\$11.95	
III	810	WALLCLOCK (Round Clock with great looking photo of G.S.).....	NEW \$39.95	
	990	CONCERT VIDEO (George Strait "Live" concert performance recorded New Year's Eve 1986-1987 - also includes the music video "Check Yes or No" - VHS only).....	\$19.95	
	993	1992 GEORGE STRAITTEAM ROPING CLASSIC VIDEO.....	\$29.95	
	994	1993 GEORGE STRAITTEAM ROPING CLASSIC VIDEO.....	\$29.95	
	995	1994 GEORGE STRAITTEAM ROPING CLASSIC VIDEO.....	\$29.95	
	996	1995 GEORGE STRAITTEAM ROPING CLASSIC VIDEO.....	\$29.95	
	997	1996 GEORGE STRAITTEAM ROPING CLASSIC VIDEO.....	\$29.95	
	998	1997 GEORGE STRAITTEAM ROPING CLASSIC VIDEO.....	\$29.95	
	999	1998 GEORGE STRAITTEAM ROPING CLASSIC VIDEO.....	\$29.95	
	991	1999 GEORGE STRAITTEAM ROPING CLASSIC VIDEO.....	\$29.95	
	989	2000 GEORGE STRAITTEAM ROPING CLASSIC VIDEO.....	\$29.95	
III	988	2001 GEORGE STRAITTEAM ROPING CLASSIC VIDEO.....	NEW \$29.95	
	9999	"PURE COUNTRY" VHS (Original motion picture) RATED PG.....	\$19.95	
9999DVD		"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG).....	\$24.95	
	1012	WEBSITE COFFEE MUG (13 oz. white website pot belly style ceramic mug with molded spider web design and colorful Official George Strait Fan Club Website Seal and address - www.georgestraitfans.com).....	\$8.95	
	1015	PHOTO COFFEE MUG (White mug w/NEW 4 color photo process w/George in black hat with background rodeo scene).....	\$7.95	
	1026	COASTER SET(Four different coasters with wonderful photos of G.S. - 3-5/8" square coasters made of super absorbent porous sandstone - cork backed to protect your furniture - boxed for your gift giving convenience).....	\$17.95	
	1032	COASTER (Cover photo from NEW LP"George Strait" - 3-5/8" square coaster made of super absorbent porous sandstone which will soak up any moisture from your glass - cork backed to protect your furniture - EXCELLENTGIFT!).....	\$4.95	
	1055	THERMALMUG (32 oz. Pearl White Sports Mug with Blue Handle and Swivel Lid - Oval 2001 George Strait Country Music Festival Design).....	\$6.95	
	1061	SHOT GLASS (GS design in hunter green).....	\$3.95	
	1067	OLD FASHIONED GLASS (9 oz. glass with sharp G.S. design in hunter green - specially designed to match the shotglass).....	\$4.95	
	1102	CANVAS TOTE BAG (10-1/2x14x5 Natural Color Cotton Canvas Tote with hand/shoulder straps. Perfect for Travel, Shopping, Beach, School or Knitting. EMBROIDERED with round G.S. Daisy design).....	\$14.95	
	1105	ATHLETIC TOTE BAG (Black Cotton Canvas bag trimmed in red with black webbed handles and adjustable shoulder strap, front zippered pocket, two end pockets, and a double zippered top opening. Bold NEW G.S. Strait Out of the Box design in red and white on three sides.).....	\$29.95	
	1110	STRAITUMBRELLA(42" Arc, 36" Spread; 16-1/2" (length when closed) Navy Blue and White with "If It's Gonna Rain" cloud design from NEW LP"George Strait").....	\$17.95	
	1120	BEACH TOWEL(100% White Cotton, Sheared Woven Terry with Large Photo of George and G.S. logo, 30"x60").....	\$29.95	
	1125	CASSETTE CASE (Insulated case for 12 tapes).....	\$12.95	
III	1130	CD CASE (Black insulated case with White G.S. Logo, holds 12 CD's).....	NEW \$14.95	
	1150	CHECKBOOK WALLETORGANIZER (Ahandy all-in-one checkbook wallet for women. Compartments for everything! Cards, photos, cash, change, checkbook & pen. Nine double stitched pockets (plus 24 card plastic carrier. Burgundy with tan GS logo).....	\$19.95	
	4055	RED BANDANA(Red Bandana with G.S. Horse design specially designed for the 2001 George Strait Country Music Festival).....	\$6.50	
	4065	BURGUNDY BANDANA(Burgundy Bandana w/G.S. Brand specially designed for 2001 George Strait Country Music Festival).....	\$6.50	
	3400	EMBROIDERED CAP(Black Ladies Cap embroidered with G.S. dandelion design).....	\$16.95	
	3500	EMBROIDERED CAP(Khaki Ladies Cap embroidered with G.S. dandelion design).....	\$16.95	
	4200	EMBROIDERED CAP(Solid Red Cap featuring Colorful Bold All Over Embroidery Stretching from edge of bill to back of cap - Country Music Festival Logo).....	\$16.95	
	4400	KHAKI CAP(Khaki Cap Embroidered with GS-01 Country Music Festival Design in White and Navy).....	\$16.95	
III	4900	2001 TEAM ROPING CLASSIC CAP(Khaki).....	NEW \$18.00	
	4045	SPORTS TOWEL(11"x18", 100% Cotton Velour Fringed Towel, Vanilla Color with G.S. Embroidered in Script in Tan, Burgundy & Navy) ..	\$9.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	4505	BOXER PAJAMASET(Ladies, Bubble Gum Pink Fine Rib Cotton, scoop neck top and boxer short with elastic waist. Purple G.S. heart design on top and bottoms)..... Check size: S M L XL	\$39.95	
	4510	LADIES WHITE CAPSLEEVE T-SHIRT (White ring spun, 100% superfine combed cotton, cap sleeve t-shirt, w/G.S. ladies boots and hat design across chest).....Available in one size only MEDIUM	\$17.95	
	4515	RED HALTER TOP(Red Ring Spun, 100% superfine combed cotton, halter top with G.S. heart design)..... Available in one size only - MEDIUM	\$17.95	
	4520	LADIES HEATHER TANK TOP(Heather Gray ring spun, 100% superfine combed cotton tank top with purple G.S. heart design)..... Available in one size only - MEDIUM	\$17.95	
	4525	LADIES LONG SLEEVE BABYDOLL(Red long sleeve 100% cotton Baby Doll shirt, side seamed to fit the body. G.S. ladies boots and hat design)..... Check size: S M L XL	\$18.95	
	4530	HEATHER LADIES V-NECK T-SHIRT (Heather Gray Ladies V-neck T-shirt with bound trim on neck and sleeves - fitted silhouette - G.S. Silver Glitter Heart design)..... Check size: S M L	\$18.95	
	5002	ORANGE T-SHIRT (Pigment-dyed 100% Cotton T-shirt, distressed GS-01 Country Music..... Check size: M L XL	\$17.95	
		Festival design on front and small oval G.S. Tag design on back)..... XXI	\$18.95	
	5004	PINE GREEN T-SHIRT (Pine Green 100% preshrunk cotton short sleeve t-shirt with a 3..... Check size: M L XL	\$17.95	
		picture photo strip of George imprinted across the chest and back)..... XXI	\$18.95	
	5005	KHAKI T-SHIRT (Khaki color 100% preshrunk cotton short sleeve t-shirt - American Flag..... Check size: M L XL	\$17.95	
		design with photo of G.S. on front)..... XXI	\$18.95	
	5006	SPORTS GRAY T-SHIRT (Sports Gray 100% preshrunk cotton short sleeve t-shirt - American..... Check size: M L XL	\$17.95	
		Flag design with photo of G.S. on Front)..... XXI	\$18.95	
	5010	MUSTARD YELLOW T-SHIRT (Pigment-dyed, 100% Cotton short sleeve t-shirt w/4th..... Check size: M L XL	\$17.95	
		Annual Country Music Festival design w/photo)..... XXI	\$18.95	
	5015	BLACK LONG SLEEVE SHIRT (Black 100% preshrunk cotton long sleeve shirt w/Flaming..... Check size: M L XL	\$18.95	
		G.S. Brand Country Music Festival design on left front chest, full back, and down left arm)..... XXI	\$19.95	
	5020	BASEBALLSHIRT (Heavyweight 100% preshrunk cotton color-block baseball jersey. Red body with Black sleeves, 6 button placket w/George Strait in Black and White on left front Chest - Huge "STRAIT" across the back with, of course, the number "1" underneath. Oversized)..... Check size: L XL XXL	\$39.95	
	5150	FAN CLUB T-SHIRT (100% Cotton, White shirt with two great photos of George..... Check size: M L XL	\$17.95	
		and his horse, Huge Fan Club design on Back)..... XXL	\$18.95	
	5205	BABYBIB (White Bib with "I Love George Strait" in Blue and Red - CUTE!).....	\$4.95	
	5300	BABYSHIRT (100% cotton white shirt with little singing cowboy and his dog - "I'm a little George Strait Fan").....	\$8.95	
	5330	ASH/BLACK YOUTH BASEBALLSHIRT (Ash body with black 3/4 length sleeves, 100% combed cotton, small mid chest oval 2001 G.S. Country Music Festival design)..... Check Toddler size: 2T 4T 6T	\$17.95	
	5340	YOUTH WHITE T-SHIRT (100% Cotton White Children's T-shirt w/G.S. Armadillo design)..... Check Youth size: 2/4 6/8 10/12 14/16	\$12.95	
	6520	NIGHTSHIRT (White, 100% Cotton, one size fits all, huge photo of George w/Country Music Festival Logo).....	\$21.95	
	7035	TAPESTRY AFGHAN (3 ply, 54" x 70" 100% cotton custom tapestry weave afghan - 40 colors are woven into lifelike photo of G.S. standing against a picket fence with colorful G.S. logo - BEAUTIFUL! USAMade).....	\$49.95	
	8040	SWEATSHIRT (Heavyweight 50/50 full cut crewneck sweatshirt Natural color with Navy and Khaki trim on collar and cuffs, pill resistant fleece, full chest EMBROIDERED G.S. design)..... Check size: M L XL XXL	\$49.95	
	9005	SWEATSHIRT (Royal Blue 50/50 Sweatshirt with pill resistant fleece. G.S. logo EMBROIDERED full chest - specially designed to be worn with item #9003 SWEATPANTS)..... Check size: M L XL XXL	\$49.95	
III	9700	FLEECE JACKET(Yellow gold yukon fleece full zip jacket, 100% polyester anti-pill fleece, elastic cuffs and waist, slash zipper pockets, double needle stitching, embossed rubber zipper pull, black nylon binding on placket and pockets, GS-01 Country Music Festival Design Embroidered on left front chest)..... Check size: M L XL XXL NEW	\$85.00	
III	9730	TOUR JACKET(Canvas jacket w/black bodiceand british tan brushed twill sleeves, nylon lining, antique brass zipper front closure, heavy rib knit cuffs, collar and waistband, with reinforced slash pockets, Huge embroidered square G.S. logo on back)..... Check size: M L XL XXL NEW	\$95.00	
III	9760	TOUR JACKET(100% cotton, garment washed jacket with denim color bodice and hunter green twill sleeves, 100% cotton sheeting lining with an inside chest pocket, heavy rib knit cuffs, collar and waistband - great looking G.S. Country Music Festival logo embroidered across back)..... Check size: M L XL XXL NEW	\$95.00	
	9800	EMBOSSSED SUEDE BASEBALLJACKET(Hunter Green lined pig suede baseball styled jacket, metal zipper and Hunter Green trim. G.S. embossed on back with detailed team roping scene - the left front chest is embossed with G.S. cattle brand)..... Check size: M L XL XXL	\$169.95	
	9950	TOUR JACKET(Athletic Team Style Jacket, Black Wool Bodice, Red Suede sleeves, deep front pockets trimmed in Red Suede, Snap front with Black collar and cuffs. Colorful chenille G.S. on front left chest and large colorful chenille G.S. "On Tour" logo on back, quilted satin lining. SHARP!..... Check size: S M L XL XXL	\$175.00	
	9995	LEATHER JACKET(Athletic Team Style Jacket with Black and Red wool body. Black Italian leather sleeves with a wide Red Leather stripe across the Sleeve. Deep front pockets, Black leather underneath Red wool collar. EMBROIDERED Royal Blue star with a large G.S. overlay on front chest. Quilted satin lining inside. BEAUTIFUL! This item has an additional shipping & handling charge of \$11.75 per jacket)..... Check size: M XL XXL	\$350.00	
		GEORGE STRAIT CD's & CASSETTES		
		CD's		CASSETTES
	901	STRAITCOUNTRY.....\$14.....\$9		
	902	STRAITFROM THE HEART.....\$14.....\$9		
	903	RIGHTOR WRONG.....\$14.....\$9		
	904	DOES FT. WORTH EVER CROSS YOUR MIND.....\$14.....\$9		
	905	GREATESTHITS.....\$14.....\$9		
	906	SOMETHING SPECIAL.....\$14.....\$9		
	907	#7.....\$14.....\$9		
	908	MERRY CHRISTMAS STRAIT TO YOU.....NOW AVAILABLE IN CD ALSO \$14.....\$9		
	909	OCEAN FRONTPROPERTY.....\$14.....\$9		
	910	GREATESTHITS #2.....\$14.....\$9		
	911	IF YOU AINTLOVIN' YOU AINTLIVIN.....\$14.....\$9		
	912	BEYOND THE BLUE NEON.....\$14.....\$9		
	913	LIVIN' ITUP.....\$15.....\$10		
	914	CHILLOF AN EARLY FALL.....\$15.....\$10		
	915	TEN STRAITHITS.....\$16.....\$11		
	916	HOLDING MYOWN.....\$16.....\$11		
	917	PURE COUNTRY (Original motion picture soundtrack).....\$16.....\$11		
	918	EASYCOME, EASYGO.....\$16.....\$11		
	919	LEAD ON.....\$16.....\$11		
	920	STRAITOUTOF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information).....\$49.95.....\$39.95		
	921	BLUE CLEAR SKY.....\$16.....\$11		
	922	CARRYING YOUR LOVE WITH ME.....\$16.....\$11		
	923	ONE STEP ATA TIME.....\$16.....\$11		
	924	ALWAYS NEVER THE SAME.....\$16.....\$11		
	925	MERRY CHRISTMAS WHEREVER YOU ARE.....\$16.....\$11		
	926	LATESTGREATESTSTRAITESTHITS.....\$16.....\$11		
	927	GEORGE STRAIT.....\$16.....\$11		
III	928	THE ROAD LESS TRAVELED - NEW.....\$16.....\$11		

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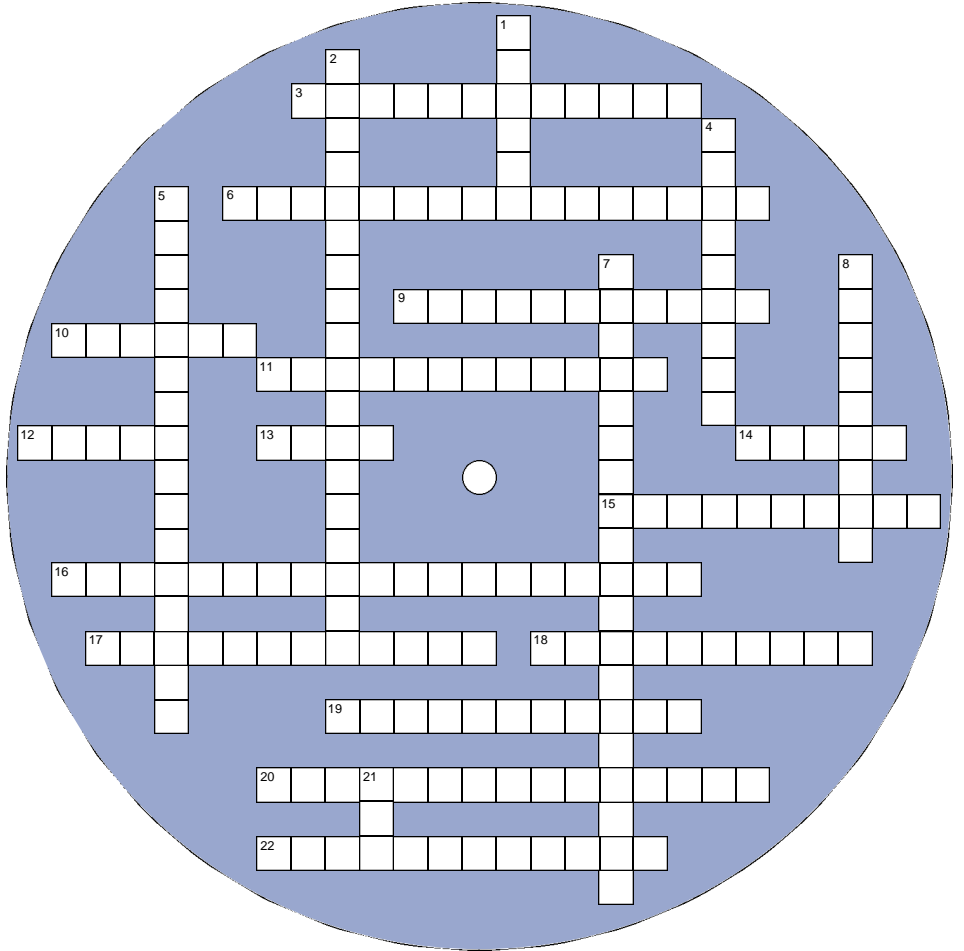
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GEORGE'S 28TH STRAIT ALBUM

Created by Jeanie Spears - Blue Springs, Missouri

ACROSS

3. ELVIS IS MENTIONED IN THIS SONG.
6. A SONG WRITTEN BYMERLE HAGGARD AND TERRY GORDON.
9. CREATORS OF THE SONGS.
10. AN INSTRUMENT GEORGE PLAYS.
11. _____ PRODUCTIONS.
12. "SHE'LL LEAVE YOU WITH A _____."
13. GEORGE HAS MANYOF THEM.
14. A PLACE WHERE GEORGE'S SONGS CAN BE HEARD.
15. GEORGE HAS 47 OF THESE SINGLES.
16. THE ALBUM'S TITLE TRACK.
17. GEORGE'S BAND.
18. GEORGE'S PERSONAL MANAGER.
19. MR. _____ IS GEORGE STRAIT.
20. A SONG WRITTEN BYRODNEY CROWELL.
22. GEORGE'S RECORD LABEL.



DOWN

1. "DON'T TELL ME YOU'RE NOT _____."
2. "NOBODY WANTS TO GO THERE."
4. GEORGE'S PRODUCER.
5. "ANYTHING YOU'RE AFTER YOU CAN FIND IT HERE."
7. "A NICE LITTLE LIFE" IS HOWTHIS SONG BEGINS.
8. STUDIO _____.
21. THE ALBUMS FIRST SINGLE.

Please Print

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Jacket Size: _____

Sweatshirt Size: _____ T-Shirt Size: _____

* All entries must be received by March 15, 2002. **One Entry Only!!!**

Anita's Notes

Welcome to the start of the 20th year of the Strait Talk. I believe this will be a good year to look back and reminisce. Let me just say, "I'm a packrat. I do not throw anything away. We have letters, great photos and articles, reviews and all kinds of other stuff from George's career. In each issue this year, we are going to try and share a little bit of the past with you. It have been so much fun watching his career soar and continue. We hope you will enjoy the photos in this issue and look forward to the next one. We would like to thank the fans that submitted them from the past. We hope it brings back some great memories.

Our phones have been very busy with fans wanting as much information as they can get. The website has been very busy also. George has three shows coming up early in the year in Lafayette, LA, Memphis, TN, and Houston, TX. However, the bulk of the touring will take place in the fall months of September, October and November. We have heard from many fans that are thrilled that George is returning the concert stage in arenas. He said several years ago that he love the festival tour but always looked forward to getting back to the intimacy of the arenas. George's special guest for the Lafayette and Memphis shows is the very exciting Jo Dee Messina.

The 2002 arena tour will again be in the round, or actually in the square. It will include four sides with four separate front rows with a microphone set up on each side and the band in the middle. George will work all four sides of the stage.

The show on March 3rd at the Astrodome will be the final event for the Houston Livestock Show and Rodeo ever to be held there. The concert will not include a rodeo event and has been sold out for months. The Houston Livestock Show and Rodeo will move to the new stadium next year and George will do the opening show at the 2003 HLS&R. It is likely to be a very emotional event and many surprises are planned for the evening. Hopefully, we will have a few photos in the next issue of Strait Talk to share with you.

On March 15th and 16th, George will travel

down the road a little bit and host the 20th Annual George Strait Team Roping Classic at the Rose Palace in San Antonio, Texas. We hope you will join us and watch two full days of the best team roping in the world. You can still purchase tickets using your credit card by calling 210-698-0791. Tickets can also be ordered on-line at www.georgestrait.com. Remember that this is a roping event and not a concert so bring your cameras, wear your comfortable boots and jeans and get a look at George doing something he really loves. We hope to see all of you there.

When you check out the back page of Strait Talk and visit the itinerary page don't be surprised at the few dates that are listed there. The major portion of George's tour schedule will take place in September, October and early November and many of you who complained that we haven't visited your area recently will be pleasantly surprised. George has make it clear that he wants most of the tour this year to include places we haven't been recently. There will be very few repeats from last year. In fact, I can only think of two that are being considered. Keep checking the George Strait website at www.georgestrait.com for updates on the schedule. Please make sure that we have your e-mail address so we can keep you posted on any special news and fan club seating. Please also remember that the Fan Club section of the site is password protected. The User Name and Password is always in lower case letters and for this issue of Strait Talk is:

User Name: twenty
Password: years

We hope that Santa Claus was good to you and your friends enjoyed the gifts that you purchased for them. We have many new items coming your way from our General Store. We will begin posting them on the website very soon and will try and publish as many as possible in the next issue of Strait Talk. We will also be offering a different item on sale every week at www.georgestrait.com. We hope you find the

item you have been looking for.

We would like to go over our new Membership and Renewal procedures. If you look at the order form in Strait Talk or your renewal card that you received, you will notice that it gives you the choice of ordering a by mail or e-mail. The one-year membership by mail is now \$20 and \$15 by e-mail. The foreign membership for one year is \$25 by mail and \$20 by e-mail. We are also hearing that some of you may not be getting your renewal cards. These are postcard size and sent first class so we can't imagine what the problem is unless they are getting lost in the mail. Please remember that we will send your renewal by e-mail if we have your address. If you are unsure if we have your current e-mail address you can send it to us through the website or call the office at 615-824-7176.

As I stated in the beginning, this is going to be a good year! It will be great to win new fans and see many of the old ones we haven't seen in a while. We hope we can create many new memories to put in the scrapbook. If you travel to see a show or two this year, please write us a note; send a photo or a review. They will be greatly appreciated. Thanks again for 20 great years and we look forward to the 21st. Our best to all of you in 2002 and a special thanks to all of our service men and women who are doing such an outstanding job for us in Afghanistan and around the world.

Editor's note: Lafayette, LA and Memphis, TN tickets go on sale Feb. 1st (Friday) for fan club members only - 24 hours prior to general public. 10:00 a.m. Central Time. Please check the George Strait website for additional information.

Happy Birthday
Norma!

February 22nd



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GEORGE STRAIT ITINERARY

Date	City & State	Venue	On Sale	Ticket Info
February 2002				
28	Lafayette, LA**	Cajundome	2/2	337-262-8686
March 2002				
1	Memphis, TN**	The Pyramid	2/2	901-525-1515
3	Houston, TX*	Reliant Astrodome	SOLD OUT	
15-16	San Antonio, TX~	The Rose Palace	ON SALE	210-698-0791***

* Houston Livestock Show and Rodeo ~ George Strait Team Roping Classic

** Fan Club seating is available 24 hours prior to general public.

*** Denotes there is no concert performance

All on sale dates are tentative and subject to change. Check with Strait Line (615-824-7176), the George Strait website at www.georgestrait.com and your local radio station for any changes.