

STRAIT TALK



GEORGE STRAIT TEAM ROPING

20th Annual George Strait Team Roping Classic Celebrates By Moving To A Cooler Time Period

The George Strait Team Roping Classic, sponsored by Chevy Trucks and Tractor Supply Co., is celebrating its 20th Anniversary edition by changing. The changes are for the better as the annual classic is being moved from the heat of the summer to the much milder spring time period. The stock, contestants and the fans will certainly welcome the move.

The 2002 edition of the GSTRC will be held at The Rose Palace in San Antonio, Texas on March 15th and 16th as the best team ropers in the country will compete for more than \$200,000 in cash and prizes. The GSTRC, one of the most prestigious open team roping contests held annually, draws a large field of professional and regional ropers and most observers feel that the move to the spring will increase the number of contestants competing for the huge prizes. The top header and heeler will drive away in brand new 2002 Chevy Twin-cab dually pickups pulling their Bruton 3-horse slant trailers with tens of thousands of dollars in their pockets.

Tickets for the 2002 roping are \$16, including shipping and handling and are available now. Fans that would like to purchase tickets using a credit card may call



Willie Guerra of Hargil, TX and Cuca Huerta of Edinburg, TX were the 1st Place Winners from the 19th Annual George Strait Team Roping Classic

210-698-0791. Fans that would like to order tickets by mail may send checks or money orders to:

George Strait Team Roping Classic
PMB #452
24165 IH-10 West, Suite #217
San Antonio, TX 78257-1159

In addition to the roping event, a number of sponsor and vendor booths will also be set up for the fans to visit during the two-day event. In addition to Chevy Trucks and Tractor Supply Co., other sponsors of

the GSTRC are Wrangler, Resistol, Justin Boots, and Cactus Ropes.

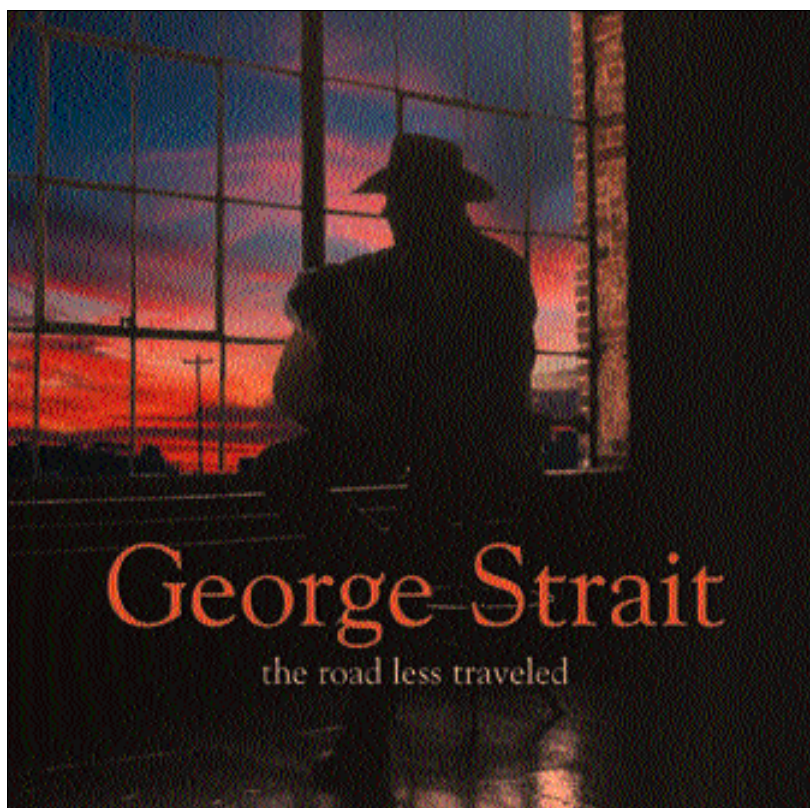
The GSTRC is also happy to announce the creation of the new George Strait Team Roping Classic website. The site will be completed some time in December and will be available either of two ways. Fans will be able to visit the site by going to www.georgestraitteamroping.com or by visiting the George Strait website at www.georgestrait.com and clicking on Team Roping. Tickets to the roping will also be available on-line at that time. ♡

VISIT THE OFFICIAL GEORGE STRAIT WEBSITE: www.georgestrait.com
user name: America password: Freedom

George Strait-The Road Less Traveled

Written by Andrea Dresdale, *Rolling Stone Magazine*, November 5, 2001

For country fans, a new George Strait album is about the surest bet there is. There's no experimentation, no attempt at pop crossover, no overwrought vocalizing — just good, solid country songs, occasionally elevated to greatness by Strait's inimitable laid-back delivery and crack studio band. The *Road Less Traveled*, his twenty-eighth album, sticks to that formula, but adds a few twists that make it superior to his last few releases. The romantic number Strait is famous for are well-represented, of course ("Run," "Don't Tell Me You're Not In Love"), but the title track, with its haunting melody and thoughtful lyrics about destiny, is one of the best things he's done in years. His revival of the obscure Seventies song, "The Real Thing," is a revelation, marrying a driving, hard-country arrangement with lyrics that now read as a scathing indictment of what passes for country music. And for this most low-key of superstars, Strait's decision to end the CD with a song called "My Life's Been Grand" isn't a boast — just a humble acknowledgement of the good luck that's allowed him to walk that infrequently traveled road to legend status.



ORDER NOW FOR CHRISTMAS!!

STRAIT BUCK KNIFE

Looking for a collectable? Something special for the man in your life? Order one of our Strait Buck Knives today!! The response to our knives leaves us with a limited supply, and they will not be manufactured again. We would like to offer our members this knife at a special price of \$61.82, which includes your shipping and handling. This handsome 8-3/4 inch knife features a beautiful wood grained, laser engraved handle, with 4-1/4 inch stain finished, hollow ground, smoothly carved drop point blade, with a leather sheath.

Call 1-800-934-8792 to place a credit card order, or send check or money order payable to: Strait Premium Products, Inc. at the following address:

Strait Premium Products, Inc.
24123 Boerne Stage Rd., Suite #250
San Antonio, Texas 78255



LIMITED QUANTITIES AVAILABLE!!

Fan Collectable Column

December 2001/January 2002

- Cowboys and Indians Magazine - Nov. issue, 2001. "The Open Range" section, p. 36 photo/story.
- Country Music - Oct./Nov. 2001 issue, Tractor Supply ad, State of Independence story p. 36-38, Collage p. 38 mentioned p. 43. Nashville, TN.
- Country Weekly - Nov. 13, 2001. Ad - Tractor Supply Co., p. 6 - Highlights, Scene and Heard w/photo, p. 42 and 44 story w/photos, p. 66 charts, p. 72 "Flashback." Nashville, TN.
- Advertisement for CMA Awards - 11/2/2001, p. 21 George's photo and name under photo in "In Entertainment Weekly." Hillsboro, OR.
- San Antonio Express-News - 11/2/2001. P. 14H mentioned in the "Music Section" CMA Awards. San Antonio, TX.
- San Antonio Express-News - 11/7/2001. P. 1G, p. 6G story w/photo. San Antonio, TX.
- Press-Telegram - 11/7/2001. P. 1G, p. 6G story w/photo. San Antonio, TX.
- Statesman/Journal Newspaper - 11/7/2001. P. 1 and 8 section "D" (Life Section). Salem, OR.
- The Sacramento Bee - on TV- 11/4/2001. Photo of George Strait on p. 33 CMA Awards. Sacramento, CA.
- USA Today (Life Section) Section D - 11/7/2001. Mentioned p. 2D, photo from Country Freedom Concert p. 7D. Arlington, VA.
- Star Tribune Newspaper - 11/4/2001. Arts & Entertainment Section, p. F12 mentioned several times. Minneapolis, MN.
- Heavy Duty Pickup Truck Accessories - Cover photo - opening weekend - 11/2/2001. Coleman's Hunting Barbecue. Coleman, TX.
- Today's N.Y. "Newsday" - 11/7/2001. Mentioned. Howard Beach, N.Y.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Ms. Leona DeJoseph - Howard Beach, NY
 Margaret A. Carmichael - Loveland, CO
 Linda Robbins - San Antonio, TX
 Alexis Gaffney - Gales Creek, OR
 Debbie Ereckson - Taylor, MI
 Vickie Burnside - Bedford, TX

Ms. Margaret Eckers - Saint Louis Park, MN
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LIMITED EDITION SWEATSHIRT



**AVAILABLE
FOR THE
HOLIDAY
SHOPPING
SEASON!**

#9100 - Christmas Sweatshirt
(Hunter Green)

SPECIAL ORDER FORM

QTY.	ITEM	SIZE (Please specify)	COST	TOTAL
	9100 Christmas Sweatshirt	M L XL XXL	\$34.95	

Shipping and Handling:
\$4.50 per Sweatshirt

Shipping Charge: \$4.50 per Sweatshirt \$ _____

Total \$ _____

PLEASE PRINT

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ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ E-MAIL: _____

Method of Payment: Check _____ Money Order _____ Cashier Check _____ Credit Card _____

(If paying with Credit Card, please fill out below)

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E X P I R A T I O N

DATE: _____

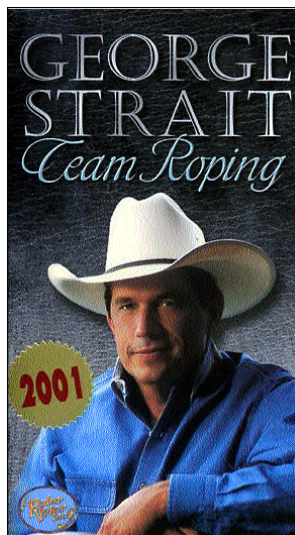
NAME ON CARD: _____

SIGNATURE ON CARD: _____

NEW FAN CLUB MERCHANDISE



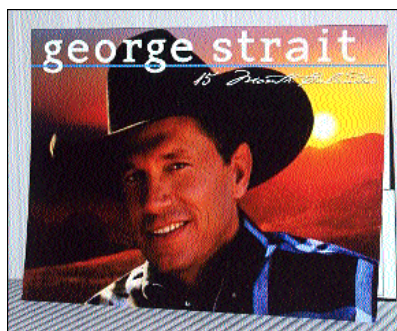
#9700 Fleece Jacket



#988 2001 George Strait Team Roping Video



#9730 Black/British Tan Canvas Tour Jacket



#641 Calendar



#1130 CD Case



#810 Wall Clock



#209 Car Magnet



#202 Bumper Sticker



#9760 Tour Jacket



#409 Christmas Ornament

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP(Newsletter Sent By Mail) - 1 YEAR	U.S. \$20	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 photo & 6 issues of STRAIT TALK sent through the mail)	CANADA \$20	
			FOREIGN \$25	
III	120	FAN CLUB MEMBERSHIP(Newsletter Sent Via E-Mail) - 1 YEAR	U.S. NEW \$15	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 photo & 6 issues of STRAIT TALK sent via e-mail - your newsletter will arrive about 2 weeks earlier and all photos will appear in color)	CANADA NEW \$15	
			FOREIGN NEW \$20	
	140	FAN CLUB RENEWAL(Newsletter Sent By Mail) - 1 YEAR	U.S. \$20	
		(Same as 1 year membership - Newsletter sent through the mail)	CANADA \$20	
			FOREIGN \$25	
III	160	FAN CLUB RENEWAL(Newsletter Sent Via E-Mail) - 1 YEAR	U.S. NEW \$15	
		(Same as 1 year membership - Newsletter sent via e-mail)	CANADA NEW \$15	
			FOREIGN NEW \$20	
III	202	BUMPER STICKER (George Strait Horse Design)	NEW \$1.95	
	203	BUMPER STICKER (Red, Black and White G.S. lettering with Official George Strait Fan Club Website address below)	\$1.95	
	204	BUMPER STICKER (4"x3-1/2" sticker w/Sharp G.S. lettering in Red, White, and Blue)	\$1.95	
	205	FAN PHOTO BUTTON (1.75"x2.75" full length photo w/Blue Clear Sky logo and G.S. signature)	\$2.95	
	206	FAN PHOTO BUTTON (1.5" square button w/photo from "Carrying Your Love With Me")	\$2.95	
	209	CAR MAGNET(Made of heavy 30 mil. magnetic sheet and printed with an outdoor quality ink, this 12"x3" magnet will last for years on your car, but can be removed without harm to the painted surface. Emblazoned with STR8-FAN in blue, yellow and white with an airbrush effect on the letters. This magnet will truly be an attention getter, to show the world that you are a true STR8-FAN)	\$5.95	
	218	PHOTO MAGNET(2"x2" square magnet with photo and logo from LP"Latest Greatest Straitest Hits")	\$2.95	
	219	PHOTO MAGNET(1.75"x2.75" full length photo with G.S. signature from LP"Latest Greatest Straitest Hits")	\$2.95	
	220	COLOR 8x10 PHOTO (From LP"George Strait")	\$3.95	
	221	COLOR 8x10 PHOTO (From LP, "Latest Greatest Straitest Hits")	\$3.95	
	222	COLOR 8x10 PHOTO (From LP, "Always Never The Same")	\$3.95	
	223	COLOR 8x10 PHOTO (From LP, "One Step At A Time, George in Blue Shirt)	\$3.95	
	224	COLOR 8x10 PHOTO (From LP, "One Step At A Time, George in Red Plaid Shirt)	\$3.95	
	236	POSTCARDS (Set of 10 G.S. "Pure Country" postcards)	\$3.95	
	250	GEORGE STRAITSTAND UP(Full Color Life-size cardboard stand up of George Strait from LP, "Latest Greatest Straitest Hits" - This item has a separate shipping/handling charge of \$9.00)	\$59.95	
	275	STRAITPUZZLE (110 interlocking pieces make a full color, AUTOGRAPHED 8x10 photo from LP"George Strait")	\$6.95	
	300	PHOTO MOUSE PAD (Great looking 4-color photo from "One Step At A Time" with oval G.S. logo and Official George Strait Fan Club Web site address)	\$9.95	
	315	STRAITRULER (White ruler w/STRAITRULER for a STRAIGHTEDGE" logo in blue)	\$2.95	
	325	SHOELACES (36" LACES, NEW longer length white w/G.S. name in red)	\$2.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".)	\$119.95	
	345	INK PEN (Refillable wide body retractable pen - Black barrel with purple trim, yellow G.S. lettering and web site address - Great BIC quality - Made in USA)	\$3.95	
	350	STRAITPEN (GS logo on cap & signature on barrel)	\$2.95	
	390	MINI FLASHLIGHT(Hi-intensity w/long life bulb On/Off head turn feature Hi-impact water resistant plastic case w/carrying strap. Includes 2 Energizer AA Batteries, Orange w/blue G.S. logo). A MUSTFOR CONCERT GOERS!	\$6.95	
	396	CANDLE (10 oz. Vanilla scented candle with cover photo from NEW LP"George Strait")	\$12.95	
III	409	CHRISTMAS ORNAMENT(Trim your tree with our NEW "Merry Christmas Strait To You" ornament, which is the seventh in our series. Each ornament is custom crested and hand-crafted from statemetal, an alloy created to emulate the rich warmth of pewter, unbreakable, double-sided, trimmed with ribbon and boxed for your gift giving convenience)	NEW \$8.95	
	410	CUBE NOTE PAD (Photo from LP"Always Never The Same" with G.S. logo)	\$9.95	
	415	PHOTO NOTE CUBE (3-1/2" cube note pad with two different color photos and G.S. logo on sides, with website address www.geogestrait.com at the top of every page)	\$9.95	
	506	WIND CHIMES (Large "Nature's Melody" Chimes hand crafted from statemetal, a recycled aluminum alloy created to emulate the rich warmth of pewter. Custom crested with G.S. Rope design and horse medallion which creates deep, rich tones with every gentle breeze. Carson wind chimes stand up to the most severe weather conditions and will not chip, crack or rust. Approx. 5" w x 22-1/4" l, Boxed)	\$34.95	
	530	KOOZIE (Hunter Green w/white and tan G.S. star design - The Koozie maintains a beverage can temperature of 40 degrees or below for 35 minutes or three times longer than a can without a KOOZIE)	\$3.95	
	550	KEYCHAIN (Simulated ticket in soft enamel of the George Strait Team Roping Classic)	\$6.95	
	554	KEYCHAIN (Double-sided photo keychain from LP"Latest Greatest Straitest Hits")	\$3.95	
	555	LICENSE TAG (White Plate which reads (STR8 FAN" with "George Strait" on top and "www.geogestrait.com" on the bottom in Tan, Navy and Burgundy)	\$3.95	
	565	LICENSE TAG HOLDER (Black frame with "George Strait" on top and "www.geogestrait.com" on the bottom)	\$3.95	
	575	HAT PIN (Enamel pin with new G.S. design in White, Burgundy, and Navy, trimmed in Gold)	\$6.95	
	580	HAT PINEAR (Sterling silver w/G.S. signature in blue SUPER)	\$6.95	
	585	EARRINGS (Sterling Silver w/G.S. signature - For pierced ears only)	\$12.95	
III	641	CALENDAR (12 page, 15 month calendar - July 2001-September 2002 - Excellent full color photos from LP"George Strait")	NEW \$9.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar)	\$17.95	
	652	CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album)	\$10.95	
	653	SONGBOOK-GREATESTHITS VOL. 2 (Includes lyrics and music for piano and guitar for all songs on the album)	\$10.95	
	655	TEN STRAITHITS (Songbook)	\$12.95	
	656	EASYCOME, EASYGO (Songbook)	\$12.95	
	657	LEAD ON (Songbook)	\$12.95	
	658	BLUE CLEAR SKY(Songbook)	\$14.95	
	659	CARRYING YOUR LOVE WITH ME (Songbook)	\$14.95	
	672	I'D LIKE TO HAVE THAT ONE BACK (Sheet Music)	\$3.95	
	702	STRAITCOW STUFFED ANIMAL(w/t-shirt & slogan)	\$14.95	
	703	STRAITHORSE STUFFED ANIMAL(w/navy shirt & logo)	\$14.95	
	750	GEORGE STRAITBEANIE PONY(8" laying Bean Bag Beanie Pony - Brown pony with detachable GEORGE STRAITsaddle - A MUSTfor every BEANIE collector)	\$11.95	
III	810	WALLCLOCK (Round Clock with great looking photo of G.S.)	NEW \$39.95	
	990	CONCERT VIDEO (George Strait "Live" concert performance recorded New Year's Eve 1986-1987 - also includes the music video "Check Yes or No" - VHS only)	\$19.95	
	993	1992 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	\$29.95	
	994	1993 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	\$29.95	
	995	1994 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	\$29.95	
	996	1995 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	\$29.95	
	997	1996 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	\$29.95	
	998	1997 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	\$29.95	
	992	1998 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	\$29.95	
	991	1999 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	\$29.95	
	989	2000 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	\$29.95	
III	988	2001 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	NEW \$29.95	
	999	"PURE COUNTRY" VHS (Original motion picture) RATED PG	\$19.95	
	9999DVD	"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG)	\$24.95	
	1012	WEBSITE COFFEE MUG (13 oz. white website pot belly style ceramic mug with molded spider web design and colorful Official George Strait Fan Club Website Seal and address - www.geogestraitfans.com)	\$8.95	
	1015	PHOTO COFFEE MUG (White mug w/NEW 4 color photo process w/George in black hat with background rodeo scene)	\$7.95	
	1025	COASTERSTONE TRIVET(Wonderful color photo of George and his horse with signature on 7" CoasterStone brand trivet made of the same porous sandstone material that made our coasters famous by absorbing moisture like nothing else! CoasterStone Trivets are thicker and larger than original CoasterStones, so they hold up to bigger tasks. Use them under: plants, pitchers, hot pots and pans, wine bottles, and many other moisture-laden, very hot or very cold containers. Individually boxed)	\$19.95	
	1026	COASTER SET(Four different coasters with wonderful photos of G.S. - 3-5/8" square coasters made of super absorbent porous sandstone - cork backed to protect your furniture - boxed for your gift giving convenience)	\$17.95	
	1032	COASTER (Cover photo from NEW LP"George Strait" - 3-5/8" square coaster made of super absorbent porous sandstone which will soak up any moisture from your glass - cork backed to protect your furniture - EXCELLENT GIFT!)	\$4.95	
	1055	THERMALMUG (32 oz. Pearl White Sports Mug with Blue Handle and Swivel Lid - Oval 2001 George Strait Country Music Festival Design)	\$6.95	
	1061	SHOTGLASS (GS design in hunter green)	\$3.95	
	1067	OLD FASHIONED GLASS (8 oz. glass with sharp G.S. design in hunter green - specially designed to match the shotglass)	\$4.95	
	1102	CANVAS TOTE BAG (10-12x14x5 Natural Cotton Canvas Tote with hand/shoulder straps. Perfect for Travel, Shopping, Beach, and EMBROIDERED with round G.S. Daisy design)	\$14.95	
	1105	ATHLETIC TOTE BAG (Black Cotton Canvas bag trimmed in red with black webbed handles and adjustable shoulder strap, front zippered pocket, two end pockets, and a double zippered top opening. Bold NEW G.S. Strait Out of the Box design in red and white on three sides.)	\$29.95	
	1110	STRAITUMBRELLA(42" Arc, 36" Spread; 16-1/2" length when closed) Navy Blue and White with "If It's Gonna Rain" cloud design from NEW LP"George Strait")	\$17.95	
	1120	BEACH TOWEL(100% White Cotton, Sheared Woven Terry with Large Photo of George and G.S. logo, 30"x60")	\$29.95	
	1125	CASSETTE CASE (Insulated case for 12 tapes)	\$12.95	
III	1130	CD CASE (Black insulated case with White G.S. Logo, holds 12 CD's)	NEW \$14.95	
	1150	CHECKBOOK WALLET/ORGANIZER (A handy all-in-one checkbook wallet for women. Compartments for everything! Cards, photos, cash, change, checkbook & pen. Nine double stitched pockets (plus 24 card plastic carrier, Burgundy with tan GS logo)	\$19.95	
	4055	RED BANDANA(Red Bandana with G.S. Horse design specially designed for the 2001 George Strait Country Music Festival)	\$6.50	
	4065	BURGUNDYBANDANA(Burgundy Bandana w/G.S. Brand specially designed for 2001 George Strait Country Music Festival)	\$6.50	
	3400	EMBROIDERED CAP(Black Ladies Cap embroidered with G.S. dandelion design)	\$16.95	
	3500	EMBROIDERED CAP(Khaki Ladies Cap embroidered with G.S. dandelion design)	\$16.95	
	4200	EMBROIDERED CAP(Solid Red Cap featuring Colorful Bold All Over Embroidery Stretching from edge of bill to back of cap - Country Music Festival Logo)	\$16.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	4400	KHAKI CAP(Khaki Cap Embroidered with GS-01 Country Music Festival Design in White and Navy)	\$16.95	
III	4900	2001 TEAM ROPING CLASSIC CAP(Khaki)	\$18.00	
	4045	SPORTS TOWEL(11"x18", 100% Cotton Velour Fringed Towel, Vanilla Color with G.S. Embroidered in Script in Tan, Burgundy & Navy) ..	\$9.95	
	4505	BOXER PAJAMASET(Ladies, Bubble Gum Pink Fine Rib Cotton, scoop neck top and boxer short with elastic waist. Purple G.S. heart design on top and bottoms)	\$39.95	
	4510	LADIES WHITE CAPSLEEVE T-SHIRT (White ring spun, 100% superfine combed cotton, cap sleeve t-shirt, w/G.S. Ladies boots and hat design across chest)	\$17.95	
	4515	RED HALTER TOP(Red Ring Spun, 100% superfine combed cotton, halter top with G.S. heart design)	\$17.95	
	4520	LADIES LEATHER TANK TOP(Heather Gray ring spun, 100% superfine combed cotton tank top with purple G.S. heart design)	\$17.95	
	4525	LADIES LONG SLEEVE BABYDOLL(Red long sleeve 100% cotton Baby Doll shirt, side seamed to fit the body, G.S. Ladies boots and hat design)	\$18.95	
	4530	HEATHER LADIES V-NECK T-SHIRT (Heather Gray Ladies V-neck T-shirt with bound trim on neck and sleeves - fitted silhouette - G.S. Silver Glitter Heart design)	\$18.95	
	5002	ORANGE T-SHIRT (Pigment-dyed 100% Cotton T-shirt, distressed GS-01 Country Music.....	\$17.95	
	5004	PINE GREEN T-SHIRT (Pine Green 100% preshrunk cotton short sleeve t-shirt with a G.S. Tag design on back).....	\$17.95	
	5005	PICTURE PHOTO STRIP OF GEORGE IMPRINTED ACROSS THE CHEST AND BACK).....	\$18.95	
	5005	KHAKI T-SHIRT (Khaki color 100% preshrunk cotton short sleeve t-shirt - American Flag.....	\$17.95	
	5006	SPORTS GRAY T-SHIRT (Sports Gray 100% preshrunk cotton short sleeve t-shirt - American.....	\$18.95	
	5010	MUSTARD YELLOW T-SHIRT (Pigment-dyed 100% Cotton short sleeve t-shirt w/4th Annual Country Music Festival design w/photo).....	\$17.95	
	5015	BLACK LONG SLEEVE SHIRT (Black 100% preshrunk cotton long sleeve shirt w/Flaming G.S. Brand Country Music Festival design on left front chest, full back, and down left arm).....	\$18.95	
	5020	BASEBALLSHIRT (Heavyweight 100% preshrunk cotton color-block baseball jersey, Red body with Black sleeves, 6 button placket w/George Strait in Black and White on left front Chest - Huge "STRAIT" across the back with, of course, the number "1" underneath. Oversized).....	\$39.95	
	5150	FAN CLUB T-SHIRT (100% Cotton, White shirt with two great photos of George and his horse, Huge Fan Club design on Back).....	\$17.95	
	5205	BABYBIB (White Bib with "I Love George Strait" in Blue and Red - CUTE!).....	\$4.95	
	5300	BABYSHIRT (100% cotton white shirt with little singing cowboy and his dog - "I'm a little George Strait Fan").....	\$8.95	
	5330	ASH/BLACK YOUTH BASEBALLSHIRT (Ash body with black 3/4 length sleeves, 100% combed cotton, small mid chest oval 2001 G.S. Country Music Festival design).....	\$17.95	
	5340	YOUTH WHITE T-SHIRT (100% Cotton White Children's T-shirt w/G.S. Armadillo design).....	\$12.95	
	6520	NIGHTSHIRT (White, 100% Cotton, one size fits all, huge photo of George w/Country Music Festival Logo).....	\$21.95	
	7035	TAPESTRY AFGHAN (3 ply, 54" x 70" 100% cotton custom tapestry weave afghan - 40 colors are woven into lifelike photo of G.S. standing against a picket fence with colorful G.S. logo - BEAUTIFUL! USAMade).....	\$49.95	
	8040	SWEATSHIRT (Heavyweight 50/50 full cut crewneck sweatshirt Natural color with Navy and Khaki trim on collar and cuffs, pill resistant fleece, full chest EMBROIDERED G.S. design).....	\$49.95	
	9003	SWEAT PANTS (Royal blue 50/50 sweatpants with covered elastic waist with draw cord and elastic cuff at ankle, pill resistant fleece, G.S. logo embroidered on left leg - designed to be worn with #9005 Sweatshirt).....	\$34.95	
	9005	SWEATSHIRT (Royal Blue 50/50 Sweatshirt with pill resistant fleece, G.S. logo EMBROIDERED full chest - specially designed to be worn with item #9003 SWEATPANTS).....	\$49.95	
III	9700	FLEECE JACKET(Yellow gold yukon fleece full zip jacket, 100% polyester anti-pill fleece, elastic cuffs and waist, slash zipper pockets, double needle stitching, embossed rubber zipper pull, black nylon binding on placket and pockets, GS-01 Country Music Festival Design Embroidered on left front chest).....	\$85.00	
III	9730	TOUR JACKET(Canvas jacket w/black bodice and british tan brushed twill sleeves, nylon lining, antique brass zipper front closure, heavy rib knit cuffs, collar and waistband, with reinforced slash pockets, Huge embroidered square G.S. logo on back).....	\$95.00	
III	9760	TOUR JACKET(100% cotton, garment washed jacket with denim color bodice and hunter green twill sleeves, 100% cotton sheeting lining with an inside chest pocket, heavy rib knit cuffs, collar and waistband - great looking G.S. Country Music Festival logo embroidered across back).....	\$95.00	
	9800	EMBOSSD SUEDE BASEBALL JACKET(Hunter Green lined pig suede baseball styled jacket, metal zipper and Hunter Green trim, G.S. embossed on back with detailed team roping scene - the left front chest is embossed with G.S. cattle brand).....	\$169.95	
	9950	TOUR JACKET(Athletic Team Style Jacket, Black Wool Bodice, Red Suede sleeves, deep front pockets trimmed in Red Suede, Snap front with Black collar and cuffs. Colorful chenille G.S. on front left chest and large colorful chenille G.S. "On Tour" logo on back, quilted satin lining, SHARP!.....	\$175.00	
	9995	LEATHER JACKET(Athletic Team Style Jacket with Black and Red wool body. Black Italian leather sleeves with a wide Red Leather stripe across the Sleeve. Deep front pockets, Black leather underneath Red wool collar. EMBROIDERED Royal Blue star with a large G.S. overlay on front chest. Quilted satin lining inside. BEAUTIFUL! This item has an additional shipping & handling charge of \$11.75 per jacket)	\$350.00	
		GEORGE STRAIT CD's & CASSETTES		
	901	STRAITCOUNTRY	\$14	\$9
	902	STRAITFROM THE HEART	\$14	\$9
	903	RIGHTOR WRONG.....	\$14	\$9
	904	DOES FT. WORTH EVER CROSS YOUR MIND	\$14	\$9
	905	GREATESTHITS	\$14	\$9
	906	SOMETHING SPECIAL	\$14	\$9
	907	#7	\$14	\$9
	908	MERRY CHRISTMAS STRAIT TO YOU.....	NOW AVAILABLE IN CD ALSO \$14	\$9
	909	OCEAN FRONTPROPERTY	\$14	\$9
	910	GREATESTHITS #2	\$14	\$9
	911	IF YOU AINTLOVIN' YOU AINTLIVIN'.....	\$14	\$9
	912	BEYOND THE BLUE NEON	\$14	\$9
	913	LIVIN' ITUP	\$15	\$10
	914	CHILLOF AN EARLY FALL	\$15	\$10
	915	TEN STRAITHITS.....	\$16	\$11
	916	HOLDING MYOWN.....	\$16	\$11
	917	PURE COUNTRY (Original motion picture soundtrack).....	\$16	\$11
	918	EASYCOME, EASYGO	\$16	\$11
	919	LEAD ON	\$16	\$11
	920	STRAITOUTOF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.).....	\$49.95	\$39.95
	921	BLUE CLEAR SKY.....	\$16	\$11
	922	CARRYING YOUR LOVE WITH ME	\$16	\$11
	923	ONE STEP ATA TIME	\$16	\$11
	924	ALWAYS NEVER THE SAME	\$16	\$11
	925	MERRY CHRISTMAS WHEREVER YOU ARE	\$16	\$11
	926	LATESTGREATESTSTRAITESTHITS	\$16	\$11
	927	GEORGE STRAIT	\$16	\$11
III	928	THE ROAD LESS TRAVELED - NEW	\$16	\$11

III NEW ITEMS | CLOSEOUT PRICES II PLEASE MARK SIZES WHERE APPROPRIATE

**** PLEASE PRINTCLEARLY CUSTOMER #:

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ADDRESS: _____ YES q This is a new address. SHIPPING CHARGE _____

CITY: _____ ST.: _____ ZIP: _____ NO q This is not a new address. DEDUCT STRAITCASH HERE - _____

E-MAIL: _____ PHONE: (____) _____ Shipping Charges for the USAand Canada TOTALAMOUNT _____

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MASTERCARD/VISANO _____ *** NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY OR THE EQUIVALENT FOREIGN EXCHANGE RATES. FOREIGN ORDERS PAID FOR IN ANYOTHER MANNER WILLBE RETURNED. FOREIGN ORDERS, OTHER THAN CANADA, MUSTDOUBLE THE NORMALSHIPPING CHARGE FOR AIR DELIVERY. ** Phone Number must accompany Credit Card orders. We reserve the right to substi- tute new colors or designs for discontinued items.

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20.01 - 30.00 = \$5.75	60.01 - 80.00 = \$10.25
30.01 - 40.00 = \$6.75	80.01 - 100.00 = \$11.25
40.01 - 50.00 = \$8.00	101.00 & Up = \$12.25

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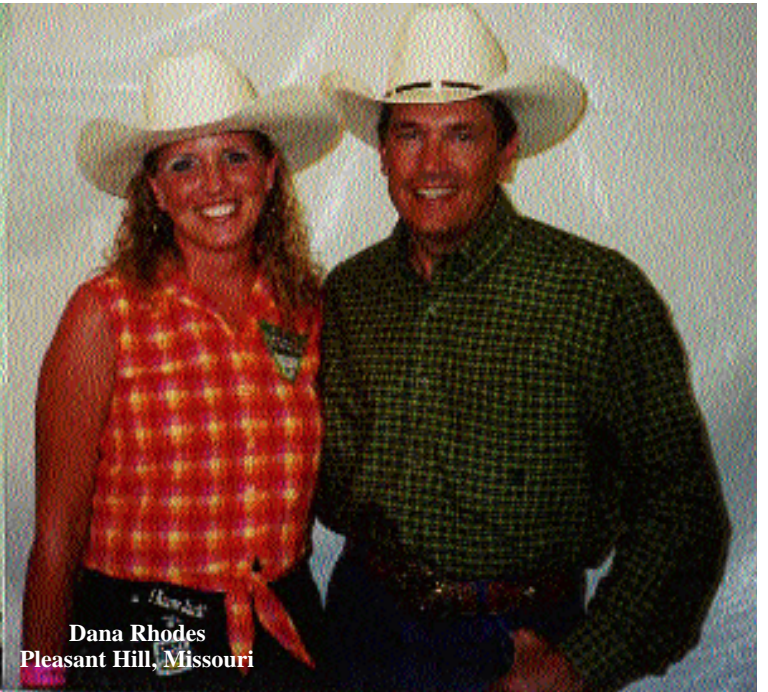
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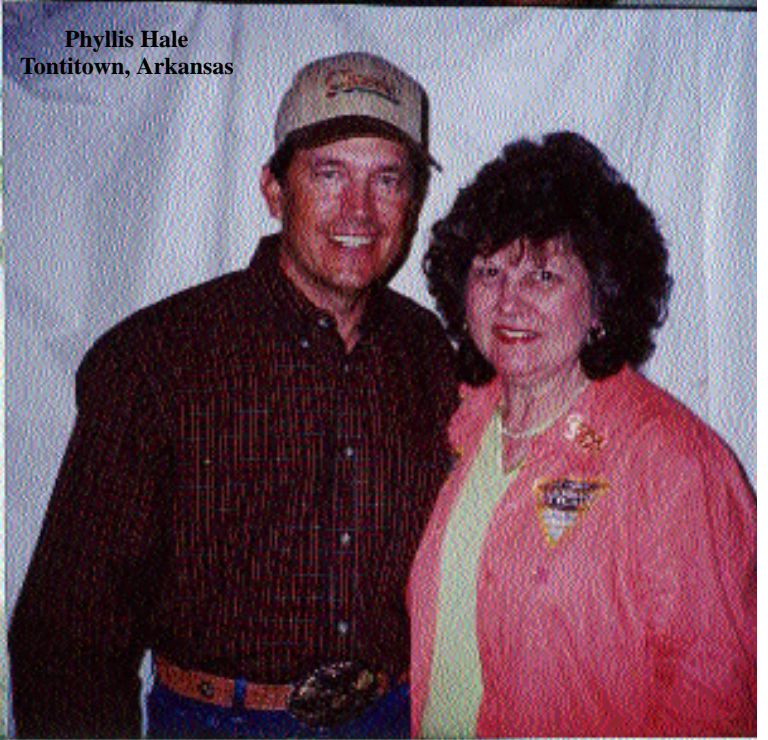
Jennifer Williams
Little Rock, Arkansas



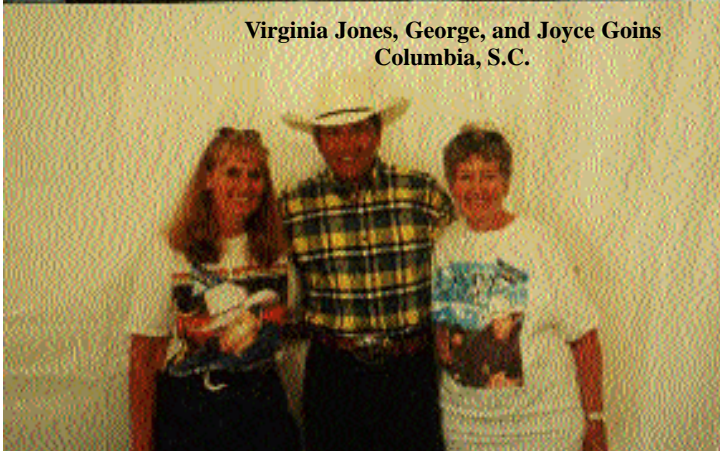
Dana Rhodes
Pleasant Hill, Missouri



Angel Herring
Channelview, Texas



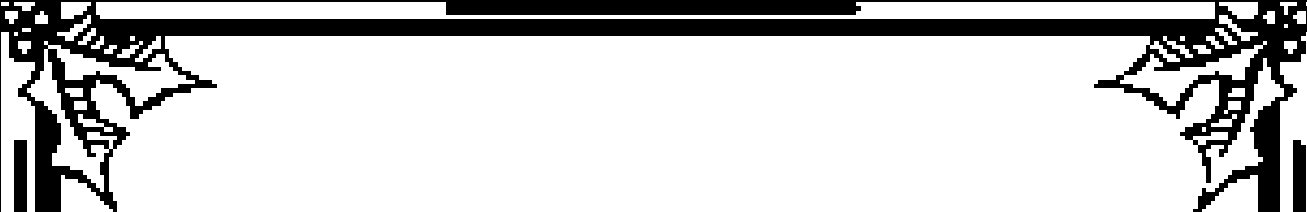
Phyllis Hale
Tontitown, Arkansas



Virginia Jones, George, and Joyce Goins
Columbia, S.C.



Evelyn Shell
San Antonio, Texas



Thank for another great year!
I hope each and every one of you
has a very Merry Christmas and a
Happy New Year.

Looking forward to seeing you
all in March at the Houston
Astrodome or at one of our
other dates later in 2002.

May God Bless America!

Doug Pratt



Anita's Notes

Warmest greetings to all of you around the world. When we last wrote to you, it was just after the September 11th terrorist attacks and we were still numb from the tragic set of events. As time has passed, our hearts still hurt for the families who lost their loved ones, and as we search within our hearts, they pound with so much pride and love for this wonderful country... "America." Days after the tragedy many fan club members from several foreign countries called, faxed and wrote letters hoping George, his family and staff were OK and unharmed. How wonderful to find our members and friends concerned from thousands of miles away. We thank you for your true concern. We are so touched.

On October 21, 2001, George Strait, Alan Jackson, Martina McBride, Tim McGraw, Hank Williams, Jr., Vince Gill, Clint Black, Trisha Yearwood, Earl Scruggs, Brooks and Dunn, Lonestar and Keith Urban performed a huge benefit concert at the Gaylord Arena in Nashville with all proceeds going to the Salvation Army.

"A lot of people suffered a lot," George said in Nashville. "A lot of people are still suffering. I know a lot of people wish they could help in some way but really don't know how. This is a little way that I can help."

The "Country Freedom Concert," which was broadcast live on CMT and 700 radio stations around the country, raised over \$5 million dollars. We salute all the artists who contributed their time and effort to the cause and to all of the fans who reached into their purses and wallets to contribute money to the worthwhile cause. It is very obvious that Country Music's heart still beats strong. We have had many people ask if the show would be rebroadcast by CMT but there are no plans to do that.

George Strait's 28th MCA album, "The Road Less Traveled," which was released on November 6th, has just debuted at #1 on the Billboard music chart. Fans are calling in and writing that "Run," George's



Left to right: Lieutenant Michael "Mike" Dilena, Engine 236, FDNY; George Strait; Lieutenant Stephen "Steve" Reardon, Emergency Services Unit, NYPD; Lieutenant Vincent "Vinnie" Louis, Engine 236, FDNY

first single from the album which just reached top 5 last week, has touched them so in their personal lives and thank him for being their voice. I believe the album is one of his very best. Congratulations to George on another wonderful project.

The CMA's came to Nashville on November 7th. George performed "Run" on the show while sporting a white jacket, blue shirt and red tie. He looked so handsome and sang beautifully. The song "Murder on Music Row" won for "Song of the Year" and the trophy was awarded to the songwriters, Larry Cordle and Larry Shell.

Talking about winners... Did you hear that the 20th Annual George Strait Team Roping Classic in San Antonio, Texas has been moved to cooler weather and will be held on March 15th and 16th next year? That's a winner for the animals, the cowboys and the fans. Please read the entire story on page 1 of the newsletter. We will keep you informed with any further information on our website at www.georges-trait.com. Remember that this is a 2-day roping event and there is no concert. Enjoy!!!

With the holiday approaching us so quickly, we hope you have reviewed a few of the new Christmas items that we have in stock. The new Christmas Sweatshirt

this year is hunter green with George playing his guitar with a lighted tree in the background. Please see the photo on the order form. The Christmas ornament is a Christmas tree and is the 7th in our series. It is custom created and handcrafted from statemetal, an alloy created to emulate the rich warmth of pewter, trimmed with ribbon and boxed. Also, please don't forget to check out our new wall clock. We hope you'll keep a George Strait souvenir item in mind as Christmas gifts for family and friends this holiday season. Remember to shop as early as possible this year because of all the mail delays. Our offices are open Monday-Friday from 8:30 to 4:30 central time if you need to discuss an item or place an order. Orders can be placed 24 hours per day on our toll free number at 1-800-338-4372 or on our website at www.georges-trait.com. If you would like to print out your order and fax it to us you can do so at 615-822-2527. We will close the office for the holidays on Dec. 21st and return on Jan. 2, 2002. If you need to return an item after the holidays, please follow these instructions. Make a copy of your invoice and return it with the merchandise (unused and packed neatly) with a note. Please include a daytime phone number if

(Continued on following page)

Anita's Notes (continued):

we should have any questions.

The new user name for this issue of Strait Talk is [America](#) and the password is [Freedom](#). You must use these in order to enter special "Members Only" areas of the website. Remember to use lower case letters when entering the user name and password.

The George Strait concert tour for 2002 is still being put together. Their will be no stadium tour this year as we plan to return to the arena setting so we can visit some places we have not been able to get to. George will do three shows in the spring with the major portion of the tour being in September, October and November. The spring dates are listed in the itinerary.

We would like to conclude the newsletter

for the year 2001 by thanking the hundreds of members who sent in reviews, letters, photos and collectable column items. Over the years we have published your name and have thanked you at the time and here again we do the same. A "Big Thank You" for your continued participation in writing Strait Talk.

For our Texas and Tennessee offices, we wish you all a Happy & Healthy Holiday. See you 2002.

IN TEXAS:

George, Norma and George Strait, Jr.
Frank Bohman (CPA)
Linda Scales (Adm. Asst.)
Ted Moffitt (Ranch Foreman)
Tom Foote (Road Manager)

ROAD CREW:

Lee Roy Eichler (Dir. of Transportation)
David Latimer (Band Driver)
Jimmy Spivey (Driver)
George Hurtado (Pilot)
Max Benoit (Concessions Manager)
Joe Hayes (Concession Sales)
Paul Rogers (Production Manager)

IN NASHVILLE:

Erv Woolsey (Personal Manager)
Danny O'Brian (Agent & Tour Coordinator)
Connie Woolsey (Executive Director)
Dottie Oelhafen (Office Manager)
Cheryl Valuja (Adm. Asst.)
Felicity Tidwell (Accounting)
Casey Robertson (Director of Telecommunications)
Tom Cheney (Artist Development)
Scott Kernihan (Artist Development)
Eddie Tidwell (Creative Director - Music Publishing)
Tarryn Smith (Creative Manager - Music Publishing)

GEORGE STRAIT FAN CLUB:

Anita O'Brian (President)
Pam Garrett (Operations Manager)
Judy Dismang (Adm. Asst.)
Katie Swafford (Shipping Manager)
Darci O'Brian (Wardrobe & Makeup)

ACE IN THE HOLE BAND:

David Anthony (Acoustic Guitar & Vocals)
Mike Daily (Steel Guitar)
Gene Elders (Fiddler)
Terry Hale (Bass)
Ronnie Huckaby (Keyboards)
Mike Kennedy (Drums)
Benny McArthur (Guitar, Fiddle & Vocals)
Rick McRae (Guitar & Fiddle)

*Happy Anniversary
George & Norma
Strait*



December 4, 2001

CHOICES ▶ CHOICES ▶ CHOICES

Our Fan Club Members are now able to choose the manner in which they receive their bi-monthly Strait Talk newsletter.

NEWSLETTER SENT BY MAIL (Post Office)

or

NEWSLETTER SENT VIA E-MAIL

(Newsletter arrives 2 weeks earlier than mail - PLUS!

All photos will be in full color)

You Decide! The choice is yours!

Also, with either type of membership if you provide us with your e-mail address, we will continue to update you with any special fan club announcements and notify you when it is time to renew via e-mail.

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